The Sacramento Observer

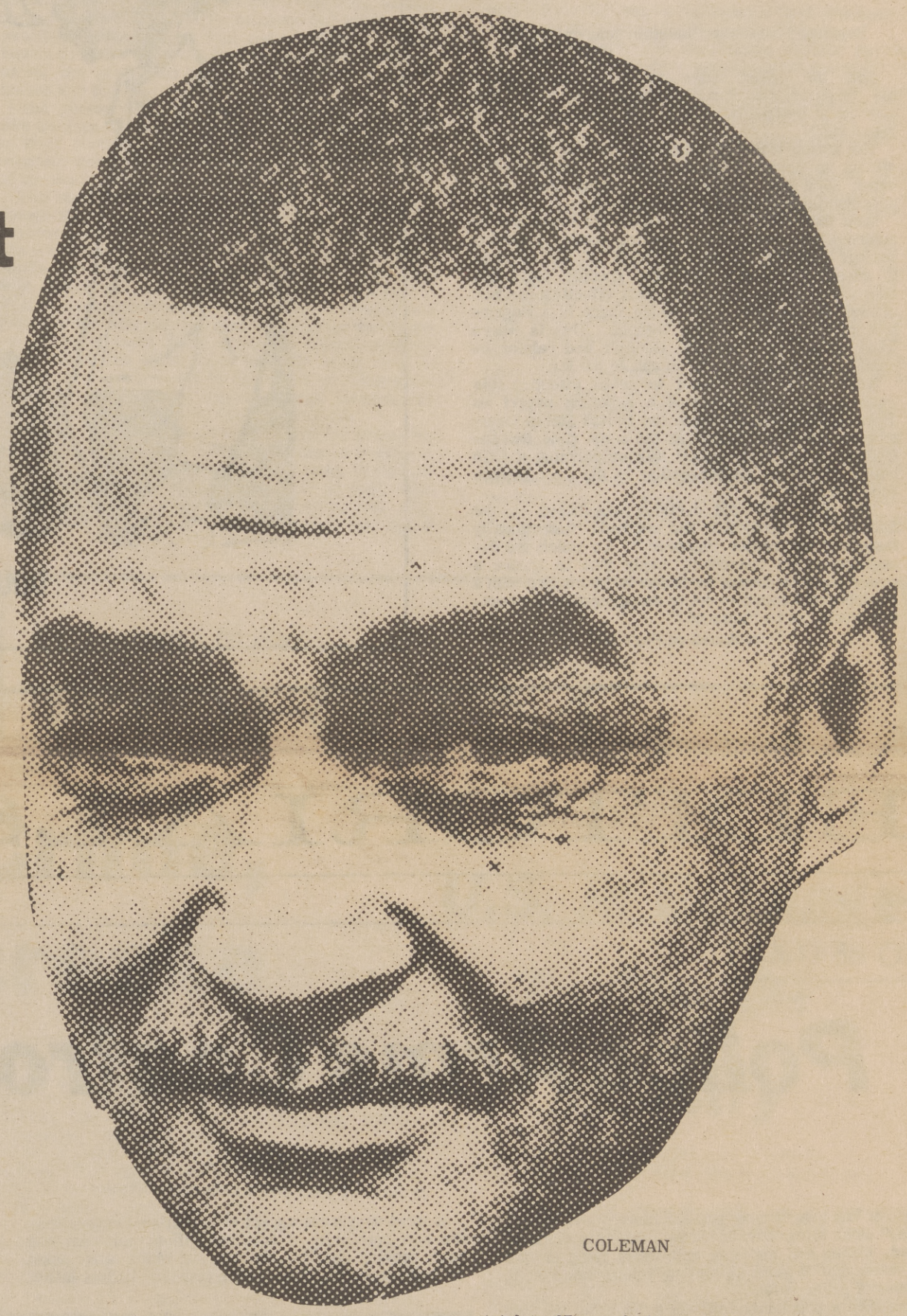
SECTION B

OBSERVATIONS

MARCH 13 - 19, 1975

High Unemployment Could Lead To Social Unrest In Cities

BRADLEY



COLEMAN

More than one of every five workers in Detroit is now jobless, the city estimates. This ratio goes to two in five, Detroit workers in the Black community.

From 17.8 per cent in December, Detroit's estimated unemployment rate rose to 21 per cent last month. The Blacks in that city has about twice that percentage out of work.

And spot checks around the nation indicate that the national joblessness figures mask other pockets of higher unemployment, particularly in industrial cities.

These and other urban unemployment figures are causing new concern among civic officials and civil rights groups.

Herbert Hill, New York-based national labor director of the NAACP, said in an interview:

"We now have all the historical preconditions for large-scale social unrest."

Detroit Mayor Coleman Young, has said he doesn't believe people in the 1970s "are going to stand quietly in line for unemployment checks or peacefully sell apples on street corners."

Los Angeles Mayor Tom Bradley, voiced a common view among urban experts that unemployment is bringing a rising level of frustration at what is seen as government inaction. He stopped short of predicting disorders, but said:

"I'm concerned that we do everything we can to deal with the problem, because we don't want that kind of buildup of frustration and anger."

He added that it would be "catastrophic" if the federal government fails to provide funds for summer youth programs.

Young and Bradley are among a number of the nation's mayors who are actively pressing for increased federal aid through stepped-up public service programs.

January's overall figure of 8.2 per cent unemployment, reported by the Labor Department, overshadowed some key indicators on who is being hardest hit.

The Department a week ago, added 12 new areas to its list of major labor regions with "substantial unemployment" -- 6 per cent or more. That brought the total to 67, nearly 45 per cent of the 150 major labor districts of the country. And some hard-hit cities don't even show up in these statistics, because they are lumped in with surrounding areas with lower levels of joblessness.

Five states -- Connecticut, Vermont, Rhode Island, New Jersey and Washington -- have had to apply for federal loans to cover the increased cost of paying unemployment benefits, until they can make it back from the state's employers through higher unemployment insurance premiums.

One official expects as many as 30 states to go to that well before the end of 1976.

The January jobless rate for Black men, nationwide, was 10.5 per cent; for Black women, it was 11 per cent; for Black teenagers, it was an all-time high of 41.1 per cent.

"The disastrously high rate of unemployment among Black youth is the single most explosive factor in causing potential urban unrest," the NAACP's Hill told a reporter. "And it has dangerous implications for every city and suburb in the U.S."

Hill is among those who argued that the Labor Department's Bureau of Labor Statistics (BLS) doesn't adequately account for teenagers who've never been in

(Continued on Page B-8)

Will U.S. Return To Bias Attitudes?

Reprinted from The Christian Science Monitor

Does the United States really want to return to the "separate but equal" doctrine of education that was found unconstitutional by the Supreme Court 20 years ago?

The nation risks lapsing back into that attitude as efforts to comply with the court's desegregation order face new setbacks in a virtual vacuum of presidential leadership on the subject.

Such leadership becomes especially important as controversies over desegregation, notably involving busing, continue in various parts of the country. It seems clear that, whatever specific legal and educational steps are taken, their effectiveness will depend on the degree to which there is a supportive climate of community thought. This is where local leaders need national example and reinforcement in fostering attitudes to uphold the law.

What brings the subject to public attention this week is the coincidence of a sobering report on desegregation coming from the United States Commission on Civil Rights at the same time that the California court of appeal was overturning a 1970 ruling requiring desegregation in the Los Angeles school district.

The new California decision was based on the finding that segregation had not been "intentionally fostered" but rather "ignored." To which the desegregationists reasonably reply that to ignore a wrong is, in a sense, to foster it. In a nation with a wholehearted commitment to desegregation, segregation would not be "ignored."

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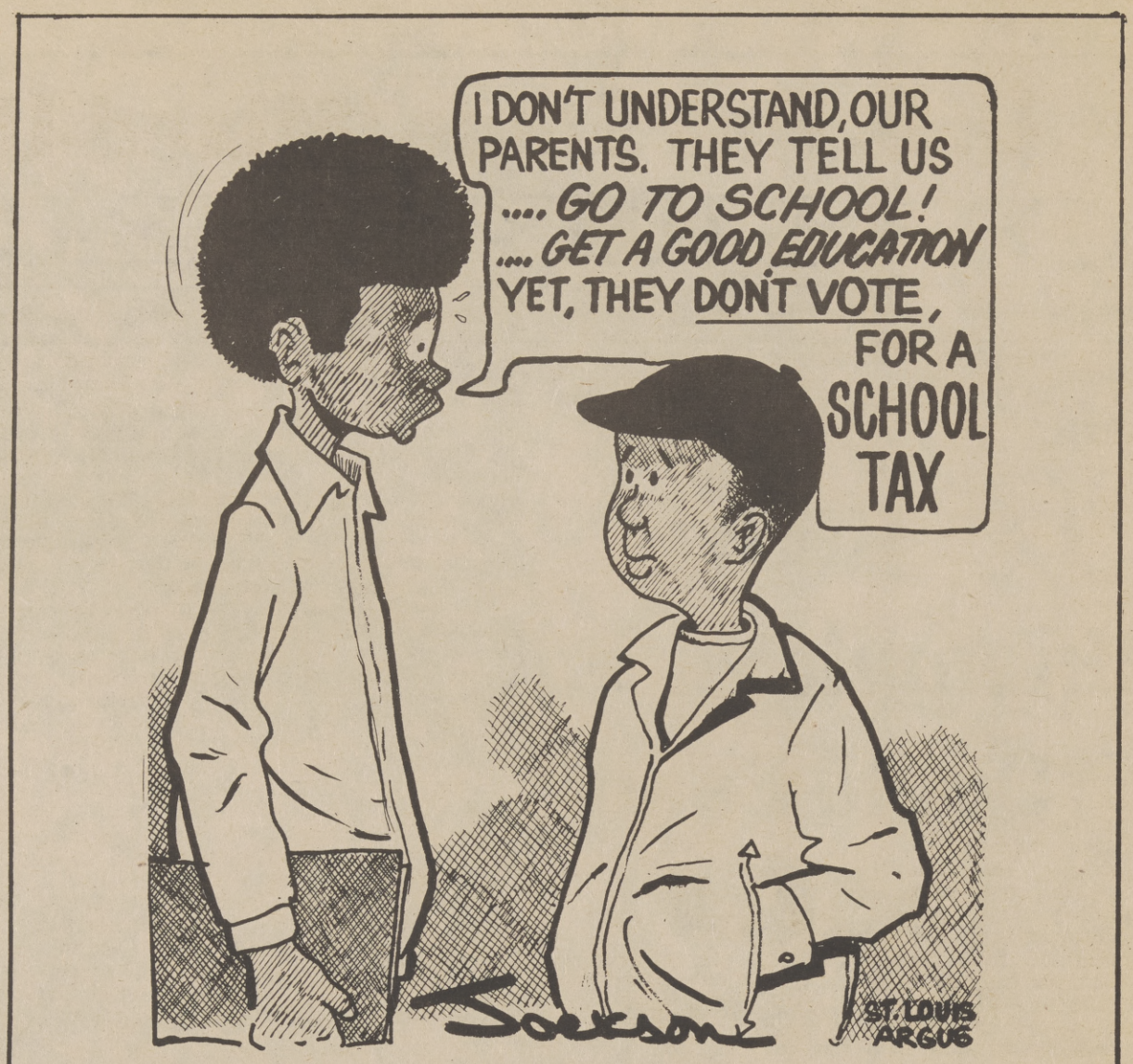
I DON'T UNDERSTAND, OUR PARENTS. THEY TELL US
.... GO TO SCHOOL!
.... GET A GOOD EDUCATION
YET, THEY DONT VOTE,
FOR A SCHOOL TAX
Jackson
ST. LOUIS ARGUS

DOUBLE TALK

The Sacramento Observer

EDITORIALS

TO BE EQUAL

Police Arms Control Needed

by VERNON JORDAN
Urban League Executive Director

One of last year's most popular movies was "Death Wish," about a man who becomes a one-man vigilante squad, killing and maiming criminals, lying in wait for them, and in general, playing a Superman role in defense of public safety.

The film's popularity tells us a lot about the fear of crime today. Crime films have always offered fantasy, escape, and delusions of righteous power but never before has there been a movie that resulted in such a lust of blood on the part of huge audiences.

Many people left the theatre willing to set aside civilized notions of trial and due process, enthusiastically backing the vigilante approach of executing lawbreakers on the spot.

This illustrates the danger that the public's fear of crime may result in increased tolerance for vigilante action, for police excesses, and finally, for a strong-arm police state.

We can see some of this in the widespread trend toward use of lethal weaponry by some police departments. As if .38 caliber revolvers aren't enough, new, more powerful weapons are being issued and some policemen want higher caliber weapons besides.

A most dangerous aspect of this urban arms race is the new popularity of dumdum bullets which rip and tear, leaving horrible wounds, and which cause death or permanent maiming where ordinary bullets inflict less serious wounds.

In fact, the dumdums are so extremely vicious that

(Continued on Page B-4)

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RUSTIN COLUMN

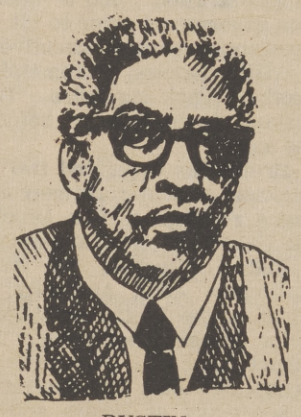
U. S. Has Some 'Mixed-Up' Priorities

by BAYARD RUSTIN
A. Philip Randolph Institute

It has become commonplace for young politicians to dismiss "Great Society Liberalism," as a hopelessly outdated and impractical philosophy. Conservatives, of course, always hated the Great Society because they hated the activist, compassionate government policies it stood for.

We now find that there is a growing number of young liberals who are as contemptuous of the Great Society as are the most strongly ideological conservative. They see themselves as pragmatic liberals, and, in describing themselves as pragmatists, seem to be distinguishing themselves from what we are to believe is the unworkable formulas of the Johnson Administration.

If we examine the specific programs favored by these liberals, it becomes clear that their own philosophy is riddled with contradictions. They generally favor as activist a government as did the Johnson Administration; many believe in a system of national health care, expanded government housing programs, more aid to education and the like. Thus, very often their differences with Great Society liberalism are differences of style, and not of substance.



RUSTIN

Another difference between traditional liberals, and many of the newer liberals, is the movements which produced them and the constituencies they represent.

Many of the newly elected members of Congress represent suburban communities, areas that were traditionally strongholds of the Republican Party but which, in reaction to the scandals of the Nixon Administration and the economic failures of Gerald Ford, switched to the Democratic Party last November.

The Democrats elected by this more affluent constituency differ from traditional Democrats in that their priorities are in large measure defined by their wealthier constituents. For them, political change means first and foremost the reform of political structures, the protection of the environment, consumer issues and the like.

The people who elected them do not in principle like the idea of large government, and so they, at least in their rhetoric, proclaim the value of bringing government closer to the people and warn of the dangers of too much government intervention.

The significance of this is that the new liberals, although they would vigorously deny it, will not always support positions which are in the best interest of the Black community. Many of the newer liberals, for example, are enthusiastic about the revenue sharing concept, which was the principal domestic "innovation" of the Nixon Administration. Although proposed as a means of transferring the responsibility for the spending of government funds from the federal government, which has historically been the most responsive arm of government to the needs of minorities, to the cities and states, whose attitude towards racial progress has been far less progressive.

Another case of new liberal support for measures which are opposite the interests of Blacks is the recent vote of Colorado Senator Gary Hart, in opposition to modification of Senate Rule 22 to weaken the use of filibusters in the Senate. Those familiar with the history of the civil rights movement can recall numerous instances of the use of the filibuster by Southerners and conservatives to block civil rights laws. Rule 22 was a formidable (and outrageously undemocratic) hurdel to Black progress.

Since his arrival in Washington, Senator Hart has established himself as a spokesman for the new liberalsim in the Democratic Party. During his campaign, he was fond of observing that neither conservative nor liberal doctrine is relevant to issues such as "inflation, energy, the environment, campaign reform or congressional reform."

This may or may not be true, though one doubts that the energy crisis or environmental problems can be resolved through traditional conservative means.

The point, however, is that issues like congressional reform and the environment are defined by Senator Hart and those who share his ideology are seen as the crucial issues of our time. What, one may ask, about unemployment, the disastrous condition of the cities, the nationwide housing shortage, and the awful toll which the lack of decent schooling is exacting from young Blacks. Somehow Senator Hart has gotten his priorities mixed up.

I have yet to see a rationalization for Hart's opposing reform of the filibuster rule. No doubt, he has his reasons. The fact remains that he has aligned himself with forces which have again and again opposed the extension of the basic rights of minorities and working people, and has supported one of the worst legacies of the days of Dixiecrat domination in Congress.

The Sacramento Observer
FORUM
MARCH 13 - 19, 1975

Juvenile Crime, Gangs Increase

BY ASSEMBLYMAN LEON RALPH

Too many Californians are suffering at the hands of juvenile violence. Reports continue to indicate crime is on the increase. Early this year, I had an opportunity to review the report put out by the Assembly Select Committee on Juvenile Violence. That report tells us crimes against citizens committed by juveniles in California has reached a record high of 46% since 1968.

What is so frightening about this situation is violent juvenile crimes are rising at a rate that is double that of adults committing similar crimes. All too often those crimes include murder, forcible rape, robbery, aggravated assault, burglary, larceny-theft and auto theft.

RALPH

The Select Committees' report is confirmed by several reports coming out of Washington D. C. One such report late last year, pointed out serious crimes headed upward in 16 of the 20 California cities, (FBI Crime Report). The crime rate in Los Angeles advanced substantially.

We look around today and we are consumed with news of rampant gang activity throughout our communities and throughout the state. How many times have we picked up our newspapers or turned on our TV only to find another young man's life has been taken away by "the crips" or "pirus." How sad it is to hear of young men and women, being beaten and possibly murdered because they refuse to give up their leather coats.

How disturbing it is to hear of the youth who was jogging around a high school track to stay healthy and fit, only to be killed by young teenagers. How frustrating it is to want to go to a concert featuring "Aretha Franklin," or "Gladys Knight and The Pips," but fear an encounter with these gangs.

Make no mistake about the situation, is serious. When you have older citizens who are afraid to walk down to the store or go for a stroll, in daylight, then the matter is quite alarming and quite serious.

I would agree that more effective laws and a successful juvenile system will make a key contribution to a reduction in juvenile delinquency. The facts above and a study by the Los Angeles Police Department on 613 "hardcore" juvenile offenders, finding of these offenders the average arrest was 15 times, should alert us for need of some legislative solution.

Personally, I am sick and tired of these young teenagers abusing older citizens. I am sick and tired of these gangs "snatching purses" and whipping on school teachers. I am sick and tired of rampant gang activity and their abuses to many of the citizens in my district who are trying to build homes . . . who are trying to hold their families together.

If we really want to deal with reality, it's time the citizens and the office holders address this issue. It's time we get our strategy together, to effectively deal with this issue once and for all.

As a matter of fact, last week some concerned state legislators and interested citizens met in my office to discuss the juvenile violence issue. We are currently involved in drafting some tough legislation to begin to deal with the serious crimes being committed by young teenagers. Included in this effort was Democratic nominee for State Senate; Assemblyman Bill Greene, Assemblymen Frank Vicencia and Julian Bond, the Honorable Everette Ricks, Jr., presiding Municipal Court Judge in Compton, Police Chief Tom Cochee of Compton and myself.

Our description dealt with the need to put away those young teenagers who commit serious crimes like murder, theft, rape, etc. There was also some discus-

(Continued from Page B-4)

HAWKINS REPORT

U.S. In Bondage To The Oil Industry

by AUGUSTUS F. HAWKINS
California's First Black Congressman

If you've felt within the past year that the oil industry has been handing you a bill of goods, you're right -- they have been!

This nation has been conned into believeing that oil is the one and only means of energy; and with the help of the Detroit car - makers, we've foolishly expended billions of dollars on gas-eating "hogs" (to use street language) which in addition to making the oil bosses richer, has also caused a dangerous pollution of the air we breathe and a poisoning of the food we eat.

The phony oil boycott last winter doubled and tripled the costs of oil products, and the cost of goods requiring oil as a source of energy for their production.

HAWKINS

Prices on all major American products skyrocketed; and so did oil profits. Utility bills were so high for some consumers, that hardhit homeowners seriously talking about selling their homes in order to cut spiraling costs.

Oil profits have continued to climb, however. Exxon, which made 59 per cent more in profits in 1973 than it did in 1972, expects to increase its 1974 earnings by some 29 per cent.

Texaco expects to increase its 1974 earnings by 23

(Continued from Page B-4)

Brown's Administration Lacks Color

Governor Edmund G. Brown, Jr. is opposed to affirmative action quota systems designed to insure minorities and women equal employment opportunities in state government.

His policy position on the issue has dumbfounded liberals who during the turbulent 1960's laid the foundations of the affirmative action philosophy.

Brown recently said that the liberalism of the 60's is dead. His statement has perplexed observers familiar with his credentials as a card-carrying liberal who openly submitted for the record his participation in southern freedom marches during his campaign for the governorship.

Reasons for the sudden turn-around are the subject of speculation. Newspersons have press the governor to define his position, but he is not easily predictable.

However, his appointments of department heads and cabinet secretaries, are reliable indications of his affirmative action policy.

If his appoints morrior policy, it can safely be said that the Brown administration lacks ethnic color.

The Governor's typical appointee is a white male, 40, well-educated and a registered Democrat.

Of Brown's first 55 appointees are racial minorities, and eight women.

Three of the women are also counted as racial minorities, by the Governor's office.

The ethnic breakdown of Brown's minority appointments include four Chicanos, four Blacks and two Asians.

Leonard Grimes, director of General Services Administration , and a member of Brown's transition government prior to his appointment, is a former insurance company executive.

Willie Barnes, Commissioner of Corporation, is another Black appointee. Barnes served as an Assistant Commissioner before being named to head the agency.

Brown has appointed two Black women. Suzanne Jackson, a former art instructor at Sanford University and a resident of Los Angeles, currently serves on the California Arts Commission.

Ruth L. Rushen, last week was appointed to the California Adult Authority. Ms. Rushen, 50, was Chief of the South Los Angeles Probation Division, prior to her appointment. She is also a former instructor at the University of Southern California School of Public Administration.

Secretary of Health and Welfare Agency, Mario Obledo, a Chicano, is the highest ranking racial minority in the Brown administration.

Obledo is a former Harvard Law School professor and served as legal counsel to the Mexican-American legal Reform Association.

Former Assemblyman Ray Gonzales, was appointed by Brown after he was defeated in a re-election bid. Gonzales serves as the director of the Office of Education Liaison, Health and Welfare.

Rudy Ahumada, was appointed by Brown to serve as the Chief Executive's Controller.

Former Southern Chairman of the California Democratic Central Committee and unsuccessful candidate for Secretary of State, Herman Sillas, Jr., was appointed by Brown director of Motor Vehicles.

Brown has appointed two Asians, Jiro J. Enomoto, a former superintendent within the California correctional system is now serving as the director of the Department of Corrections. Florence Kong, was appointed Deputy Appointments Secretary.

Within the Governor's office itself there are no Black appointees. With the exception of Ahumada and Ms. Kong the only other minorities are two White women. They are Alice Daniel, Assistant Legal Affairs Secretary and Carlotta Mellon, Appointments Secretary.

Within Brown's cabinet, there are no Black appointees. Obledo, is the only racial minority holding cabinet rank. However there are two White women within the Cabinet.

The Governor has not directly answered newsmen's questions regarding the lack of women and racial minorities within his administration.

Question has either been answered by Press Secretary Bill Stall or Assistant Press Secretary David Jensen.

Stall repsonding to newsmen's questions said, "If you look at the responsibilities of the women and minorities, I'm positive that never in the history of (anglo-dominated) California has there been such a strong representation."

Stall has perhaps best illustrated the Governor's policy on affirmative action:

"The Governor does not believe in quotas. He believes in finding the best possible talent he can for any particular job."

Apparently there have not been many "qualified" Blacks sought out by the Governor's transition government.

However, Grimes said during an interview that at least one minority potential appointee's resume was reviewed before final decisions were made on any appointments by the governor.

It appears that Brown has included minorities within his administration to a limited degree. However, great their responsibilities might be, the lack of numbers has caused concern among some observers.

Brown maintains his "evolutionist" philosophy saying that people are expecting things to change much too soon.

"You know everyone's in a hurry, they want the administration, every do and whatever that other word is in the Bible, all laid out for you on day 35 or whatever it is. . .everyone seems to want to rush to judgement," Brown told one newsman.

Brown has said that he is not interested in "paper record" (resumes) in making his appointments, yet four prestigious dominate the backgrounds of his appointees: Sanford, Harvard, Yale and Columbia.

What the Brown administration lacks in color it more than make up for in "intellectualism."

Arms Control...

(Continued from Page B-2)

they are banned from use in warfare by international conventions which the United States has signed. So we are in the logically incomprehensible situation of refusing to use these bullets against enemies in wartime, but condone their use by police officers here at home.

While some police spokesmen are insisting on adopting these and other unnecessarily lethal weapons, some states are considering action to make dumdums illegal. I don't understand why the federal government, which bans them from its war arsenal, can't ban them from the home front as well.

This is not a matter of coddling criminals, or being "soft on crime." It is the vitally important matter of establishing a rule of law and a moral posture on the part of the state that encourages respect for the law.

Some people may think that highly-publicized crime can only be stopped by "unleashing" cops and giving them more dangerous weaponry, but such a course is more likely to result in serious abuses of police power, escalation of criminals' weaponry, more harm to innocent people, and even a higher crime rate.

Brazil offers a good example of such a cycle. After the murder of a popular police chief back in 1964, policemen organized "Death Squads" that murdered known gangsters in retribution. The murder binge has continued, with documented cases of convicts dragged from their cells to be executed, petty thieves killed, and inevitably, many victims of mistaken identity, personal grudges, or jealousy.

What started as a crusade against crime and the red tape of the courts wound up as a reign of terror by police officers in some cities. It is hard now for people to tell the difference between law-breakers and lawmen. And crime rates are still rising.

But that couldn't happen here. Or could it? A Main police officer was recently brought up on charges of trying to organize a death squad to kill criminals. A Long Island man was subjected to a search of his house without a warrant and to personal abuse by police officers looking for a man he'd never even heard of.

A scandal buried by the news of Watergate last year, dealt with narcotics raids in which federal police smashed into homes without warrants, waved guns under people's noses, wrecked rooms, and then left, admitting they had the wrong houses.

With headlines about abuses by CIA and FBI opratives, unauthorized wiretaps, disregard of civil rights, and other abuses by agencies sworn to uphold the law, I wouldn't be too trusting of police who claim they need more power or far-out weapons.

Crime can be brought under control without recourse to internationally-outlawed weaponry, abuse of civil liberties, or turning law officers into executioners.

Oil Industry...

(Continued from Page B-3)

per cent; in 1973 Texaco profits were up 45 per cent from the previous year.

(Texaco paid about $30,000 thousand in federal taxes in 1973 -- or 2.3 per cent of its $1.3 million income).

Mobil Oil Company expects to make 22 per cent more in 1974, than it did in 1973. Its profits in 1973 were 46 per cent better than in 1972 (Mobil paid about $43,500 in federal taxes in 1973 on $873 million - or 5 per cent of its net income).

Gulf estimates that its earnings will be up 33 per cent in 1974. In 1973, Gulf experienced an 86 per cent increase in profits over 1972 profits. They also paid approximately $23,000 (or 3.1 per cent) in federal taxes on earnings of $749 million.

Standard Oil of Ohio expects to make $148 million in 1974; their earnings will thus increase some 66 per cent over 1973 earnings. They paid about $3,937 in federal taxes, or 3.5 per cent on a net income of $113 million.

The exorbitant profits of these corporations in light of the severity with which the economic depression has hit the country, is inexcusable, and especially in a time when the President is calling for the conservation of our national resources, and a national sacrifice by citizens to conserve energy.

No American corporation has the right to continue "business as usual" when the very vitality of this nation is at stake.

When the average American is paying 10 per cent or more of his income in federal taxes, no corporation should be allowed to pay any less.

Fortunately a major tax loophole, the 22 per cent oil depletion allowance is under consideration for termination by the Congress. This of course is a good beginning.

The oil industry needs to make a more constructive contribution to our society. It needs to: pay its fair share of taxes on its domestic and foreign income, increase domestic production and thereby lower its prices and increase employment, explore for other sources of energy which would be cheaper, non-polluting, and capable of lessening our need for foreign energy resources.

It's been so long since the American oil industry has acted responsibly, they might actually enjoy their new role.

Bids Attitude...

(Continued from Page B-2)

As this case goes through an inevitable further appeals process, the nation in general ought to heed the warning of the civil rights commission: "Without positive action, segregation in urban areas, both North and South, appears likely to increase, and urban-suburban racial divisions will be intensified."

Such a prospect appears in the perspective of the commission's findings of substantial progress against school segregation in the South and minimal progress in the North.

In a previous report this year, the commission pointed to federal agencies that themselves were failing to carry out their responsibilties to promote equal educational opportunity. The commission takes account of the new resistance to desegregation but remains firm against it:

"Although some white segregationists have been joined by some Black separatists in a thrust for 'separate but equal' schools, the Supreme Court's finding that separate can never be equal nevertheless remains sound . . ."

In view of the commission's confirmation of the urgency felt by civil-rights supporters around the country, President Ford ought to follow through in the spirit of meeting with Black civil rights leaders last fall. He assured them of enforcement of federal desegregation law.

But Mr. Ford has not yet made that public "ringing affirmation" of the nation's commitment to racial justice which the Black leaders asked for. Will he take a lead in both word and deed before the law is further thwarted?

Crime Increase

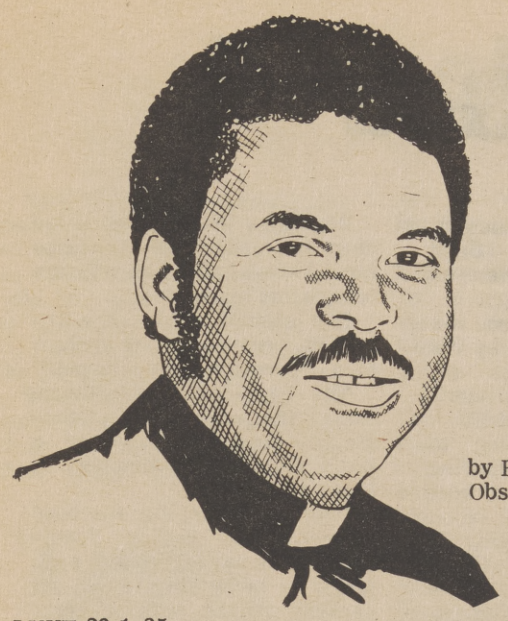
(Continued from Page B-3)

sion as to the need to separate these young offenders, from the older, sophisticated hardcore offenders. But at all cost, we agreed to begin to treat young offenders as adults (i.e. as it relates to laws and punishment), when they commit serious crimes.

Assemblyman Julian Dixon will be sponsoring the measure. I intend to not only co-author the measure, but also drum up support for the passage of the bill. But I do not intend to stop there. I also plan to encourage citizens who have experienced the violence by these young gangs, to write letters of support for this proposed legislation.

We have tolerated juvenile violence long enough. The hour has come to deal with this matter. With this thought in mind, let the word go forth that your Black State Assemblyman, and the citizens of California, are on the move to effectively respond to this problem.

What do you think? Write or call my office, 9512 South Central Avenue, Watts, California 90002. (213) 567-8892.



The Trial Of Jesus

by REV. VINCENT THOMPSON
Observer Religious Editor

LUKE 23:1-25

The trial of Jesus is one of the greatest travesties upon justice recorded in all history. It consists of two portions:

First, the trial breaks up into three parts. (1) The preliminary hearing before Annas. While he was not High Priest, he had been, and was leader of the priestly party. (2) A trial before Caiaphas before day, with only a part of the Sanhedrin present. (3) A trial before the whole Sanhedrin at day break. During these trials, Jesus maintained a dignified bearing, and several times, refused to testify.

In doing this, He not only acted within His legal rights, but showed the tendency of the trial towards unfairness and illegality.

Nine points of illegality in the trial are indicated here:

(1) The private examination before Caiaphas was directly against their criminal codes.

(2) To try criminals at night was illegal, and was violated by the first trial before Caiaphas.

(3) To pass sentence of death was forbidden before one night had passed following the trial.

(4) It was against their law to try a criminal on a day there was a feast or a Sabbath.

(5) They condemned Him against any legal charge against him. When the witnesses failed to agree, the charges should have been dismissed and the prisoners discharged.

(6) The High Priest violated their law trying to force Jesus to testify against himself.

(7) The outrageous conduct of the officers was illegal, because it proceeded on the basis that He was already condemned.

(8) They failed to keep the law that required judges to condemn a criminal to death and to fast all day before pronouncing sentence.

(9) Their laws required them to do all in their power to free the accused from the death sentence. They violated this law by doing all they could to find a way to concern Him.

It was this tragic fact that when Jesus asked for love, He did not even receive simple justice. It is the glorious fact, that Jesus, even when He had emerged from a night of malignant questioning, even when He had been mocked and buffeted scouraged, still had the utter confidence that He would be set down at the right hand of God, and that His triumph was sure. His fate defies the facts. He never believed for a moment that men in the end could defeat the purposes of God.

Herod, secure in his position, as King, strong in the power of his bodyguard, behind him, believed that this Galilean carpenter did not matter. There are those who consciously or unconsciously, have come to the conclusion that Jesus does not matter, that He is a factor which can well be omitted in life.

They give Him no room in their hearts and no influence in their lives and believe that they can easily do without Him.

To the Christian; so far from being of no importance, Jesus is the most important person in all the universe.

Pilate is a prototype of many of the moral cowards in our world. He sacrificed justice rather lose his post, he sentenced Jesus to death in order that he might remain the governor of Palestine.

The Sacramento Observer

RELIGION

MARCH 13 - 19, 1975

BMCR Will Decide Future

CHICAGO, Ill. - The future of the largest racial minority in the United Methodist Church will be the major agenda item when Black Methodist for Church Renewal (BMCR) assemble here March 19-22, for the organization's eighth annual meeting.

"If we are to be yet alive in Methodism, the challenge is revival in all of what that word means in history, said the Rev. Clayton E. Hammond, Dover, Delaware, national chairman of BMCR, in a statement circulated with the call for the meeting.

"This is so critical for us that it is our only hope for the future," Mr. Hammond continued. "It's that, or oblivion. Total absorption and assimilation are the grave alternative."

Speakers for the meeting will include the Rev. Randolph Nugent and the Rev. David W. Briddell of New York, the Rev. Melvin G. Talbert, Rev. Depriest W. Whye, Rev. Lin G. Henderson, Rev. Douglass F. Fitch and the Rev. Maurice King of Nashville, Tenn., and Mildred Wilkerson, Dayton, Ohio, all staff executives with denominational boards and agencies; Bishops James S. Thomas, Des Moines, Iowa, and Paul A. Washburn, Chicago, the Rev. C. Leonard Miller, New York, and the Rev. Barbara Mehwing, Chicago.

Most of the sessions will be at the Pick - Congress Hotel here, except for a Holy Communion service at St. Mark United Methodist Church. Johnson Publication will be host to a BMCR board reception, and Lerone Bennett will be the special guest at a banquet stressing Pan-Africanism and the Black Church. National BMCR officers will be installed at a closing commitment service.

Women's Christian Council Workshop

"Getting It Together The Christian Way" will be the theme for the California North West Regional Young Women's Christian Council Workshop that shall convene at William Memorial Church of God in Christ, 4495 Sacramento Blvd., March 22, 23, 1975.

The group's goal for the workshop is to prepare Christian Women's how to handle crisis that occurs in our life and to find a solution to that problem through experience and God's Words. On Saturday, March 22, at 9 a.m. Something is in it for you. There will be three classes: 1. How to treat Unsaved Husband. 2. The Single Women and Her Role. 3. How Great is Your Faith.

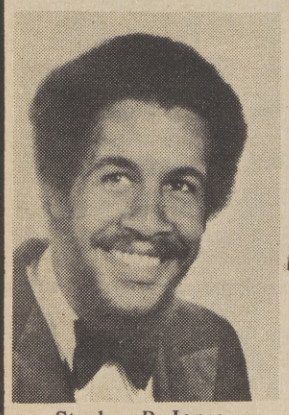
At 10 a.m. there will be more classes: 1. Finding the Solution to Teenage Problems. 2. Black Christian Women in the Community. 3. Christian Charm/ Grooming/ Hygiene.

The workshop will break for lunch and Mrs. Lucy Flagg, Montana State Supervisor, will be the Luncheon Speaker on "Women in the Community."

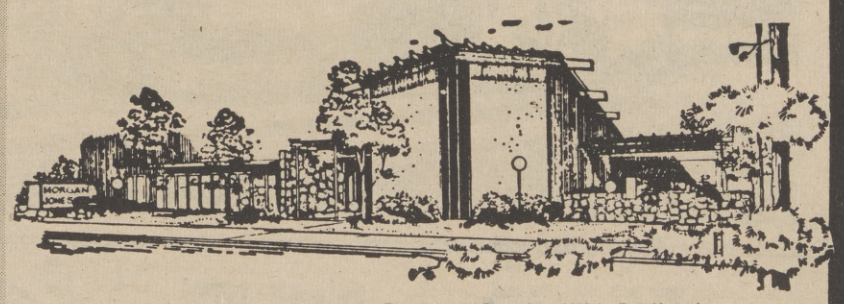
The Second Session will begin at 2 p.m. 1. The solution to Teenage Problems. 2. Childhood Training. At 4 p.m. dismiss for dinner. At 7 to 7:30 p.m. will be the groups Meditation Hour. A panel Discussion on Marriage and Divorce at 8:15 to 9:15 p.m.

For additional information you may contact Ms. LeEtta Streator, President at 456-1295.

MORGAN-JONES - - - Chapel of Chimes



Stephen B. Jones



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Labor Center
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5 Days Only Admission Free March 18-22

Healing By The Power Of God

About 16 years ago, a message was communicated spiritually by God to a young man named E. L. Ray. The message was clear and distinct -- a call to preach the Gospel of God.

After receiving his mysterious and spiritual gift from God, Ray traveled to Atlanta where he studied for a short period before taking his God-given talents of healing on the road.

In nearly 16 years, Ray and his band of devotees have traveled thousands of miles, preaching and healing. To date he has visited 39 states, executing his spiritual mission.

He is a self-proclaimed "healer," a distinction not easily understood by persons not directly involved with the rights of unbending spiritual faith.

Ray calls himself an Evangelist. His "healing and blessing" revival crusades attract thousands of people afflicted by illnesses treatable by modern medicine.

Nevertheless, they come seeking to be healed and blessed by a man who admits that his powers of healing are unknown even to him.

"This is something of spiritualism," said Ray stretching his arms out as if excepting something unseen, "this is something that God has gifted me with."

To the non-believer, a spark of uncontrolable skepticism is instantly ignited by his religious rhetoric.

However, Ray remains explanatory.

"You have asked me something I don't know myself," replied Ray when pushed still further for the source of his powers to heal.

RAY

"People are the answer. Healing depends upon their faith," added Ray, as his eyes flashed with mystic energy.

Ray is accompanied on his cross - country tours by his wife, and five aids. His advance is systematic and complete. A call to the local Black newspaper for advertising to promote his feats at healing and securing of a hall or host church seal the program.

Pre-printed flyers lauding his powers of healing are illustrated with pictures of emotionally charged persons rising from wheel chairs, after being blessed with prayers.

"If you can get to your doctor, lawyer, or other business appointments on time, then be on time for your appointment with God," reads a portion of the flyer.

Ray says that he was jailed once in Little Rock Arkansas for two days, after law officers terminated his revival.

Ray claims that he was arrested, because he was a Black man "preaching the Gospel."

The Ray - Deliverance Foundation, Inc., calls Atlanta, Georgis, its headquarters where a small church of 60 members is located.

Over the years, Ray has been dubbed, "the calling Evangelist." He has earned the reputation by being able to call out persons names without prior acquaintances and their illness.

Ray will conduct a revival in Sacramento, Tuesday, March 18, at The Labor Center, 2525 Stockton Blvd.

The revival is scheduled to run five days, beginning each evening at 8:00 p.m.

Catholics Slate Church Fundraising

Cash and pledges in a $400,-000 program to build a Catholic Church in Sacramento's south area were past the $300,-000 mark at parishioners prepared for parish-wide canvass for funds to begin Sunday afternoon, the Rev. Msgr. James D. Poole, Pastor of St. Charles Borromeo Parish, announced.

More than 100 workers under the leadership of General Chairmen Lea Parker and Herman Ravizza will visit Catholic families within the parish area seeking pledges over a 36-month period.

Tentative groundbreaking is set for May, 1975, as a site adjacent to the St. Charles Borromero school at 7580 Center Parkway.

Of functional contemporary construction, the church will have a seating capacity of 600. Parking space will be provided in addition to that now in existence for the school.

Worship parishioners have been using a structure originally built in 1960 as a parish hall, Monsignor Poole said. He further pointed out that since the primary purpose of the hall is for social and athletic activities, such as dinners, dances, school and youth activities, catechism classes, basketball and volleyball, it is hardly the setting for liturgical service.

It is only in the liturgical setting within the walls of a properly appointed church that the Holy Sacrifice of the Mass may be suitably offered, he said.

"More than ever, the time for building is now," Monsignor Poole said. "Our parish has more than doubled in population since its establishment in 1960. Individual incomes -- salaries, rents, fees -- have increased dramatically since that time. It is true that the cost of buildings has risen in equal measure. But if the future may be judged by the past, proportionate increases in both costs and income will continue."

Division chairmen in the building fund program are Steve Jablonsky, Vince Pisani, Bob Grady and Gene Lynch, with section chairmen as follows: Al Brown, Andy McGuckin, James Delaney, Don Fisher, Walt Augustynowicz, George Badella, James Ennis, Mel Rose, Edward Broughton, George Deatherage, Denis Donovan, Earl Gabrielli, Ted Boughton, Harold Harris, Dale Kennedy, and Dr. Joseph Farrington.

Team captains are Joseph Peluso, Harry T. Boyle, William Groppenbacher, John Palmer, Michael Gill, Robert Mazzola, Willard Smith, Robert Fuhs, Ralph Townsend, Wayne T. Lane, Karl Baumeister, Ted John Grant, Fred Schroeder, Steve Parker, Pat Mulholland, Dale Lint, John Fronk, Victor Kryshak, Sam Pollos, Robert Topping, William Tobia, George Weaver, Jack Witry, Norman Polk, and Sam Bacchini.

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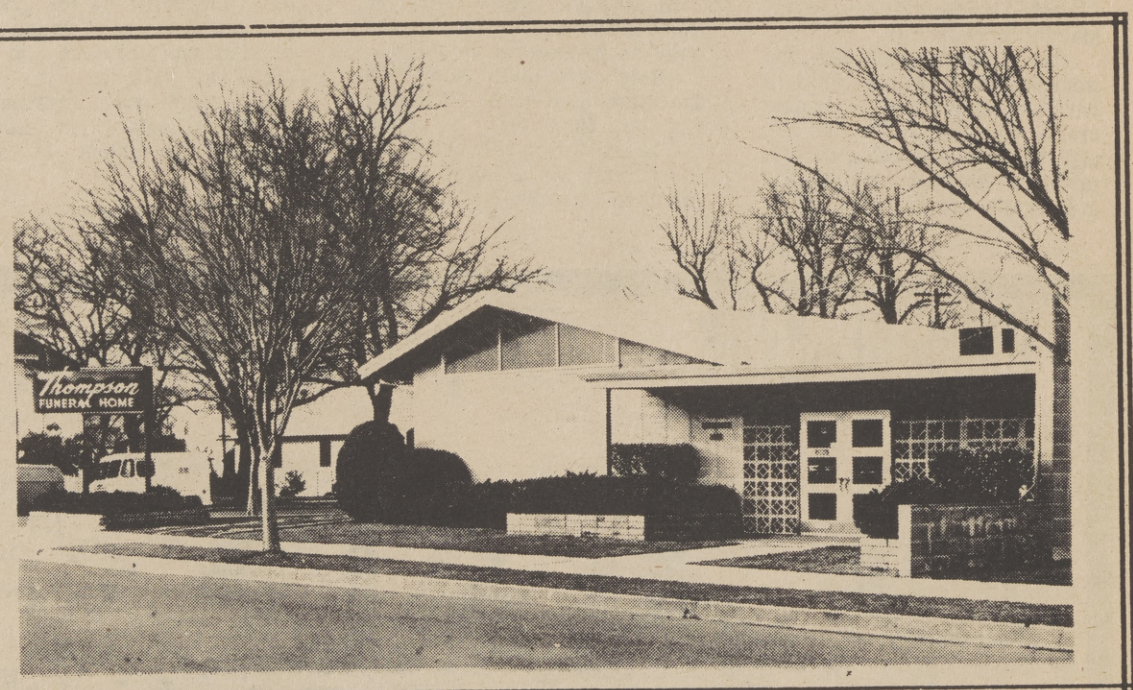

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Russell- "I Must Be My Own Man"

NEW YORK - Basketball superstar, Bill Russell, has talked more frankly than usual in an extended informal interview with an Associated Press writer following the appearance of his Seattle SuperSonics against the New York Knicks here.

Russell, who will appear in April in a half-hour television show entitled "Russell Raps With Kids," unburdened himself on numerous subjects during the interview.

RUSSELL

"I like to think of myself as independent," he said. "I am not nice to people just to be nice. I don't smile just to smile. I don't cooperate just to cooperate.

"I owe nothing to anybody, except myself. I must be my own man."

He would not explain, however, why he has refused to be inducted into pro basketball's Hall of Fame.

"I have my reasons," he said. "They are reasons I keep within myself. I never will reveal them -- never."

Over the years, he said, he has been treated as a two-dimentional figure, albeit a 6-foot-10 one.

"It half amuses and half irritates me. When I was playing in my younger days, I was always questioned on only two subjects -- one basketball; two, race relations. It was as if I had no thoughts on anything else."

He will be able to show other aspects of his complex personality in his television show, as he has in talks with young people across the country.

"I don't talk to them about basketball," he said. "I try to tell them a little bit about life. My principal theme is that before fixing goals for themselves, they should first learn themselves.

"They must realize that they are an identity, that they are important and that they need not bow to anyone so long as they live their lives to the best of their ability."

He prefers serious talk to young people to the conventional star relationships, such as signing autographs, which he refuses to do.

"Autographs are so impersonal," he said. "Normally, the person asking for an autograph does it as a matter of course, never looking you in the eye. The feeling is that as soon as he gets it, he might toss it away."

Prejudice still stirs Bill Russell despite his success, rising in his 41 years from his birth in Monroe, La.

"I consider myself a militant. Anyone who has lives in this period, has to be enraged and outraged -- else he has no sensitivity at all."

Russell is especially bitter about his days in Boston.

"I have never seen a more segregated city in my life. All ethnic pockets -- the Italians in the north end, the Blacks in the south end, the Irish in South Boston, and the affluent in the Back Bay. I don't care if I never go to Boston again."

The Sacramento Observer

SPORTS

PAGE B MARCH 13 - 19, 1975

Ali, Frazier, Simpson Invited To Hughes

Aaron B. Connors, project director of the Oak Park Athletic Club (OPAC) this week announced that World Heavyweight Champion, Muhammad Ali, has been invited to attend the "Superstar Spectacular," planned for June at Hughes Stadium.

Also invited to attend the "Superstar Spectacular," are former heavyweight champion "Smok'in" Joe Frazier; Buffalo Bill's running back, O. J. Simpson; Jim "OO" Otto, of the Oakland Raiders, and top ranked middleweight contender, Monroe Brooks.

A proposed schedule of events includes boxing exhibitions, gymnastics and karate demonstrations by members of OPAC.

A track and field exhibition is also planned. Featured competing in the field events will be local college and high school athletes.

"The main purpose is to bring the greatest idols in the sporting circle to Sacramento, and to raise the necessary funds to sustain OPAC," said Connors.

The letters were sent out last week. Those invited have not yet had the opportunity to reply.

Tax Statement By Ali Disputed

WASHINGTON - (NBNB) - Muhammad Ali's plan to give away all net gains from his future fights will have to be revised.

He said here last week that the U.S. tax laws do not allow an individual to claim a tax deduction on all of his income, even if he gives it all away.

"You are only allowed to give away 30 per cent," said Ali, "and they (the recipients of the gift) have to be charitable groups" -- recognized by the Internal Revenue Service as tax exempt organizations -- non-profit charitable.

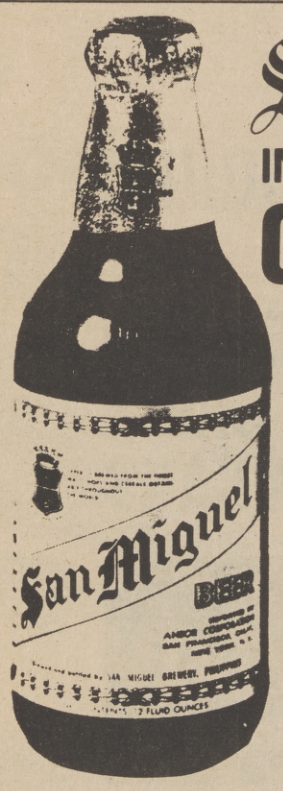
Ali came to the nation's capital to attend the annual awards benefit banquet of the District of Columbia Chamber of Commerce, and to receive the special recognition award as the "Athelete of the Century." He even dropped in at the birthday party for D. C. Delegate Walter E. Fauntroy, who is celebrating number 42.

Two weeks ago, Ali announced that he would keep only training expenses and give away the rest of his income from fights -- primarily to Blacks, Puerto Ricans and American Indians.

Ali indicated he will work within the perimeters of the tax laws, but will continue to support the Muslims financially. "I can buy a whole building," he said, "and then lease it to the Muslims for $100 a year."

He said he made a downpayment of $300,000 for a shopping center in Cleveland that will be leased by the Muslims to generate jobs for Black families. He said he expected 65 additional Black persons to be employed when the shopping center peaks.

He said he netted $1.3 million on his fight with George Foreman in Zaire last Oct. 29, and is asking $7.5 million for the next fight against Foreman in an "ancient" setting.



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Tournament
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7:30 p.m.
Elk Grove vs Bishop O'Doud
Approximately 9 p.m. Thursday
Pro Basketball
Golden State vs Atlanta

Friday, March 7th
Pro Basketball
Golden State vs New Orleans
6:15 p.m.

Tournament of Champions
Basketball
Elk Grove 9:00 p.m.

Sunday, Mrch 9th
Pro Basketball
Golden State vs Boston
10:55 a.m.

Tuesday, March 11
Pro Basketball
Golden State vs Milwaukee
6:00 p.m.

K-POP 1110 AM
K-PIP 93.5 FM

Bear Valley Funds Go To Big Brother

Big Brothers of America, an international child welfare service for Fatherless Boys, will be recipient of funds from the 5th Annual Bear Valley Celebrity Pro-Am hosted this year by television and movie personality Lloyd Bridges, to be held March 20 - 23, 1975, at the popular Bear Valley Ski Resort in Alpine County.

Many Sacramentans as well as members of other communities throughout the Sacramento and San Joaquin Valley will be participating in the weekend ast Patrons and they will enjoy four days of skiing, cocktail parties and dinners as well as participating in "Patron Team Paces" on three parallel ski courses with the successful teams then being joined by celebrities and professional ski racers for the fun competition on Saturday and Sunday.

Bear Valley has been a sponsor of the Professional Ski Racers circuit since it's inception with this event being part of the annual tour. Jean Claude Killy, Spider Sabich, Hank Kashiwa and Hugo Nindle will add a lot of excitement to the $30,000 Professional Race to be held on Saturday and Sunday at Bear Valley, in addition to their participation in the races with patrons and celebrities on Saturday.

Among the celebrities from the movie, television and entertainment world participating in this year's Pro-Am, are Clint Eastwood, Claudine Longet, Mike Connors, Richard Crenna, Doug McClure, Desi Arnaz, Jr., Peter Graves, James Brolin and Vince Edwards.

Anyone interested in participating as a "patron" in this fun-filled weekend should contact Big Brothers of Sacramento at 2440 Glendale Lane or call (916) 482-9300 for further information.

LITTLE LEAGUE CHECKS

The members of Harmony Club of the Masonic Lodge presented the Oak Park and Glen Elder Little Leagues with checks to help underwrite the cost of uniforms and equipment. Last season, a Glen Elder team battled their way to the regional Little League finals. Shown, are from left, Frank Meder, player-agent; George Heard, Glen Elder Little League President; Bob Tucker of Harmony Club, Masonic Lodge and Willie Simmons, President, of the Oak Park Little League.

Unrest In Cities...

(Continued from Page B-1)

the labor force and therefore can't claim unemployment compensation, or for people who've exhausted their benefits.

BLS spokesmen countered that they have designed a formula to include these unemployed, and one official added that the formula may account for more than actually exist.

James Wetzel, assistant BLS commissioner for current employment statistics, was quick to agree that the national unemployment surveys are an inadequate tool by which to measure spot unemployment. And he raised the prospect of social unrest.

"My personal feeling is that we're in a much worse situation than we were in the 1960s, and part of the reason is we're not documenting true conditions" in areas hard-hit by unemployment, Wetzel said.

Wetzel said he would like to see the BLS get into the business of finding out what the numbers of unemployed in the cities actually are from month to month. Unteil then, about all a city like Buffalo can do, is take what the national surveys show about their areas, then multiply them by a factor based on what experience shows is the relationship between joblessness in the area and inside the city.

"I think a hell of a lot of these mayors don't know what unemployment is in their own areas," said Milwaukee Mayor Henry Maier.

Maier said his own projections for a 15-square-mile development area inside the city turned up an employment rate of 16.1 per cent -- although the rate for the Milwaukee area as a whole is only 6.7 per cent.

"A number of our most optimistic opinion leaders are confessing in private that they're scared," Maier said.

"There just might be a hell of a reaction."

Swimming Lessons Begin

The spring session of Saturday morning swimming lessons for youngsters from 7 to 17 years of age, will begin Saturday, April 5, 1975, at the Sacramento City College Swimming Pool.

Registration for the session is scheduled for Saturday, March 22, 1975, starting at 9 a.m.

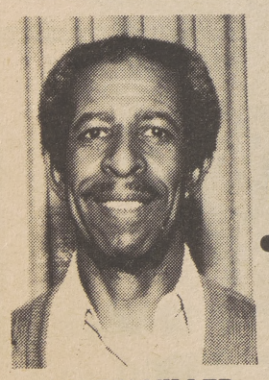
Fee for the ten-session program is $3.00.

The classes are scheduled as follows: swimmers and adults, 8:30 a.m., - 9:15 a.m.; beginners, 9:15 a.m., - 10:00 a.m.; beginners and intermediates, 10 a.m., - 10:45 a.m; beginners and swimmers, 10:45 a.m., - 11:30 a.m.; and beginners and intermediates, 11:30 a.m., - 12:15 p.m.

Live saving for youngsters ages 12 thru 17, will also be offered during the spring session. Students not holding an American Red Cross swimmers card must pass an equivalent test in the pool. Registration fee for the life saving lessons are $5. The lessons are offered from 8:30 a.m., - 10:00 a.m.

The heated indoor pool, will be open for recreational swimming from 1:30 a.m., to 5:00 p.m., on Saturdays from April 15 thru June 7, 1975. Students will pay 25 cents, and adults 50 cents per swim.

Participants must furnish their own towels. Girls and boys with long hair must wear caps.



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Jerry Quarry has accused Muhammad Ali and other name Black fighters of "ducking" him, this despite the fact that Ali, Joe Frazier and Ron Lyle have all readily fought him.

Quarry has now been added to the Muhammad Ali double attraction bill. He will fight Ken "the jawbreaker" Norton in a heavyweight elimination bout March 24.

The Quarry-Norton fight will be held at Madison Square Garden. It will precede the big world's championship fight between Ali and Chuck Wepner.

Quarry comes into the fight after demolishing George "Scrap Iron" Johnson in Honolulu two weeks ago. Norton smashed Reco Brooks in one round in Oklahoma City last week.

ALI

Both fighters want a shot at Ali's crown, but a loss puts the loser at the end of the line.

Many veteran fight observers consider this fight to be Quarry's last big chance. Defeat at the hands of Norton could well be Quarry's last big hurrah in the big arena.

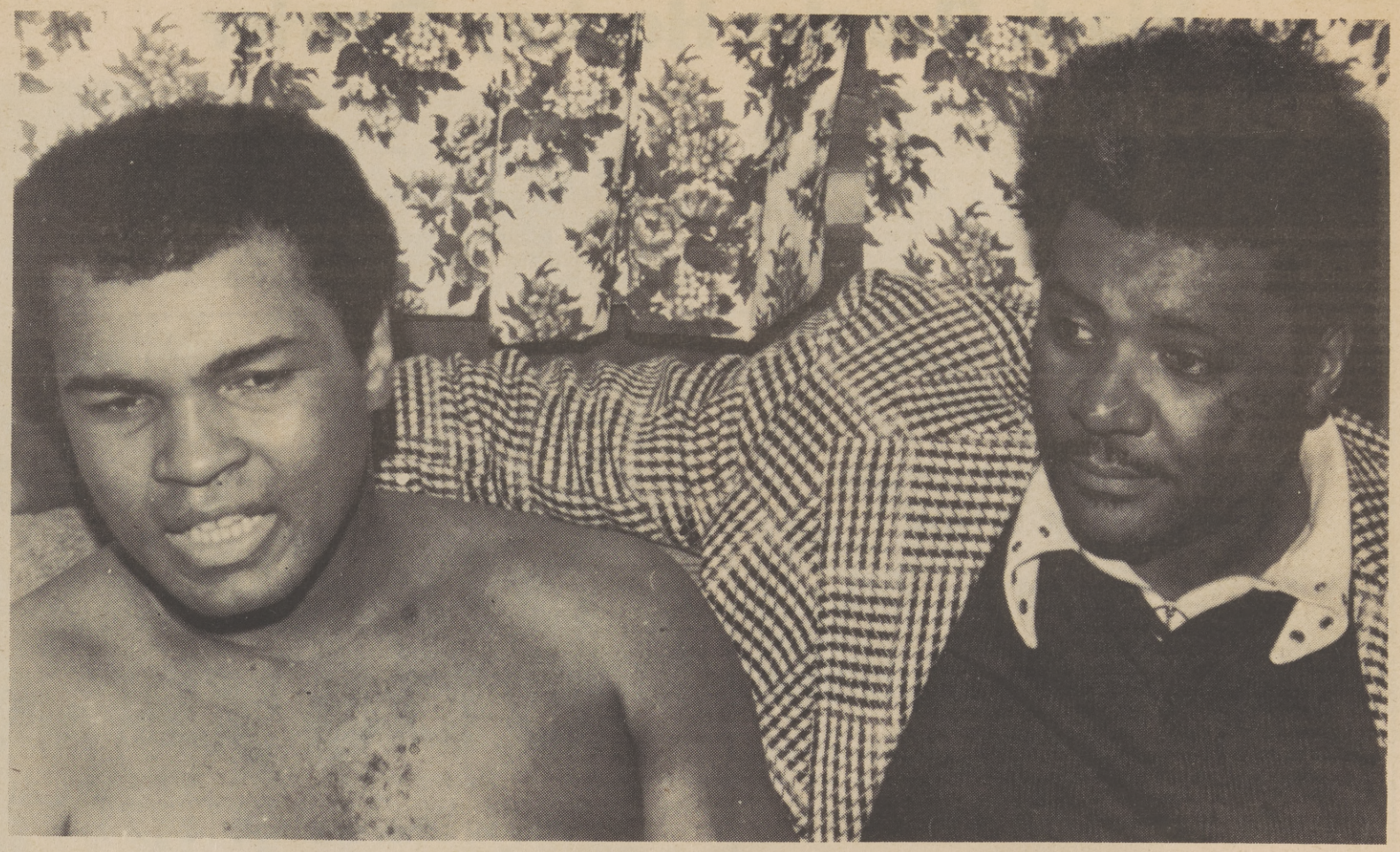
He has risen from his savage kayo at the hands of Joe Frazier. Now, once again he is one victory away from top contention.

Some in the black community have always labeled Quarry a "white hope," despite the fact that Quarry defeated several class black fighters. These people point out, however, that a black fighter would not get good bouts after having the kinds of losses that Quarry has sustained.

One shoeshine parlor patron in Cleveland's Hough area may well have summed up the feelings of many brothers and sisters throughout the country when announcement of the Quarry-Norton fight was blasted over the local soul station.

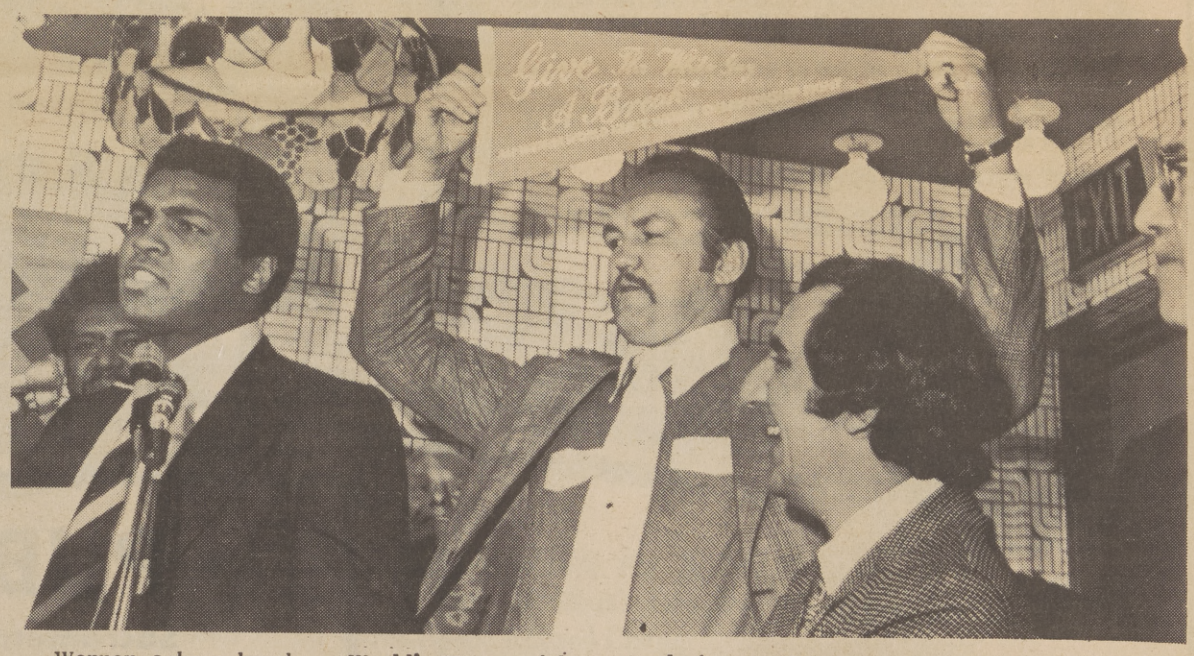
The brother screamed, "Hot dog, this is it. After Norton beats Quarry we'll be rid of that crybaby white hope for good."

Another brother chimed in, "Yeah, and wouldn't it be cool if we could have a doubleheader and Frazier could fight Bugner and Foreman could fight Bobick. We could eliminate all the white hopes in one night."



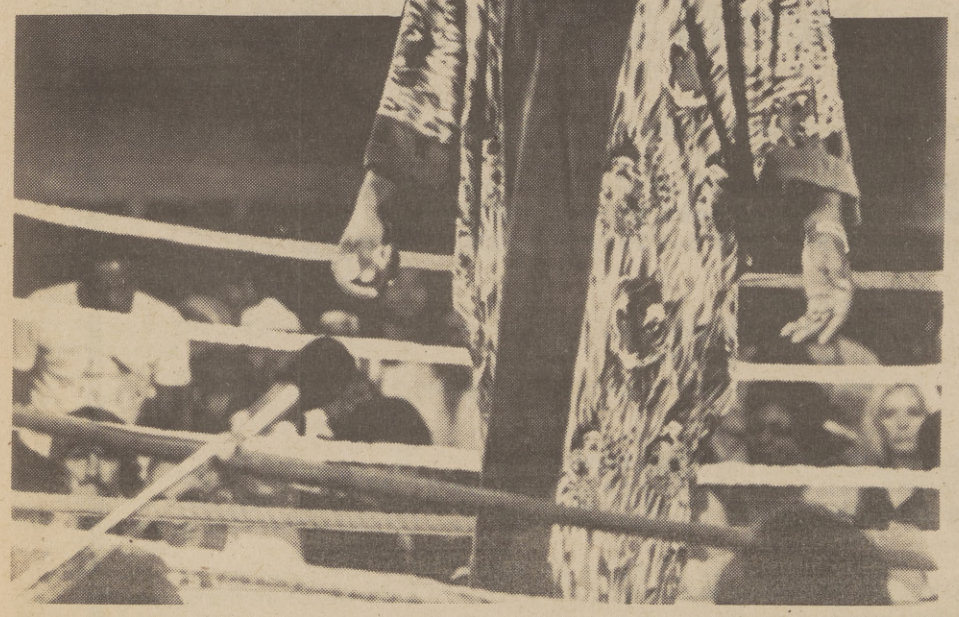
Kings announce charity -- World's heavyweight champion Muhammad Ali and premeire promoter Don King meet the press at Ali's camp at Deer Lake Pennsylvania to announce various charity programs associated with Ali's March 24 title bout with Wepner. The fight will be held in Cleveland and promoted by King.

Cleveland Clash Set



Wepner asks a break -- World's Heavyweight Champion Muhammad Ali ignores Chuck Wepner's plea to "Give The White Guy A Break" and raps on during a Cleveland press conference. Nick Miletti the millionaire Cleveland sportsman looks on in amusement.

Marvin Gaye & Don King



Don King, the dandy boxing promoter from Cleveland, has moved boxing to the forefront of the Civil Rights Movement. King has fought for Black involvement in all levels of boxing and has succeeded.

Motown's marvelous Marvin Gaye will sing the National Anthem at the Ali-Wepner fight in Cleveland. Gaye will also provide the wit and color for the closed circuit TV. Marvin is a sports enthusiast who plans to become more involved with boxing.

Black Breaks Hockey Barrier

Major sports in this country are pretty much dominated by the Black Athlete. In the last couple of years, major interest has turned to tennis, soccer, golf, and ice hockey.

Black athletes, for one reason or another, have not found major interest in these sports, but in recent years are starting to show signs of change: Arthur Ashe in tennis, Lee Elder in golf; Pete in soccer, and most recently in ice hockey, a 19-year-old Black from Toronto, Canada. His name is as dominating as his play. Michael Marson, known as "Mike" among his teammates and adversaries in the National Hockey League.

Marson is in his first year in the National Hockey League playing for the Washington Capitals out of Washington, D. C. Born and raised in Toronto, Mike played hockey in high school and in the strong Canadian Junior Leagues.

Since going to the Capitals, Mike is considered to be one of the most improved young hockey players in the league, and to most writers and coaches could possibly become the rookie of the year.

Mike has a rough road ahead of him primarily because hockey is a lily white sport, and he will have to carry the same burdens that past Black athletes such as Jackie Robinson and Jessie Owens had to bare. Even though quite young, Mike is a poised athlete off the ice as well as on.

PUBLIC NOTICE PUBLIC NOTICE

State Of California

OFFICE OF ARCHITECTURE AND CONSTRUCTION

NOTICE TO CONTRACTORS

SEALED PROPOSALS will be received by Office of Architecture and Construction, Department of General Services, First Floor Reception Desk, 1500 - 5th Street, Sacramento, California, until 2:00 p.m., Tuesday, March 18, 1975, at which time they will be publicly opened and read in Room 1A at said address, for:

DMV COMPUTER COMPLEX REVISION, PHASE B
DEPARTMENT OF MOTOR VEHICLES, DMV BUILDING EAST
SACRAMENTO, SACRAMENTO COUNTY, CALIFORNIA
(W.O. MVD 404 02)

In accordance with plans and specifications therefor, and such addenda thereto as may be issued prior to bid opening date.

In general, this project comprises alterations to existing raised E.D.P. access floors and movable partitions; furnishing and installing movable gypsum board partitions, resilient cove base, hollow metal doors and pressed metal frames, electrically interlocked door hardward, video security control system, revisions to air conditioning systems, ductwork, and related mechanical work; electrical power wiring and lighting.

The Contractors' State License Board has determined that contractors must be licensed in the following classification to bid on this project: B.

Bidders may see plans and specifications at area Builders' Exchange Offices and Contract Management Section, 1500 - 5th Street, Sacramento.

Bidders can obtain plans and specifications, Proposal forms, and Bidder's Bond form by requesting them in writing fron Contract Management Section (Post Office Box 1079, Sacramento, California 95805), or in person from Contract Management Section in Sacramento. Telephone (916) 322-2114.

Plans and specifications may be obtained without charge and are not to be returned.

No bid will be considered unless it is made on a Proposal form furnished by Contract Management Section, and is made in accordance with "Instructions to Bidders"

Each bidder must be prequalified under the State Contract Act.

Preference will be granted to bidders properly prequalified as "Small Business" in accordance with Section 1896 et. seq., Title 2, of the California Administrative Code.

Successful bidder shall furnish payment bond as required by law.

Department of General Services reserves the right to reject any or all bids and to waive any irregularity in any bid received.

Bids will be entertained only on a lump sum basis.

This project has a fixed completion date; see specifications.

Pursuant to Section 1770 of the Labor Code, the Department has ascertained the general prevailing rate of wages in the county in which the work is to be done, to be as listed in the Department of Transportation booklet entitled Equipment Rental Rates and General Prevailing Wage Rates, dated same as plans and specifications. Copies of this booklet are on file at 1500 - 5th Street, Sacramento, California, and are available to any interested party on request.

DEPARTMENT OF GENERAL SERVICES
OFFICE OF ARCHITECTURE AND CONSTRUCTION
JOHN C. WORSLEY, F.A.I.A.
STATE ARCHETECT
TELEPHONE (916) 322-2114

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PUBLIC NOTICE

Sacramento City Unified School District Board of Education

Due to the resignation of Mr. Hugh F. Melvin a vacancy now exists on the Board of Education. The following procedure will be used in the selection of his successor: According to Section 54 of the charter of the City of Sacramento, "Vacancies shall be filled by the remaining members of the Board of Education for the remainder of the unexpired term." (12-31-77) "Members of the Board of Education shall be electors of the Sacramento City Unified School District and residents therein."

Qualified candidates should apply in the following manner:

Submit to board president Thomas Chinn, c/o board secretary, Sacramento City Unified School District, 1619 N Street, Sacramento, 95810. (P.O. Box 2271), Phone 454-8673.

A. Biography
B. Educational background
C. Community activities
D. Why do you wish to be a board member?

Time schedule leading to selection of the candidate:
Application must be received by 12 noon, March 21, 1975.
Board will announce selection April 4, 1975.

The Board of Education has chosen this method of selection in order to assure the community that the best qualified candidate will be appointed to the board.

OUTREACH STAFFERS

Outreach staffers assist persons seeking employment. Shown are from left, Loretta Lockett, Outreach Assistant; Janice Wright, Jannice Billie, and Marcie Speir, Outreach Assistant.

Shown at left, Ms. Esther Nelson a Counselor and Director of Outreach aids Jill Robson fill out an employment application.

ARC Outreach Program

Residents of Del Paso Heights desiring career information, personal counseling, testing information or child care have a friend in the American River Junior College Outreach Program.

The program, sponsored by the college's office of counseling, each Thursday visits the Del Paso Heights Christian Center from 10 a.m., to 12 noon.

The community oriented outreach program began in March 1973. Over the last two years, the program has aided several hundred persons through a host of services designed to help applicants find employment and keep them abreast of current career education.

Donna Johnson fills out an application for career information.

The program concentrates on persons 18 years and older.

Testing for vocational skills, language and general aptitude are conducted by Outreach staffers to determine what an applicant's needs are.

Once an applicant's needs have been determined, a program of counseling is design-

The program works closely with the California Employment Development Department to obtain jobs for applicants on an on-going basis.

Next week, Outreach staffers will conduct a group discussion at the Del Paso Heights Christian Center, according to Ms. Esther Nelson, director of Outreach.

Fisher AM/FM Stereo 8-Track Player System for your Enjoyment

Sears

2082/RC20

AM/FM Stereo Receiver with 8 Tr. Player $199.95
Automatic Record Changer $59.95
A Pair of MS20 Two-Way Speakers $139.95
Regular Separate Price Total $399.85

Buy Complete System Now Only

$299

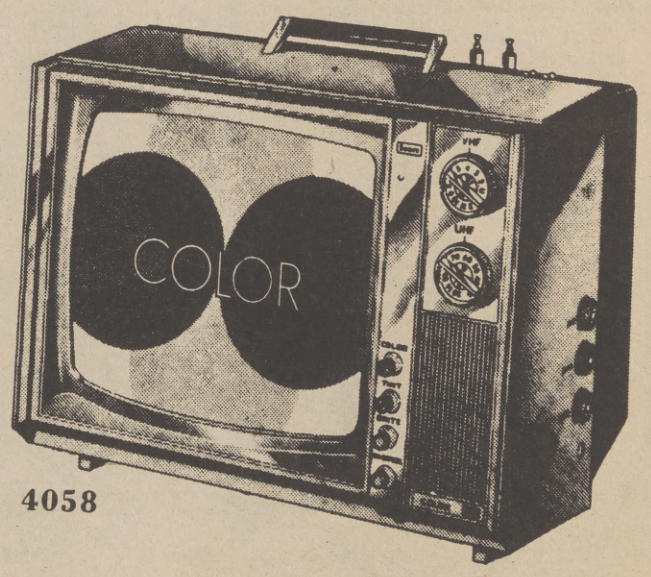
System consists of: Fisher AM/FM Stereo Receiver with 8-Track Player, A Pair of MS20 Two-Way Speakers, and Fisher RC20 Three-Speed Record Changer.

15-inch Diagonal Measure Color Portable from Sears

Gives you instant sound and picture in just seconds. VHF memory fine tuning helps eliminate need for tuning each time you change the channel. Handsome 2-tone molded plastic case is portable.

Sears Low Price

$247



4058

PRICES EFFECTIVE thru SATURDAY

SHOP AT SEARS AND SAVE
Satisfaction Guaranteed or Your Money Back

Sears
SEARS, ROEBUCK AND CO.

• ARDEN FAIR 1601 Arden Way 922-6211
• FLORIN CENTER 5901 Florin Road 422-9000
• SUNRISE MALL 5900 Sunrise Mall 961-4111

STORE HOURS: Mon. thru Fri. 10:00 a.m., to 9 p.m.
Sat. 10:00 a.m., to 6 p.m. Sundays, 12 Noon to 5 p.m.

CORNED BEEF
Regular or spiced
Made-Rite Lean Brisket
$1.09 lb.

Holiday MARKET

- RIB STEAK
- CUBE STEAK
- EYE ROUND ROAST

$1.99 lb.

- SHORT RIBS
- BEEF SHANKS

99¢

- TOP ROUND STEAK
- LEAN RIB ROAST

$1.89 lb.

Lean, Fresh **GROUND BEEF** ..... lb. **79¢**

USDA Choice, All Cuts **Chuck Roast** ...lb. **83¢**

- X-RIB ROAST • RUMP ROAST
- SIRLOIN ROAST • STEW MEAT
- BOTTOM ROUND STEAK ....

1.69 lb.

Kraft American **Cheese Slices** 12 oz. pkg..... **99¢**

PRICES GOOD THRU. 3-18

★ **ARDEN TOWN SHOPPING CENTER** Watt & Fair Oaks Blvd. Open Daily 9 am to 9 pm

★ **ARDEN & EASTERN AVE.** Open Daily 9 am to 9 pm Sundays 9 am to 7 pm

★ **FRUITRIDGE SHOPPING CENTER** Fruitridge & Stockton Blvd. Open 7 am to Midnight

POWD.. or BROWN SUGAR
C&H or Bonnie Hubbard lb. pkg. **49¢**

NALLEY'S DILL PICKLES
BANQUET, Garlic Polish. 30 oz. jar **69¢**

MEDIUM EGGS
Featherland Grade AA, Farm Fresh, Dozen **59¢**

BEST FOODS "REAL" **MAYONNAISE QUART 1.35**

ZEE JUMBO ROLL White & Colors **PAPER TOWELS 39¢**

FROZEN FOODS

Bonnie Hubbard Frozen **ORANGE JUICE** 6-Oz. can **23¢**

12 ounce can 45c

Birdseye Frozen **Vegetables** Cut Corn, Peas, Peas & Carrots, Cut green beans. REG. PKG. **3 FOR $1**

Johnson's Dutch or **Green Apple Pie** 38 oz. **1.34**

Rupert's **Fish Sticks** 24 oz. pkg. **1.49**

BETTY CROCKER "LAYER" **CAKE MIX** Regular size pkg. **59¢**

FROSTING MIXES Reg. size **79¢**

ZEE Nice 'n Soft TISSUE 4-PAK 68¢

"More Big Money Savers"

Carnation Non-Dairy **COFFEEMATE** 11 oz. jar **89¢**

Libby Corned **BEEF HASH** 15½ oz. can **69¢**

Libby Vienna **SAUSAGES** 5 oz. can **3 FOR 99¢**

Heinz **KEG-O-KETCHUP** 32 oz. jar **79¢**

Nabisco Oreo **CREME COOKIES** 15 oz. pkg. **89¢**

Kraft **MACARONI DINNER** 7¼ oz. pkg. **29¢**

Pillsbury **HOT ROLL MIX** 13¾ oz. pkg. **69¢**

Nutritious **DEL MONTE RAISINS** 15 oz. pkg. **59¢**

ALL Grinds **M.J.B. COFFEE** (instant, 10-oz. 1.79) 2 lb. can **2.19**

Orleans small **COVE OYSTERS** 8 oz. can **59¢**

Franco-American **SPAGHETTI** 15 oz. can **4 FOR 99¢**

Purina Mix **MEOW CAT FOOD** 18 oz. pkg. **59¢**

Glade Aerosol **AIR FRESHNERS** 7 oz. **49¢**

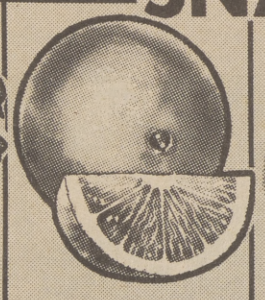
Bon Ami Aerosol **GLASS CLEANER** 15 oz. **59¢**

Dogs Love **SKIPPY DOG FOOD** 15 oz. can **6 FOR $1**

New Aerosol **MAZOLA "NO-STICK"** 9 oz. **89¢**

SNAPPIN' FRESH PRODUCE

CABBAGE Large Green Heads **12¢ lb.**



ORANGES Sweet, Juicy Navels **6 LBS. $1**

AVOCADOS Large Fuertes **4 FOR $1**

Washington Golden Delicious **APPLES** lb. **39¢**

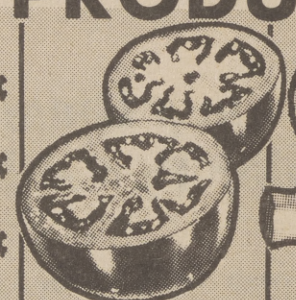
FRESH Green **ONIONS** 2 buns. **35¢**

Large Crisp **CELERY** bun. **29¢**

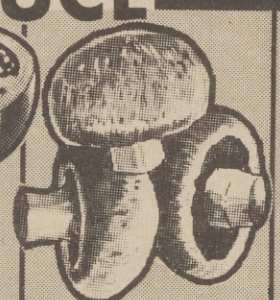
Fresh Picked **SPINACH** bun. **25¢**

Large Sunkist **LEMONS** 3 for **29¢**

Fresh Italian **SQUASH** lb. **49¢**



TOMATOES Large size slicers **39¢ lb.**



MUSHROOMS Med. Great flavor. **89¢ lb.**

ARTICHOKES Field Fresh **5 FOR $1**

Holiday MARKET COUPON

N/V

WITH THIS COUPON ONLY!

ALL GRINDS **M.J.B. COFFEE** 3 LB. CAN **$2.89**

W/O Coupon 3.25 • Limit One Per Customer • Expires 3-18-75

Holiday MARKET COUPON

MC15

WITH THIS COUPON ONLY!

PILLSBURY FLOUR 5 LB. BAG **69¢**

W/O Coupon 99c. 1 per cust. Expires 3-18-75

Holiday MARKET COUPON

N/V

WITH THIS COUPON ONLY!

PURINA Original DOG CHOW 10 lb.bag **$2.49**

W/O Coupon 2.79. 1 per cust. Expires 3-18-75

THE URBAN LEAGUE PRESENTS:

DELORES BRYANT AND GUESTS

TED SHEEDY, county supervisor; ANNE RUDIN, councilwoman; SAM ORTEGA, director of the Sacramento-Yolo Manpower Agency and BOB BANKS, chairman of the Manpower Area Planning Council will discuss the Comprehensive Employment Training Act. Also appearing will be HERB TILLMAN, recruiter of the Sheriff's Department.
MUSIC will be by the EBONY EXPRESSIONS, UNLTD.

Sunday Morning At 10:30

13 KOVR

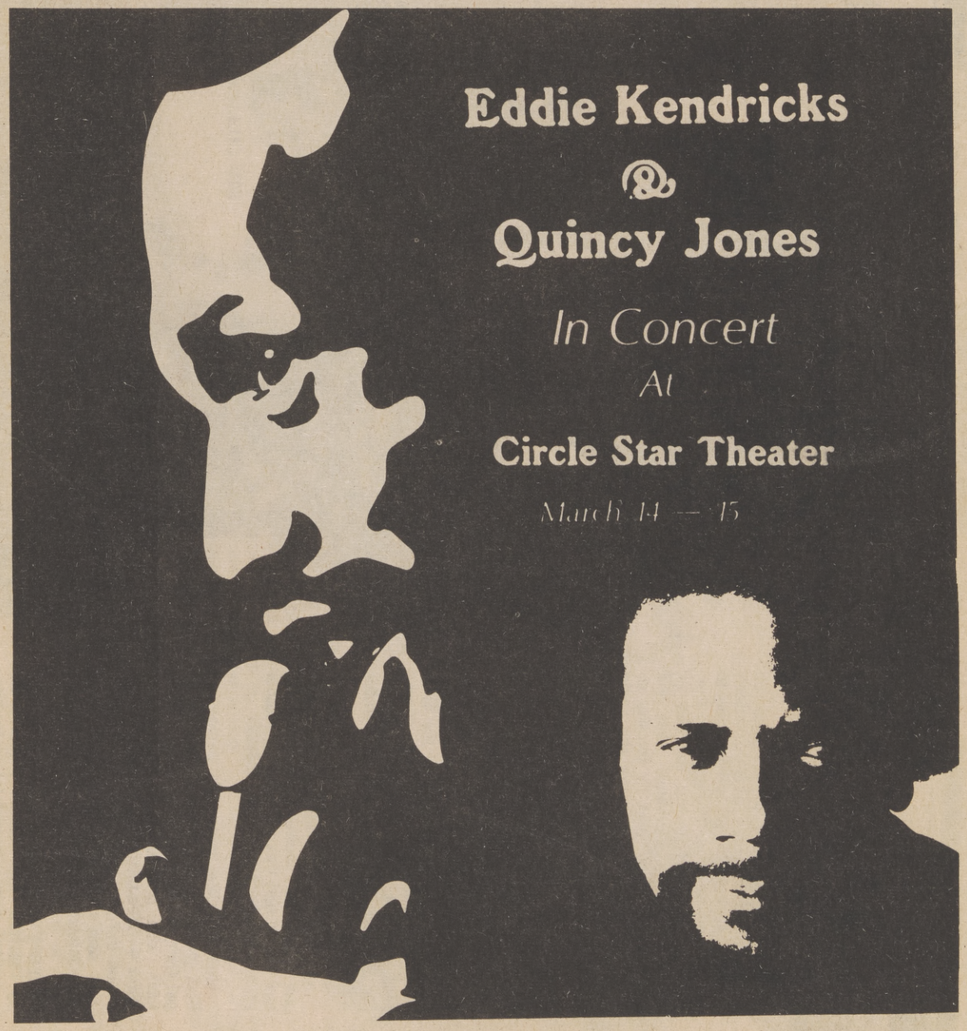
McCLATCHY BROADCASTING

THE HAPPENINGS

The Sacramento Observer

entertainment guide

Mar. 14 - Mar. 20



record and movie reviews · blacks on tv

HOLLYWOOD BEAT

By BILL LANE

THAT big party Motown staged for the Grammy nominees after the national telecast was something that should have been shown on TV, we hear. For one thing, David Bowie listened as Aretha Franklin explained what she meant when she said on TV she was so happy to get her Grammy she could kiss David Bowie, even. She kissed David Bowie. He kissed her.

The party attracted all the big names of the telecast, even Andy Williams, who must have really been shaken with not only all those different music people around him, but a lot of the "ladies of the evening" and mack men and whirligigs from around the area who managed to crash the prty. It was held at 43rd and Broadway, right in the center of New York's "Combat Zone."

And surprise of all surprises was one couple that showed up arm in arm, and stayed that way all evening -- Lola Falana and O. J. Simpson. Huh?

MARVIN Gaye says he's serious about putting up the prize money for his pal George Foreman to go three rounds each with five heavyweights in one night -- five thousand dollars for each round the Foreman opponents can last. And that's fighting guys like Scrap Iron Johnson and Mack "K.O." Foster!

CBS-TV has set airing for the Johnny Mathis one-hour TV special for sometime in April. Mathis' Rojon Productions is doing the show in association with Sam Riddle and Kip Walton . . . Eddie Kendricks opened his total soul in-person production at the Total Experience here for five nights . . . Don Cunningham and Company, along with Alicia Rodriguez on vocals opened an extended engagement at the Ramada Inn in Culver City. His is the kind of show all audiences love and go away remembering, as they have done in many US cities before, like in St. Louis. We recall his shows, too, at the Play boy Club here. At the Ramada, he's proving the Don Cunningham magic still abounds.

FRED Williamson and D'Urville Martin's newest film, "Boss Nigger," still going heavy at the box offices, outdrawing several of the pictures the movie writers around the US claim are breaking records at box offices. One or two of the movies now in Oscar contention might be making a lot of noise in the press, but a funny thing happened on the way to the box office, a lot of people still flock to the cinema to see those Williamson - Martin film romps, despite the titles.

FOR what it's worth, the FCC's Ben Hooks shook up a lot of people the other day when he sounded off about how ultra "saditty" ppblic television has become, how it ignores various racial groups and topics that are close to these groups day by day. Hooks said public television spends most of its airing time showing panel discussions and sophisticated pastimes that only the cultra-culture people fancy. All we'd like to say, is it's nothing new. We've been calling public television, a rip-off for minorities a long time. Any evening is a hodge-podge of discussions about Kissinger of Viet Nam, or how make earrings out of walrus mustaches.

Tony Brown has had to change the format of his "Black Journal" to reflect a more bourgeois flavor to guarantee getting it shown. Blacks have a harder time getting on public television than on commercial TV. The irony of it all is that when they were trying to get public television allowed and funding money the proposals all stated glowingly how the public TV outlets would go far in giving minority people a television base for depicting and building their talents, and that public television would do much to enlighten and educate deprived peoples and minorities in a way not to be found on commercial television. But when the channels were given and the money from the government and the Ford Foundation came in, out went those glowing "reasons" for public television. As Hooks said, public television IS a kinescopic playground for white and rich snobs.

IN its initial nine months of showing, "Hallelujah Hollywood" at the MGM Grand in Las Vegas has shown to over six hundred thousand patrons . . . Earl Ofari's "Jazz Package" show here on KPFK radio aired the other night a 45-minute interview with jazz immortal John Coltrane on the station's "Jazz Showcase." The interview with Coltrane was recorded in Baltimore in 1958 . . . Comedy duo Lohman and Barkley opened here at the Playboy Club . . . Clive Davis off and running with his new Arista Records firm, with top blessings of Columbia Records, and has Martha Reeves doing an album. Also with Davis is Lou Rawls, and the young dynamo of dynamic music, Gil Scott-Heron. Davis kicked off his label on the West Coast with a rocking party the other night at the swank Bel Air hotel . . . Freddie Prinze of "Chico and The Man," set to open with Diana Ross at Caesars Palace in Vegas. April 3, and six nights later, the Jackson 5 open at the MGM Grand. The Jackson 5 took off this week for a concert in Kingston, Jamaica. A command performance for Prime Minister Michael Manley.

ISAAC Hayes signed to record for ABC Records, and RCA just came out with a big batch of tunes and songs recorded by the late mayor of Harlem, Willie Bryant. The album contains the Bryant theme song, sung by him, "It's Over Because We're Through," a song written by Bryant and Leonard Reed . . . Comic Stu Gilliam back in town after a fling in "The Wiz" and the new pic, "Goodbye, My Lovely." . . . Harold "Beans" Bowles gave us a phone call when he stopped off in Hollywood enroute to Japan with The Four Tops and his music unit. Stops will also take in Manila and Hong Kong . . . Actor Roger Mosley now heading the Mo-Laud Prod. company. Last Sunday, he taped a TV pilot, "Rollin' 'n Soulin'," which is a skate-dance show set to 40 songs. And he's busy showin' 'em how acting is done at the Mafundi quarters here.

ONE of the famous perfumes now advertising that you should buy, the parfum to "Put it where you want to be kissed."

THE HAPPENINGS
The Sacramento Observer entertainment guide

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Jimi Hendrix: Was He For Real?

Crash Landing

New Album 'Crash Landing' Reveals Cuts From Several Of His Unpublished Recordings

What others of the mid-1960s rock era had merely hinted at, the late Jimi Hendrix delivered right onstage. His hair frizzled as though by electricity, his scarves and sashes bobbing over sequined vests and velvet jackets in foppish disarray, he looked like a tripped-out savage impersonating a Carnaby Street dandy.

His guitar was a throbbing phallic extension that he would caress, thrust at the audience, then set on fire at evenings end.

The music was raw blues blasted out at maximum volume.

Bursting on the rock scene in 1967 at the height of the acid-rock movement, Hendrix was a sensation: the first Black superstar of mainstream rock.

Three years later, he was dead at age 27 of an overdose of barbiturates.

Suicide or accident? It is impossible to know. What has only now been determined is that in the last year and a half of his life he was discontented.

As Hendrix seemed to see it, he was a prisoner of his image, his managers and the very blast of sound that had catapulted him to fame.

The commercial formula was so successful that his managers forbade any change in it. And so every night that he was not performing, Hendrix would retreat to a recording studio in Manhattan (which he partly owned and called Electric Lady) to play his own kind of music.

"Crash Landing" is the first of a series of four new Hendrix albums which will be released over the next two years. The albums consist of the best of nearly 1,000 hours of recently relocated Hendrix recordings, and represent nearly all of Jimi's studio work during the years 1969 and 1970.

Until being rediscovered last April by producer Alan Douglas, the tapes (nearly 600 hours of 16 track and more than 300 hours of 8 and 4-track recordings), sat in a New Jersey warehouse, where they'd been deposited by the Hendrix Estate shortly after Jimi's death in September, 1970.

The tapes show a very different side of Hendrix and his music; by 1969, the phenomenal Jimi Hendrix Experience had been disbanded for over a year, Hendrix, tired of the Experience formula, moved into New York's Record Plant to record and experiment almost every night. During this period, his music moved away from the tight structure of pop and into more flexible improvisational forms and blues.

The tapes divide themselves into three categories: pop, blues and jazz. "Crash Landing" the "pop" album, shows the transitional Hendriz: His familiar pop structures continue, but with more blues flavor than earlier recordings. This album was produced in September-December 1974 by producers Alan Douglas and Tony Bongiovi at New York's Media Sound Studios. Players include Billy Cox, bass; and Buddy Miles, drums. On several cuts, new rhythm tracks were added by Bob Babbitt, bass; Jeff Mironov, second guitar; and Alan Schwartzberg, drums; and Jimmy Maeulin, percussion.

Following "Crash Landing," will be albums showing Jimi's more radical departures from the familiar Experience formula; now being worked on are a blues album (Multicolored Blues) and jazz albums with John McLaughlin and keyboard player, Larry Young (ex-of Tony Williams Lifetime). The music on these albums is striking, mystically inspired, and anticipates the direction music was to take five years later.

It is obvious from the rediscovered tapes that Jimi Hendrix was a consumate player and innovator who, in 1969 and 1970, utilized the privacy of the studio where, away from business demands and rock and roll mayhem, he could explore outward into new musical territories. Between the four albums of the new series, Hendrix's musical direction and legacy is redefined.

In recognition of our excitement over "Crash Landing," and the other albums coming from the newly found tapes, and out of deference to the quality of the new records we'll be using, Warner Bros. Records is recalling all previously issued posthumous Hendrix albums from distributors and retail stores.

The best cuts from these albums will be reconsolidated and released in the future. This way, we believe all available Hendrix albums, both the original and the ones from this new series, will be of consistent quality, and that the Hendrix legacy, will at last, be intact.

BLACKS ON T

JIMMY WALKER, ESTHER ROLLE and JOHN AMOS

SMOKEY ROBINSON

WRESTLING - On Channel 40, at 5:00 p.m.

STAR TREK - Adventure on Channel 40, at 6:00 p.m.

MASQUARADE PARTY - On Channel 10, at 6:30 p.m.

THE JEFFERSONS - Starring Sherman Hemsley, Isabel Sanford, and Mike Evans, on Channel 10, at 8:30 p.m.

MOVIE - Crime drama, "In The Heat of the Night," starring Sidney Poitier and Barbara McNair, on Channel 13, at 9:00 p.m.

DON KIRSHNER'S ROCK CONCERT - On Channel 13, at 11:15 p.m.

SATURDAY

MARCH 15

BIG BLUE MARBLE - On Channel 10 at 7:30 a.m.

NCAA BASKETBALL - On Channel 3, at 9:00 a.m.

SESAME STRET - On Channel 6, at 10:00 a.m.

NCAA BASKETBALL - On Channel 3, at 11:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 11:00 a.m.

AMERICAN BANDSTAND - On Channel 13, at 11:30 a.m.

HARLEM GLOBETROTTERS POP - CORN MACHINE - With the Harlem Globetrotters on Channel 10, at 12 noon.

NCAA BASKETBALL - On Channel 3 at 1:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

SUNDAY

MARCH 16

ORAL ROBERTS - On Channel 13, at 8:30 a.m.

KATHRYN KUHLMAN - On Channel 10, at 9:00 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 10:30 a.m.

NBA BASKETBALL - The Milwaukee Bucks vs the Bulls on Channel 10, at 12 noon.

SUPERTEAMS - On Channel 13, at 1:00 p.m.

DRAGNET - On Channel 13, at 5:00 p.m.

IRONSIDE - On Channel 13, at 5:30 p.m.

CALL IT MACARONI - On Channel 10 at 7:00 p.m.

CHER - Variety with the Jackson 5 on Channel 10, at 7:30 p.m.

SIDNEY POITIER

MONDAY

MARCH 17

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

PASSWORD - With Nipsey Russell, on Channel 13, at 12 noon.

LET'S MAKE A DEAL - On Channel 13 at 1:30 p.m.

TV THIS WEEK

WEEKNIGHTS

5:00PM
MOD SQUAD

6:00PM
STAR TREK

7:00PM
FBI

8:00PM
BIG MOVIE

10:00PM
10 O'CLOCK NEWS

STOCKTON TV 13

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

ROOKIES - Starring Georg Stanford Brown, on Channel 13, at 8:00 p.m.

CARIBE - Crime drama starring Judy Pace, and Herbert Jefferson, Jr., on Channel 13, at 10:00 p.m.

TUESDAY

MARCH 18

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

PASSWORD - With Nipsey Russell, on Channel 13, at 12 noon.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

DINAH! - With Al Greene on Channel 10, at 3:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

star trek - On Channel 40, at 6:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 6:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

PRICE IS RIGHT - On Channel 10, at 7:30 p.m.

GOOD TIMES - Starring Esther Rolle, John Amos, and Jimmie Walker, on Channel 10, at 8:00 p.m.

M*A*S*H - On Channel 10, at 8:30 p.m.

IT TAKES A THIEF - Starring The 5th Dimension on Channel 13, at 11:30 p.m.

WEDNESDAY

MARCH 19

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

PASSWORD - With Nipsey Russell on Channel 13, at 12 noon.

LET'S MAKE A DEAL - On Channel 13 at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

NAME THAT TUNE - On Channel 10 at 7:30 p.m.

TONY ORLANDO AND DAWN - on Channel 10, at 8:00 p.m.

LUCAS TANNER - Starring Greg Morris, and Ta-Tanisha, on Channel 3, at 9:00 p.m.

FASHION AWARDS - On Channel 13, at 9:00 p.m.

WIDE WORLD SPECIAL - On Channel 13, at 12:30 p.m.

THURSDAY

MARCH 20

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

PASSWORD - With Nipsey Russell on Channel 13 at 12 noon.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MOVIE - Drama, "Sergeant Rutledge" starring Woody Strode, on Channel 3, at 3:30 p.m.

MIKE DOUGLAS - With Smokey Robinson, on Channel 10, at 4:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

LET'S MAKE A DEAL - On Channel 13 at 6:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

KAREN - With Aldine King, on Channel 13, at 8:30 p.m.

FRIDAY

MARCH 21

AT NINE ON TEN - on Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

PASSWORD - With Nipsey Russell on Channel 13, at 12 noon.

LET'S MAKE A DEAL - On Channel 13 at 1:30 p.m.

THE PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

IRONSIDE - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

CHICO AND THE MAN - Starring Scatman Crothers, on Channel 3, at 8:30 p.m.

HOT L BALTIMORE - On Channel 13, at 9:00 p.m.

POLICE WOMAN - Starring Brenda Sykes and Smokey Robinson, on Channel 3, at 10:00 p.m.

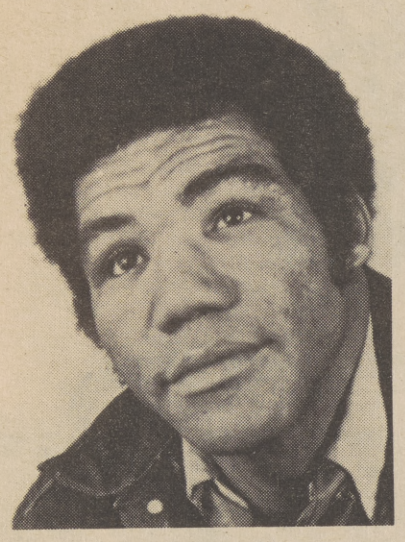
AL GREEN

JUDY PACE

GEORG STANFORD BROWN

ETCHINGS BONY ETC.

by WARREN LANIER



H. RORY CALHOUN

"PEOPLE ARE TALKING ABOUT. . ."

The opening night Dinner Affair at the recent NARM Convention held at the Century Plaza Hotel, that was sponsored by 20th Century Records and featured MAESTRO BARRY WHITE and the LOVE UNLIMITED ORCHESTRA who literally blew everybody's mind present; in particular 'The Maestros' musical message of love to the entire body of record manufacturers that expressed "how he was enjoying his success, that was spawned by love" . . . Veteran hit maker and record company entrepreneur JUGGY MURRAY who helped write musical recording history with his Sue Records label and introduced music loving America to the talents of IKE & TINA TURNER, CHARLIE & INEZ FOXX, plus so many more top names in music sho biz, is now settled in sunny California, and doing it all over again with talents like WILLIE BOBO to start his new production company . . . PAT PATRICK of Atlanta, Georgia, now the new soul owner of the new soul station WXAP in Atlanta, and stirring up the memory banks of those in the know who well remembered PAT "ALLEY PAT" PATRICK when he was the hottest DJ in the country on Radio Station WERD, that incidently is now WXAP the station he owns . . . BUDDY SCOTT being the brains behind the new visual aid anti-drug training manual that will be used in the school systems to fight juvenile drug addiction . . . Actor TOM MURRAY being kept quite busy with New York television producers getting pilot shows readh for the new season . . . The first California State Policewoman, and how she scored as a sharpshooter in qualifying to get on the force; however her first few days on duty brought about quite a few chuckles from her fellow officers seeing as to how her purse was affecting a cumbersome exit and entrance from the highway cruiser she was assigned to . . . Sultry songsational INEZ KENNLEY back in Angeltown following a months engagement at "The Mint" in Las Vegas with the Don Hendricks Trio . . . The Grambling Alumni group sponsoring a Testimonial Dinner in honor of Quarterback JAMES HARRIS over the past weekend in Angeltown, and the fact that it was a pretty well kept secret in view of the popularity of the games' first starting quarterback of color and the lack of press coverage the affair received . . . ANNETTE WILLIAMS the super efficient administrative assistant to HOSEA WILSON, Vice President of 20th Century Records and the way she takes care of business for the man in keeping a smooth operation going in 'The Zays' department . . . Vocalist AL WILSON back in the states following a successful concert tour of Africa.

"HOLLYWOOD HOTLINES"

The New Yorkers did it again over the weekend at "The Name Of The Game Lady" nite spot, and when the smoke had cleared away on the happy occasion headed up by COUNT JOHNSON for Nu Yawkers now living on the west coast, WILLIE BOBO and JUGGY MURRAY the honorees of the crowd filled fun emporium had a couple of handsome Award Placques to add to their collection, from former brothers and sisters who gave up living in the Apple for the sunshine and smog of California.

Would you believe that the confidential information leak department has it that, a super well known actress is rehearsing with a renown record producer, and will be recording an album very soon which could well launch a very successful singing career for the Hollywood beauty.

Lovely CAROL SPEED is now a national news item over and above her popularity resulting from her starring roles in motion pictures, including her current box office smash "Abby," now that she has just completed a long distance telephone interview with EDDIE CASTLEBERRY of Black Mutual News Network, and her taped conversation will be carried over the many outlets the Black Mutual News Network services.

The popularity of MAESTRO BARRY WHITE and LOVE UNLIMITED never ceases to stop growing and generating more interest; the latest scoop from the interest and popularity department on 'The Maestro' and Love Unlimited, is a cover story in a national weekly magazine entitled "The Maestro and His Music," that'll be out in a couple of weeks.

For those of you around the Hollywood circle in the film industry wondering about the where-abouts of ALMATER LA FRANCE who was once the most called character actresses during the height of the Black film renaissance, she is now back in Chicago and will be opening her own Cocktail Lounge in the very near future.

"PROFILE OF A PROFESSIONAL"

There are a lot of reasons why the entertainment industry has been called one of the most dynamic, exciting, cruel, and at times the most generous livelyhood around. But like most living and growing ideas the field of entertainment is subject to be as positive or as negative as the people involved with it.

Recently we had the opportunity to sit and verbally explore the career experiences and wisdoms of H. RORY CALHOUN; and though he has yet to have 'made it,' his strength and integrity meshed with a large amount of artistic love and discipline has merited him with a true professionals eyesight in the arena of acting.

As he talked about the oft - times translucent pit falls and traps set for a rising Black actor or actress today, it became difficult for me to imagine that this same man was once third contender for Sugar Ray Robinsons' title only a few short years ago. His track record of acting in such films as "Requiem For a Heavyweight," "Grave Of The Vampire," "The World's Greatest Athlete," set along side his national television appearances on "The Bob Hope Show," "The Rosy Grier Show," "Mannix," "The Interns," and several "Movie of The Week" series, validated his complete transition from as he puts it . . . "I just saw the writing on the wall for my boxing career, and to me acting is another physical art-form."

As a successful lecturer at several California colleges, and an every day student of drama (he is presently attending two drama workshops, and studying writing techniques), RORY's evolution into the field of acting is actually a strong and healthy upward moving career.

Today, H. RORY CALHOUN is busying himself writing his own screenplay which deals with the light and humorous side of boxing. Between the time spent on job-calls and his writing, he finds that the everyday experiences and emotions one is subject to in modern life a good teacher for his craft, so he studies people and their patterns. As a client of Professional Management Enterprise, he feels that his concerns are finally getting the proper professional attention, and as he puts it . . . "with the combined energies of my managers, and my desire to be completely successful I think that it won't be long before Hollywood hears from me, and some positive chain of events will give the public what they have been deserving . . . some good healthy entertainment!

CAROL SPEED

WATERS— Running Very Deep

Waters, the very first vocal group ever signed to Blue Note Records (and that's some accomplishment, since Blue Note, the world's oldest jazz label, is 36 years young), is made up of four young people from Los Angeles named Julia, Maxine, Luther and Oren Waters.

That's right, brothers and sisters -- and with an affection for each other, that reveals itself in a loose jivey kind of love, full of jokes and friendly put-downs (and put-ons).

This familial joy communicates itself in the music the group produces. Add to it the fact that the group is thoroughly professional, much in demand both individually and as a group as studio singers, and you come up with a magical combination called (to paraphrase Handel) Waters Music.

Three of Waters (Julia, Maxine and Luther) were born in Beaumont Texas; one (Oren) was born in Kyoto, Japan. Their father was a serviceman -- the family settled in Los Angeles, where their mother, Lorena (a beautiful name), brought them up in ahouse tiful name), brought them up in a house full of music. Oren mentions that music was always around -- their grandfather played saxophone in a saloon in Beaumont, in fact.

Julia (Gemini) was the first to enter professional music, singing backgrounds for many singers, and then bringing in sister Maxine (Cancer). Together (and sometimes apart, the demand for their soulful yet precise voices was such that the girls were always working) they sang in the studio behind such performers as Diahann Carroll, Bill Medley, Dusty Springfield. Julia, in fact, was part of Mattel Toys' one venture into rock, with a group keyed to a group of dolls, the Rock Flowers.

WATERS

Meanwhile, Luther (Capricorn) was involved in a whole slew of jobs, including defending our country in Vietnam, working as a surveyor working with teenagers as a Pop Warner football coach. He started to drift into music and soon joined Maxine and Julia.

Not to be outdone, Oren (Aries), the youngest member of the group, started singing with doo-wop groups in high school. He eventually moved on to an interest in the stage (the only member of Waters to have theatrical involvement) singing in such works as the Los Angeles productions of Leonard Bernstein's Mass and the Brecht-Weill masterpiece "The Rise and Fall of the City of Mahogany," quite a heavy number for a funky singer from Watts.

In any case, the four Waters voices became much in demand as a studio unit. While the group admits that this opened up a lot of financial avenues, they made sure that no studio work, would take their artistic and creative soul away -- in other words, they did not "give it all away," as Luther puts it, in the studio. The group always had the dream of putting it all together for themselves.

This is where Keg Johnson enters the picture. Keg, one of their producers, heard the group, decided to help them get their own thing together and brought them to Blue Note. Part of his job was to see to it that the group started to write; and write they do -- like a powerhouse, especially Luther.

Keg made them all listen to one another, listen to the music within themselves, and out of their talent and his zeal has come one of the most startling musical aggregations you'll ever hear.

Ain't no use going through a lot of superlatives. You can tell, after hearing them, that Waters loves what they do and that, perhaps even more importantly, they love each other. I'll tell you how I know that. When I sat down to do this bio, I asked them to name their favorite singers. Unhesitatingly, they named each other.

The Black Beat

By The Centerpiece

Here come the Express, Express.

Leon Haywood say ("Believe Half Of What You See") (And None Of What You Hear). Brother Leon got a winner on 20th Century.

"Party Is A Grovy Thing" a real get down -- the People's Choice.

Gloria Scott back on Casablanca Records, "Just As Long As We're Together (In My Life There Will Never Be Another").

Little Milton said he left, went on over to check out his main thing. She decided she didn't want to play, so Milton is singing "Let Me Back In" Stax Records.

The Tymes Coming back strong, "Ms. Grace."

There's a group calling themselves the Major Harris Boogie Blue Band they say you're the first thing I think of "Each Morning I Wake Up."

Soloman Burke took it on back home when he says Baby Blues, it's new on Chess Records.

Have you heard Disco Tex and The Sex-O-Letters, well you should, they say "Get Dancing" cause mother is shook.

"Funky President" by James Brown is on the crawl to the top of it all. Brother James say people it's bad.

Feel something missing.

Peace Be With You and Love Forever

The Centerpiece

Circle Star Will Host Top Acts

Circle Star Theatre opens the 1975 season with accomplished musical composer Quincy Jones, and his special guest star, Eddie Kendricks on March 14 and 15.

Comic - impressionist Rich Little, returns to Circle Star on April 3 thru 6, followed by Sammy Davis Jr., April 10 thru 16, and smooth-crooner Johnny Mathis, April 17 thru 20. James Brown and the First Family of Soul will deliver their soulful sounds April 25 thru 27, and Sha-Na-Na will recreate the Fabulous Fifties on May 1 for one performance only.

Tickets are available through mail order or at Circle Star Box Office, Bass, Ticketron, Macy's, and all major ticket agencies. Call Circle Star for further information.

★ KMUV-TV MOVIE MARQUEE ★

31

Playing this week on MUVIE-TV 31

THURSDAY
March 13

SOLID GOLD HEROES--"DareDevils of the Red Circle" Chapter 6 7 a.m., 5 p.m., 11 p.m.

OTHER LOVE--Stars David Niven, Barbara Stanwyck 9 a.m., 1 p.m., 7 p.m.

PHANTOM OF CRESTWOOD--stars Willard Parker, Wallace Ford 11 a.m., 3 p.m., 9 p.m.

GREAT JESSE JAMES RAID--stars Anita Louise, Ricardo Cortez 7:30 a.m., 5:30 p.m., 11:30 p.m.

RINGSIDE--stars Don Barry, Shiela Ryan 1 a.m.

FRIDAY
March 14

SOLDI GOLD HEROES--"Daredevils of the Red Circle" Chapter 7 7 a.m., 5 p.m., 11 p.m.

UP FRONT--stars Richard Egen, Tom Ewell 9 a.m., 1 p.m. 7 p.m.

SEVENTH VICTIM--stars Tom Conway, Kim Hunter 7:30 a.m., 5:30 p.m., 11:30 p.m.

COWBOY--stars Rex Ritter, William Conrad 11 a.m., 3 p.m., 9 p.m.

WINGS OF DANGER--stars Zachery Scott, Naomi Chance 1 a.m.

SATURDAY
March 15

SOLID GOLD HEROES--"DareDevils of the Red Circle" Chapter 8 7 a.m., 5 p.m., 11 p.m.

PRIVATE WAR OF MAJOR BENSON-stars Charleton Heston 9 a.m., 1 p.m., 7 p.m.

SON OF KONG--stars Robert Armstrong, Helen Mac 7:30 a.m., 5:50 p.m., 11:30 p.m.

DOLLARS FOR A FAST GUN--stars robert Hundar, Pamela Tudor 11 a.m., 3 p.m., 9 p.m.

WILD BLUE YONDER--stars Wendell Cory, Walter Brennan 1 a.m.

SUNDAY
March 16

SOLID GOLD HEROES--"DareDevils of the Red Circle" Chapter 9 7 a.m., 5 p.m., 11 p.m.

THE FLAME-stars Broderick Crawford, John Carroll 9 a.m., 1 p.m., 7 p.m.

STOLEN FACE- stars Lizabeth Scott 7:30 a.m., 5:30 p.m., 11:30 p.m.

SEVENGALI-stars John Barrymore 11 a.m., 3 p.m. 9 p.m.

I'LL GET YOU- stars George Raft 1 a.m.

MONDAY
March 17

SOLD GOLD HEROES-"Daredevils of the Red Circle Chapter 10 7 a.m., 5 p.m., 11 p.m.

HOME SWEET HOMICIDE-stars Peggy Ann Gardner, Randolph Scott 9 a.m., 1 p.m., 7 p.m.

MAGNETIC MONSTER-stars Richard Carlson 7:30 a.m., 5:30 p.m., 11:30 p.m.

MAGNETIC MONSTER-stars Richard Carlson 7:30 a.m., 5:30 p.m., 11:30 p.m.

THE CIMARRON KID-stars Audie Murphy, Yvette Dugay 11 a.m., 3 p.m., 9 p.m.

VARIETIES ON PARADE-stars Jackie Coogan 1 a.m.

TUESDAY
March 18

SOLID GOLD HEROES-"Daredevils of the Red Circle" CChapter 11 7 a.m., 5 pp.m., 11 p.m.,

I SAILED TO TAHITI WITH AN ALL GIRL CREW-stars Gardner MccKay, Diane McBaine 9 a.m., 1 p.m., 7 p.m.

MIGHTY JOE YOUNG- stars Terry moore, Ben Johnson 7:30 a.m., 5:30 p.m., 11:30 p.m.

DESTRY-stars Audie Murphy, Mary Blanchard 11 a.m., 3 p.m., 9 p.m.

MAN FROM CAIRO-stars George Raft 1 a.m.

★ ★

Daily TRIPLE Features
Another Movie Every Other Hour

There's always a movie on MOVIE-TV KMUV ch.31

TUCKER

C. DELORES TUCKER

Compulsory Voting Urged

Delores Tucker, Secretary of State, Commonwealth of Pennsylvania, told newspersons that Americans should not be allowed the luxury of voter apathy.

"I don't think we should let people sit down idly at home and pass on inequities to generations yet unborn," said Mrs. Tucker, stressing that voter apathy is seriously threatening the philosophy of democracy.

Mrs. Tucker, the highest ranking Black woman in state government, spoke with newspersons before giving a public talk on "Minority Women in America," at the University of California, Davis.

Suffering from laryngitis, Mrs. Tucker said that the time has come for Black community leaders to be responsible for voter registration.

"I think it's time for us to be responsible for every eligible citizen to register and vote," said Mrs. Tucker underlining the need for increased Black participation in the Democratic process.

Mrs. Tucker said that compulsory methods have been used to benefit education and suggested that it could be used to stimulate voting.

"I don't know how, but we have used compulsory action to do other things for the good of the nation," replied Mrs. Tucker, when asked by newspersons if she had a compulsory legislative proposal.

The attractive secretary of State, stressed the importance of voting saying that even people who do not vote are taking political action.

"When people fail to vote, they're taking political action, negative action. It's important and it's free," she said forecefully adding, "It does not cost a thing."

Mrs. Tucker said that she is aware that people are "turned off" by the system, but added that many of the administrative barriers confronting voters should be removed.

"I don't favor registration. I think it's a far out thing and it is a barrier," said Mrs. Tucker indicating that she would like to see registration done away with.

She suggested in its place, an oath whereby voters entering the polls swear they have not cast any other ballot relative to that particular election.

She said that she would favor "post card registration," proposed by California Secretary of State, March Fong-Eu.

"I think I would favor and support post card registration," said Mrs. Tucker, noting that anything would be better than the present system of voter registration.

Mrs. Tucker reaffirmed her position on politics saying, "I am determined to stay in politics, and I feel politics is the power to increase the quality of life."

Mrs. Tucker is currently serving her second appointment term as Secretary of State.

While visiting the Capitol City this week, Delores Tucker, Secretary of State, of the Commonwealth of Pennsylvania, was entertained at the home of Dr. Sarah Payton. Shown above from left, Dr. Payton, Delores Tucker, and Alice Wright Cottingim.

Chatting with Mrs. Tucker, are from left, Leonard Grimes, State Director of General Services, Wanda Baker, Civic Consultant, office Assembly Research, and David Helms, Special Assistant to the Governor.

Holden To Vacate Top C.D.C. Position

A fight for the presidency of the California Democratic Council is sure to take place when that liberal-oriented group holds its state convention in Fresno Friday.

Francis G. Willmarth of Orinda, a San Francisco attorney and specialist in international law, faces a fight over the presidency with Ms. Wallace Albertson of Los Angeles, wife of actor Jack Albertson and a national Democratic committeewoman.

Both have held various posts in the CDC and now seek the post to be vacated by Sen. Nate Holden, who is retiring as president.

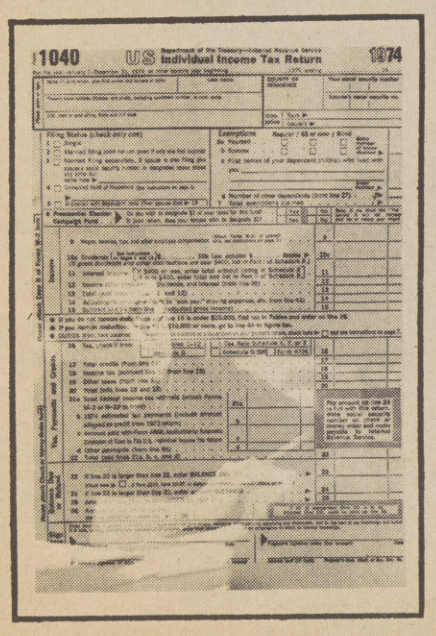
Major speakers at the convention will include presidential hopeful, Fred Harris, former senator from Oklahoma, Sen. John Tunney, who faces a 1976 re-election run and Indiana Sen. Birch Bayh.

Speaking on the convention's theme of "Economic Rights and Responsibilities," will be Michael Harrington, author of "The Other America," "Poverty in America," and other books.

Another Democratic presidential prospect, Arizona Congressman Morris Udall, had been scheduled to attend the convention but canceled out because of some pending votes due in Washington.

The convention will be held in the Fresno Sheraton Inn Friday through Sunday.

HOLDEN



Free Tax Help Available For Students

Free federal income tax help will be available for Sacramento area low-income and elderly persons thanks to a Volunteer Income Tax Assistance Program (VITA) involving area college students.

According to Professor C. C. Smith, Professor of Accounting in the School of Business and Public Administration at California State University, Sacramento, "Students from CSUS have been trained by Internal Revenue Service to qualify as volunteer income tax assisters who advise and help people with their Federal tax returns."

Professor Smith further stated, "The VITA program is designed to assist those individuals who cannot afford to pay for the services of a return preparer."

Assistance will be available in three locations throughout the Sacramento area:

- at the Washington Neighborhood Center, 400 16th Street on Thursdays from 3:00 to 6:00 p.m.
- at the Sacramento City - County Housing and Redevelopment Agency, Grove Avenue Apartments, 2805 Grove Avenue, Number 2 on Tuesdays and Thursdays from 2:00 to 6:00 p.m.
- at the Oak Park Neighborhood Council, 3730 Broadway, on Wednesdays and Fridays from 2:30 to 6:30 p.m.

Individuals seeking assistance are reminded to bring with them the tax packages they received in the mail, plus such records and documents such as Forms W-2 which they have.

Assistance will be available through the week of April 15.

Demos' Affirmative Action Plan Adopted

California Democratic Party Chairman Charles T. Manatt this week released the Affirmative Action Plan approved at the January 1975 State Convention in Sacramento. Final ratification of the Plan will be made by the Democratic State Central Committee (DSCC) Executive Committee at the April 4 and 5 meeting in Orange County.

The Affirmative Action Plan was adopted to insure full participation in all steps of convention delegate selection by all Democratic constituents including minorities, Native Americans, women, other traditionally under-represented groups, organized labor and all other working people.

The Plan includes the creation of a California Affirmative Action Committee responsible for overseeing and enforcing the program, an analysis of the current levels of participation in Party affairs of the various minority and under - represented groups, frequent educational workshops to insure participation in the delegate selection process, mass mailings, and educational material supplied by the Party to existing clubs and organizations.

California Democrats now have 30 days to recommend any changes in the proposed Affirmative Action Plan. Any suggested changes must be submitted in writing by March 28 to any DSCC office.

Following ratification of the Plan by the Executive Committee, any group of 15 California Democrats may, within 10 days, file a formal challenge with the Compliance Review Commission (CRC) in Washington, D. C.

VISITORS TOUR

Guides from Sacramento County's Departments of Health, Welfare and Probation, led visitors on a tour of the new Multi-Service Center at 7222 24th Street (off Florin) during the recent "Open House." Foreground: Nora Whitley, of Probation Department; and behind her, Mary Hovey, welfare worker. The new Center combines services so that residents have only one location to visit for various services such as childhood immunization, family counseling, and guardianship.

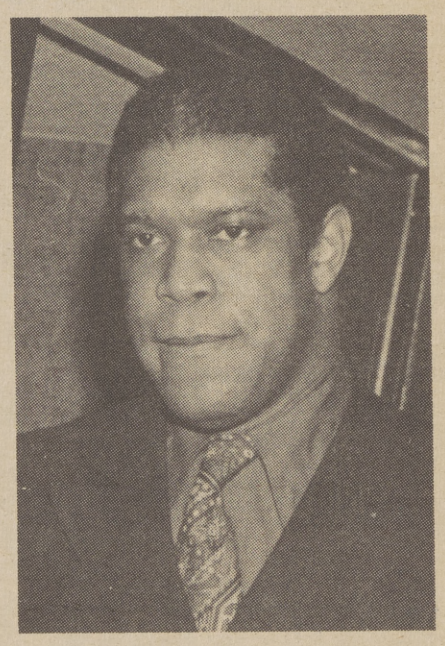
Green Proclaims Victory

LOS ANGELES - Assemblyman Bill Greene, the winner in this past Tuesday's special election in the 29th Senatorial district, praised his political opponents in the hotly contested race to fill the seat vacated by Lt. Governor Mervyn Dymally. Greene congratulated all of the candidates who ran against him in "the hard fought race."

Greene who was obviously delighted at the final outcome of the election, has a special word of thanks for his personal friend and political ally, Lt. Gov. Mervyn Dymally.

"I am indebted and very grateful for the support and encouragement that I received from the Lt. Governor. I consider it an honor to succeed Mervyn Dymally in the State Senate, just as I succeeded him in the Assembly."

He went on to thank Congressman Augustus Hawkins, Assemblyman Leon Ralph, Julian Dixon and Curtis Tucker, and Los Angeles City Councilman Gilbert Lindsay for "their continued efforts and support on my behalf throughout the campaign."



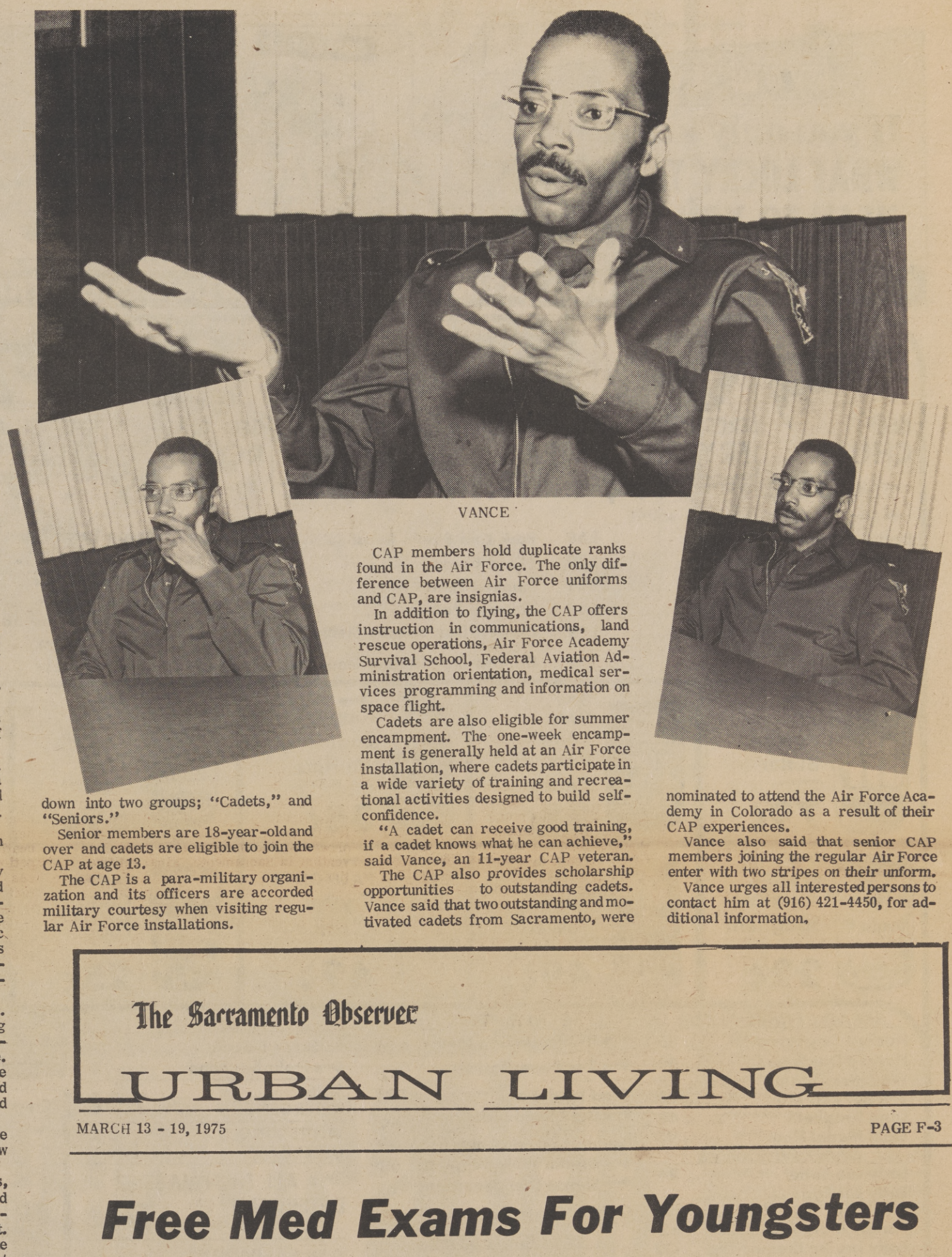
GREENE

Greene said that he looked forward to the challenge of representing the 29th district in Sacramento.

"I am confident that with my 8 years of experience as an Assemblyman that I will be able to serve the people of the Senate district in the same manner that my predecessor did. I have a great responsibility before me, and I hope that I will be able to carry on the fine record established by Mervyn Dymally during his two terms as State Senator from the 29th district," Greene concluded.

C.A.P. Wants You

CIVIL AIR PATROL RECRUITER



VANCE

Just about everybody at one time or another, has been stricken by the desire to fly.

The freedom of flight has intrigued mankind since the beginning of time. Mankind is likewise a creature of mutual concern and in times of trouble seek the help of others.

Since the Wright Brothers first succeeded at flying a "heavier-than-air" machine, airplanes have also crashed.

The Civil Air Patrol (CAP), is an organization that blends two of man's basic concerns into a functional unit designed to teach youth contemporary aerospace technology and to rescue survivors of downed aircraft.

The history of the CAP dates back to World War II, when patriotic civilian flyers believed that a civilian air organization was needed to support the war effort.

Surprisingly enough, over the 18 months of active service patrolling American coastal waters, CAP pilots are credited with destroying two German U-Boats and spotting 173.

By V-J Day in 1945, 64 CAP pilots had given their lives in the service of their country.

In 1946, the late President Harry S. Truman, incorporated the CAP as a non-profit benevolent organization and placed it under the control of the U.S. Air Force, two years later.

Today, the CAP serves as a civilian auxiliary of the Air Force.

"Its mission is to employ voluntary manpower and resources in search and rescue, and to meet local emergencies, motivate the nation's youth to the highest ideals of leadership and public service . . . and to further America's aerospace supremacy through a systematic education and training program."

Warrent Officer, Joe H. Vance, Sr. of Squadron #71, Group 4, operating here in Sacramento, is currently conducting a minority recruitment drive.

Warren Office Vance, serves as the unit's information officer and would like to see the number of interested minorities increased.

The veteran of 83 search and rescue missions, said that CAP is seeking new members ages 13 and older.

"We are trying to get only Blacks, but anyone that is interested," said Vance, outlining the many opportunities provided by CAP involvement.

The principle drawing card of the CAP is flight training. "We offer flight training from the time they go through ground school, until they take their private pilot's license," said Vance.

The local group meets every Thursday, beginning at 7:30 p.m., at the Sacramento Executive Airport.

Vance said that the CAP is broken down into two groups; "Cadets," and "Seniors."

Senior members are 18-year-old and over and cadets are eligible to join the CAP at age 13.

The CAP is a para-military organization and its officers are accorded military courtesy when visiting regular Air Force installations.

CAP members hold duplicate ranks found in the Air Force. The only difference between Air Force uniforms and CAP, are insignias.

In addition to flying, the CAP offers instruction in communications, land rescue operations, Air Force Academy Survival School, Federal Aviation Administration orientation, medical services programming and information on space flight.

Cadets are also eligible for summer encampment. The one-week encampment is generally held at an Air Force installation, where cadets participate in a wide variety of training and recreational activities designed to build self-confidence.

"A cadet can receive good training, if a cadet knows what he can achieve," said Vance, an 11-year CAP veteran.

The CAP also provides scholarship opportunities to outstanding cadets. Vance said that two outstanding and motivated cadets from Sacramento, were nominated to attend the Air Force Academy in Colorado as a result of their CAP experiences.

Vance also said that senior CAP members joining the regular Air Force enter with two stripes on their unform.

Vance urges all interested persons to contact him at (916) 421-4450, for additional information.

The Sacramento Observer

URBAN LIVING

MARCH 13 - 19, 1975

Free Med Exams For Youngsters

Almost half of the California school children who enter the first grade this fall will benefit from one of the most far reaching preventive health programs ever to originate within the state.

Youngsters whose families are Medi-Cal beneficiaries or who come from lower middle income families will receive free physical examinations. Upper income families will pay for the examination each of their children must take prior to entering school.

"We are making a long term investment in people," said Interim Director Robert Gnaizda, State Department of Health. "One that will pay off from the start.

"We are going to identify ailments early in life and we are going to do something about them," he said.

"This program is going to improve the health of many youngsters who otherwise might be in for years of suffering.

"In other words, wherever possible, we are going to substitute that historic ounce of prevention that equal several pounds of cure."

Gnaizda stressed the extreme need for preventive medical programs. "California is spending about $2 billion a year on 'crisis' medicine," he said.

"Far too much of this money goes to pay for medical emergencies that could have been avoided had the ailment been identified and treated in its early stages.

"And that is the key to this program -- to make people healthier, to eliminate suffering and to save money."

The program, previously given a low priority, was assigned a top priority by Gnaizada on January 22, 1975, the day he was appointed to his present position.

He describes the program as one that "was forced to wait far too long" worthy of the strongest possible support. He is convinced the California effort should serve as a model for the preventive health services that should be available to all children.

As he signed the regulations, Gnaizda paid special tribute to Dr. Edward Melia, head of the Department's Children and Youth Unit, and Melia's staff for their work in developing the program.

Gnaizda declared the public is indebted to Assemblyman Willie Brown whose legislation made the program possible.

As a result of the regulations, children will receive a health history, physical examination and be tested for vision, hearing, developmental disorders, anemia, tuberculosis, diabetes and infectious diseases.

Those lacking such protection will be immunized against measles and rubella, polio, mumps, diptheria, tetanus and whooping cough.

Nutritional status, which has a direct bearing on whether a child achieves healthy adulthood, will be scrutinized.

Hypertention, Blood Pressure Discussion Topic

The Sacramento YWCA in cooperation with the American Heart Association, will conduct a noon-time program at the Downtown YWCA at 17th and L Streets. A speaker from the Department of Community Health (UCD), will explain what hypertension is and what your blood pressure means and how it is effected by such influences as the Pill and Menopause.

There will be free screenings given by the Red Cross and Heart Association volunteers-Lois Strong RN., Gaye Baker, RN., and Dorothy Huntly, RN. A question and answer period will also be included in the program.

The 12 noon program is free to the public and employed women in the downtown area are particularly invited. Coffee will be provided and sandwiches will be available served by New Helvetia volunteers for a nominal fee. Child care is also available but reservations must be made in advance.

Reservations for the program are not required, but would be appreciated. Please call the YWCA at 442-4741.

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ON BEEF LOIN T-BONE AND PORTERHOUSE
You don't pay for steak you can't eat at Lucky . . . that's why we always remove the "tail" portion and excess fat.

COMPARE!

BONELESS
BEEF ROUND STEAKS
Enjoy lean, delicious, full cut, round steak at Lucky's low price . . . and you don't pay for the bone you can't eat.

COMPARE!

NO EXCESS FAT
ON BEEF CHUCK ROASTS
You can rely on Lucky-Trim . . . note how excess fat and the chine bone are removed for better eating.

Prices are Discounted and Single Item Priced Except on Fair Traded and Government Controlled Items.

ENJOY MORE GOOD EATING PER POUND WITH LUCKY-TRIM MEATS!

BEEF CHUCK
BLADE ROAST . . . . . lb. **59¢**
7-BONE ROAST . . . . lb. 69¢

FRESH FRYERS
USDA, Grade A WHOLE BODY . . . . . lb. **46¢**
CUT UP . . . . . lb. 54¢

BEEF ROUND STEAK
BONELESS Full Cut . . . . lb. **1.14**

GROUND BEEF
. . . . . lb. **59¢**

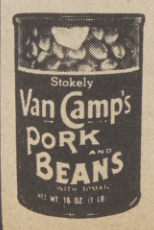
BEEF RIB ROAST
Large End . . . . . lb. **1.29**

BEEF CHUCK STEAKS
. . . . . lb. **79¢**

CORNED BEEF
SHENSON'S Boneless Round . . . . . lb. **1.19**

Beef Rib Steaks	lb. 1.69	Pork Loin Sirloin Roast 3½ to 4 lb., Finest Eastern	lb. 1.09	Ocean Perch Fillets TASTE-O-SEA Heat 'N Serve	lb. 85¢
Beef Loin T-Bone Steaks	lb. 1.79	Sliced Bacon ARMOUR STAR MIRACURE (THICK 2 lb. pkg. 2.41)	1 lb. pkg. 1.21	Filet of Sole TASTE-O-SEA Heat 'N Serve	lb. 1.09
Beef Loin Porterhouse Steaks	lb. 1.89	Smoked Ham Fully Cooked, Sugar Cured (BUTT PORTION lb. 1.14) SHANK HALF	lb. 99¢	Haddock Fillets TASTE-O-SEA Heat 'N Serve	lb. 1.14
Beef Loin Top Sirloin Steaks BONELESS	lb. 1.89	Sausage Patties TENNESSEE PRIDE Whole Hog	12 oz. pkg. 99¢	Young Turkeys FROZEN, USDA, Grade A (Approximately 8-14 lb.)	lb. 58¢
Beef Chuck Cross Rib Roast BONELESS	lb. 1.29	Harvest Day Salmon Steaks Pacific Coast & Alaska — Fresh Frozen	lb. 2.29	(Approximately 16-22 lb.)	lb. 54¢
Lady Lee Sliced Bacon (THICK 2 lb. pkg. 2.23)	1 lb. pkg. 1.12	Harvest Day Halibut Steaks Pacific - Fresh Frozen	lb. 2.09	Young Turkeys HARVEST DAY - Butter Basted, USDA Grade A, Frozen (Approx. 10-22 lb.)	lb. 64¢
				Young Turkeys SWIFT BUTTERBALL - Deep Basted, USDA Grade A, Frozen (Approx. 10-22 lb.)	lb. 69¢

JIF Peanut Butter
Creamy or Crunchy
79¢ 18 oz. Jar



VAN CAMP'S Pork and Beans
28¢ 16 oz. Can

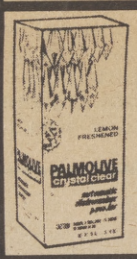
HARVEST DAY English Muffins
Sliced - Plain or Sour Dough (Raisin - 43¢)
35¢ Pkg. of 6

TOP FLAVOR Jams
Strawberry, Plum or Cherry
59¢ 18 oz. Jar

LADY LEE Cake Mixes
Assorted Varieties
49¢ 19 oz. Pkg.

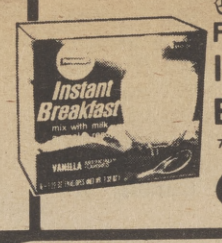
FRANCO AMERICAN Spaghetti
15 oz. Can
22¢

SCOTT Paper Towels
Decorator - Big Roll
49¢ 140 Sheet Roll



PALMOLIVE Crystal Clear
Dishwasher Detergent
49¢ 26 oz. Pkg.

SKIPPY Dog Food
26 oz. Can
25¢



FOREMOST Instant Breakfast
7.3 oz. Pkg.
69¢

BREAD-CEREAL-FLOUR

Harvest Day Bread	White or Wheat Regular or Sandwich 16 oz. loaf	35¢
Harvest Day Bread	100% Whole Wheat or Rye 16 oz. loaf	45¢
Wheaties Cereal	GENERAL MILLS 18 oz. pkg.	88¢
Hot Roll Mix	PILLSBURY 13.8 oz. pkg.	61¢
Long Spaghetti	GOLDEN GRAIN 16 oz. pkg.	48¢
Gold Medal Flour	Regular 5 lb. bag	95¢

DAIRY PRODUCTS

Lady Lee Butter	Grade AA - Cubes 1 lb. pkg.	84¢
Lady Lee Eggs	Grade AA — Dozen Carton	
Extra Large 76¢	Large 70¢	Medium 65¢
Parkay Margarine	Cubes 1 lb. pkg.	62¢
Lady Lee Ice Cream	Assorted Flavors Flat Carton ½ gal. ctn.	1.13
Cheese Food Spread	LADY LEE 2 lb. pkg.	1.57
Saffola Margarine	Cubed 1 lb. pkg.	75¢

FRUITS & VEGETABLES

Cut Green Beans	HARVEST DAY 16 oz. can	29¢
Sweet Peas	DEL MONTE Early Garden . . . . . 17 oz. can	39¢
Libby Tomato Juice	46 oz. can	61¢
Tomato Sauce	LADY LEE 8 oz. can	14¢
Yellow Cling Peaches	DEL MONTE Halves or Sliced . . . . . 29 oz. can	49¢
Harvest Day Applesauce	16 oz. can	29¢
Fruit Cocktail	LADY LEE 17 oz. can	41¢

FROZEN FOODS

Birds Eye Vegetables	Peas or Cut Corn 10 oz. pkg.	33¢
Stouffer's Foods	Tuna Noodle Casserole or Macaroni & Beef (Escalloped Chicken & Noodles - 1.05) 11½ oz. pkg.	86¢
Potatoes O'Brien	ORE-IDA 24 oz. pkg.	59¢
Birds Eye Vegetables	Peas with Mushrooms 10 oz. French Beans with Almonds 9 oz. or Peas & Cauliflower in Cream Sauce 10 oz. pkg.	49¢
Larry's Potatoes	With Sour Cream & Chives or Cheese . . . 12 oz. pkg.	42¢
Larry's Poor Boy Sandwich	14 oz. pkg.	1.15

OTHER ITEMS

Hi-Protein Dog Meal	PURINA 50 lb. bag	9.99
Zee Paper Towels	Printed, Assorted Colors . . . . . 170 sheet roll	52¢
Glad Trash Bags	3 Millimeter pkg. of 8	1.29
Glad Sandwich Bags	pkg. of 150	69¢
Poquitas Tortilla Chips	LAURA SCUDDERS 9 oz. pkg.	63¢
Dream Whip Topping	3 oz. pkg.	69¢
Shasta Diet Beverages	Assorted Flavors . . . . . 12 oz. can	16¢
Golden Crown Beer	12 oz. cans (12 for 2.37) . . . . . case of 24	4.59

DELICATESSEN

Armour Star Hot Dogs	16 oz. pkg.	94¢
Leo's Beef Jerky	9 oz. plastic	4.89
Lady Lee Chunk Cheese	Monterey Jack or Mild Cheddar - Random Weight . . lb.	1.35
Sliced Cooked Ham	LADY LEE (8 oz. pkg. - 1.45) 4 oz. pkg.	77¢
Dubuque Canned Ham	(5 lb can - 8.59) 3 lb. can	5.45
Casino Monterey Cheese	KRAFT Natur-Roll . . . . . 16 oz. roll	1.59
Monterey Jack Cheese	KRAFT Sliced 6 oz. pkg.	69¢
Sliced Dry Salami	CAPRI 6 oz. pkg.	1.13

LIQUOR & WINE

SAVE 10% ON ALL LIQUORS
When you buy a case of 12 - 5ths or Qts. or 6 - ½ Gallons.

Lucky Tequila	80 Proof — 5th	4.19
Lucky Gin or Vodka	80 Proof — (Case price 34.45 or 2.88 per bottle when you buy a case of 12) 5th	3.19
Gallo Wines	Hearty Burgundy or Chablis Blanc ½ gal.	2.79
Alamaden Mtn. Wines	Red Burgundy, Rhine, White Chablis or Claret ½ gal.	3.34
Red Mountain Wines	CARLO ROSSI Burgundy, Chablis, Pink Chablis or Vin Rose gallon	2.99
Kesslers Blended Whiskey	86 Proof ½ gal.	10.99

Available only at stores with in-store liquors departments.

LAUNDRY AIDS

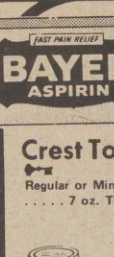
Lady Lee Bleach	gal. plastic	59¢
Frolic Bar Soap	5 oz. bar	23¢
TIDE DETERGENT	. . . . . 84 oz. Pkg.	2.08
WHITE KING D DETERGENT	. . . . . 84 oz. Pkg.	1.49
ALL DISHWASHER DETERGENT	. . . . . 35 oz. Pkg.	91¢
ALL LAUNDRY DETERGENT	. . . . . 9 lb. 13 oz. Pkg.	3.44

Potatoes
U.S. No. 1 RUSSET - 10 lb. Bag **55¢**

Bananas
Fancy Large Golden Ripe . . . . . lb. **19¢**

Spinach
Garden Fresh. Large Green Bunches. . Bunch **15¢**

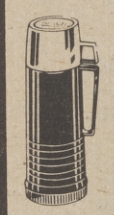
Broccoli
Fresh and Tender . . . . . Bunch **29¢**



Bayer Aspirin
89¢ Bottle of 100

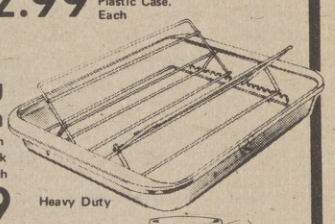
Crest Toothpaste
Regular or Mint . . . . . 7 oz. Tube **87¢**

Pepto-Bismol
8 oz. Bottle
93¢



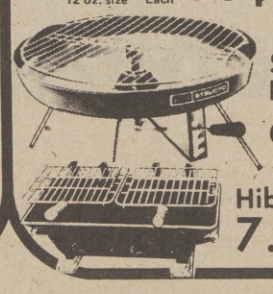
Thermos Vacuum Bottle
2.99 Standard Neck, Plastic Case. Each

Roasting Pan
Aluminum, With Adjustable Rack . . . . . Each
3.49

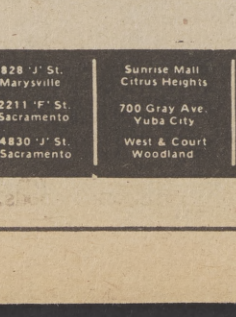


Heavy Duty

Earthenware Coffee Mug
Colorful Fruit & Floral Designs. 12 oz. size Each **99¢**



Structo Picnic Grill
6.99 18 Inch Each

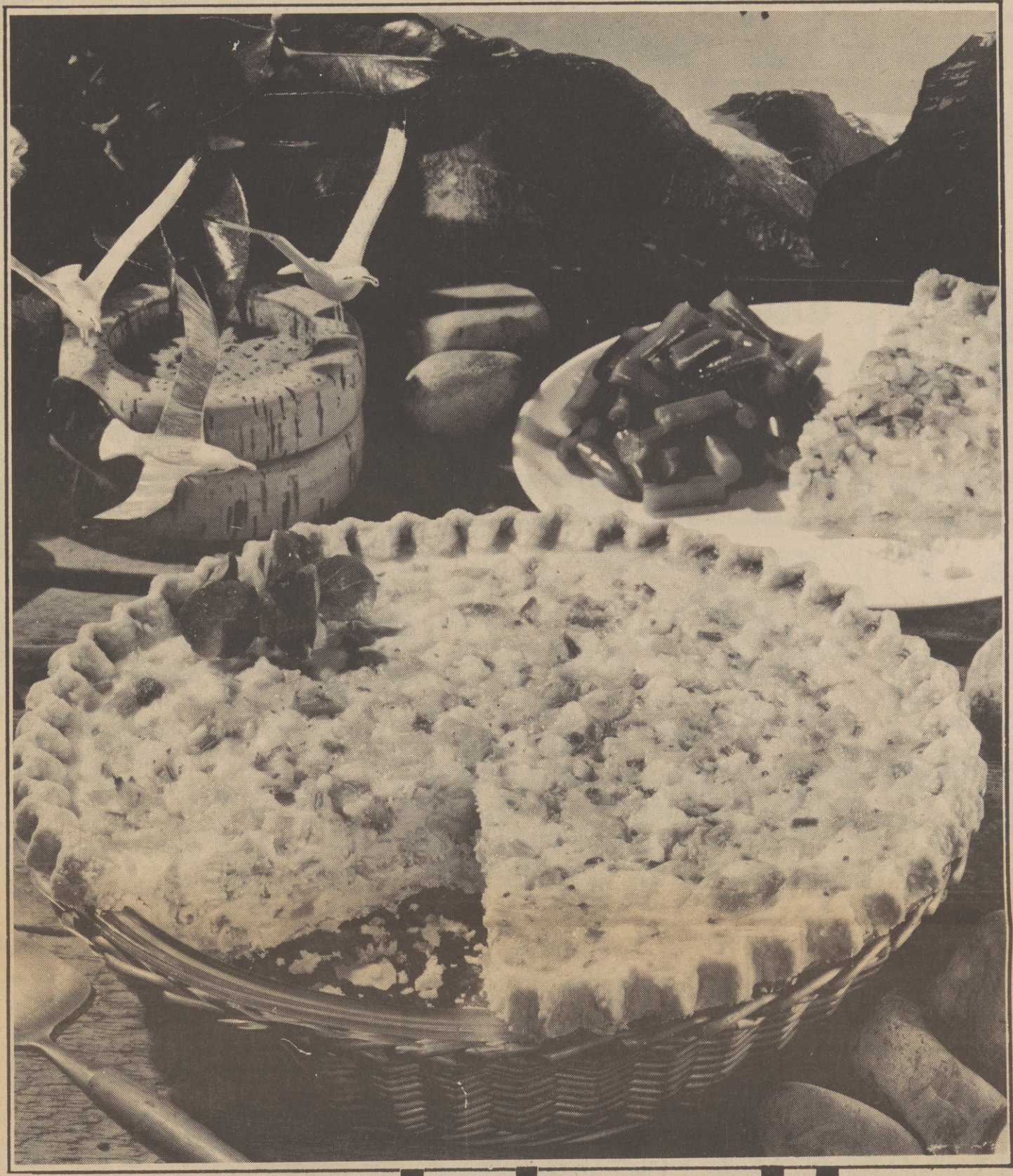


Hibachi
7.99 10" x 20" Each

6431 Fair Oaks Blvd. Carmichael	106601 Folsom Blvd. Rancho Cordova	150 Harrison St. Auburn	2700 Marconi Ave. Sacramento	9105 Kiefer Blvd. Sacramento	5937 Watt Ave. No. Highlands	110 Broadway Placerville	828 'J' St. Marysville	Sunrise Mall Citrus Heights	100 River Rd. Tahoe City
4794 Manzanita Ave. Carmichael	2501 Fair Oaks Blvd. Sacramento	1900 Anderson St. Davis	5445 Auburn Blvd. Sacramento	2157 Pillsbury Rd. Chico	4315 Arden Way Sacramento	4150 Florin Rd. Sacramento	2211 'F' St. Sacramento	700 Gray Ave. Yuba City	At Tahoe Blvd. at Highway 50 So. Lake Tahoe
7919 Auburn Rd. Citrus Hgts.	2441 Northgate Blvd. Sacramento	323 E. Bidwell St. [illegible]	5600 Folsom Blvd. Sacramento	La Riveria & Watt Sacramento	4408 Del Rio Rd. Sacramento	6008 - 44th St. Sacramento	4830 'J' St. Sacramento	West & Court Woodland	

Lucky — WE DISCOUNT EVERYTHING — Super QUALITY COURTESY SERVICE

The Sacramento Observer
WEEKLY
Food
SECTION



celebration salmon pie

If you have a bad case of the budget blahs because of today's high food costs, we have good news for you. Eliminate those negative thoughts and start to think positively because canned salmon is back on the shelves at a moderate price.

This is one of the pleasant surprises of today's fishery world because this favorite canned fish is now available in quantity as well as quality.

You'll find several canned salmon varieties are available for your eating enjoyment. Chinook or king and red or sockeye salmon are the two usually recommended for eating "as is" or for use in salads. These are a little more costly than the pink or chum salmon which are usually suggested for casseroles, sandwiches, or other entrees.

All varieties provide excellent nutrients but vary in color and taste. The entire contents of a can of salmon are edible, and may be extended to feed a family of six when combined with other foods.

Can-venient salmon is right, ready, and reasonable, so cast away the food budget blahs and set sail for new taste satisfaction with a Celebration Salmon Pie. This tasty creation is based upon a recipe long popular with fishery folk but the one offered here has been brought up-to-date for today's busy homemakers. Use your own choice of red, pink, or chum salmon according to your budget and the occasion.

All the pie takes is a can of salmon, flaked and combined with eggs, salmon liquid, milk, and bread crumbs. Textured with celery and onion and accented with lemon juice, this savory mixture is baked in a make-your-own pie crust or a pre-packaged one from the frozen food counter. Celebration Salmon Pie is sure to win accolades and is ideal for casual entertaining or Sunday night supper.

CELEBRATION SALMON PIE

1 can (1 lb.) salmon
1 cup salmon liquid and milk
1 cup soft bread crumbs
3 eggs, beaten slightly
1 cup diced celery
1/4 cup chopped onion
2 tablespoons margarine or cooking oil
2 tablespoons chopped parsley
1 tablespoon lemon juice
3/4 teaspoon salt
1 unbaked pastry shell (9-inch)

Drain salmon; reserve liquid. Add milk to salmon liquid to make 1 cup. Bone, skin, and flake salmon. Combine liquids, bread crumbs, and eggs; let stand while preparing remaining ingredients. Cook celery and onion in margarine or cooking oil until celery is tender. Add cooked vegetables, flaked salmon, parsley, lemon juice, and salt to egg mixture; mix. Pour into pastry shell. Bake in a hot oven, 400 degrees, 25 to 30 minutes or until crust is done and salmon mixture is set. Let stand 8 to 10 minutes before cutting. Makes one 9-inch pie, enough for 6 servings.

Something's always on sale at ALBERTSONS

PORK CHOPS

Bonus Buy!

Fresh Rib End Cut In Family Packs. Pan Ready!

1.09 LB.....

PORK CHOPS
Center Rib Cut.....Lb. 1.38
Center Loin Cut.....Lb. 1.48

Bonus Buy!

OLD PLANTATION Slab **BACON** Lb. **99¢**

Bonus Buy!

ARMOUR ALL BEEF **FRANKS** Lb. **78¢**

Corned Beef

Bonus Buy!

Clancy Brand Corned Beef! Serve Corned Beef And Cabbage From Albertsons This St. Patricks Day, Monday, March 17.

Albertsons Meat Depts. Not Open 24 Hours. Open 8 To 10 Daily. Open Sunday 10 To 7 For Your Convenience.

LB. **99¢**

Everyday Discount Prices!

Turkey Drumsticks	Tasty Tender For Roasting	Lb. 49¢
Turkey Wings	Meaty, Tasty And Tender	Lb. 43¢
Jennie O Turkey Loaf	2 Lb. Size Frozen	1.99
Armour Sliced Bacon	(24 oz. Pkgs. 2.19) 12 oz. Pkgs.	1.09
Hormel Sizzlers	12 oz. Size Packages	1.04
Dubuque Canned Hams	5 Lb. Cans	7.99
Sliced Chicken Or Turkey	Leo's 3 oz. Pkgs.	56¢
Meat Bologna	Oscar Mayer 12 oz. Reg., Thick Or Thin Sli	1.06
Beef Bologna	Oscar Mayer 12 oz. Reg., Thick Or Thin Sli	1.06
Oscar Mayer Salami	12 oz. Size Pkgs.	1.35
Ham Steaks	Oscar Mayer 1 Lb. Packages	2.88
Sandwich Spread	Oscar Mayer 8 oz. Size	63¢

Everyday Discount Prices!

Fresh Sole Fillets
Bonus Buy! Boneless Pan Ready ....Lb. **1.58**

BONUS BUY—LENTEN SPECIALS

Alaskan Crab Claws	For Lent. Bonus Buy Priced	Lb. 1.79
Crab Meat	Albertsons Bonus Buy Price	Lb. 3.59
Red Snapper Fillets	Pan Ready. Bonus Buy Priced	Lb. 1.19
Smoked Cod	A Lenten Delight. Bonus Buy Priced	Lb. 1.49
Sand Dabs Or Rex Sole	Bonus Buy Priced	Lb. 79¢
Cooked Shrimp	Quick And Easy To Fix	Lb. 4.48
Whole Or Half Salmon	A Seafood Favorite	Lb. 1.99

BEEF ROAST SALE!

Bonus Buy!

Your Choice Of Boneless Rump, Boneless Round Or Boneless Sirloin Tip With Vue Temp Timer.

LB..... **1.48**

You Get A Free Vue Temp Cooking Timer In Every Oven Beef Roast, Leg Of Lamb And Pork Roast You Buy At Albertsons.

FREE VUE TEMP COOKING TIMER!

STRAWBERRIES

Bonus Buy!

Luscious Red Ripe Berries In Dry Pint Basket

59¢

Bonus Buy!

POTATOES
Large Idaho Russet Bakers
LB..... **10¢**

Bonus Buy! All Green Heads Fresh **CRISP CABBAGE**.....Lb. 12¢

Bonus Buy! Zesty Flavorful Lge. Bunches **GREEN ONIONS**..... 3 FOR 39¢

Bonus Buy! Crisp Tangy Large Bunches **RADISHES**..... 3 FOR 39¢

Bonus Buy! Plump Juicy Red Ripe **SALAD TOMATOES**...Lb. 39¢

We care about what you care about

LOW PRICES
HIGH QUALITY
FRIENDLY SERVICE

26 Cents Off Label, Reg. Price 2.08 84 oz. Packages
TIDE DETERGENT Bonus Buy! SAVE 26¢ **1.82**

Reg. 6.49 25 Lb. Bags Purina Beef And Egg
DOG CHOW Bonus Buy! SAVE 74¢ **5.75**

Reg. 95¢ 18 oz. Skippy Creamy Or Crunchy
PEANUT BUTTER Bonus Buy! SAVE 6¢ **89¢**

Reg. 75¢ 19 oz. Betty Crocker Devils, White Or Yellow
CAKE MIXES Bonus Buy! SAVE 7¢ **68¢**

Regular 57¢ Skillet Magic
DINNERS Bonus Buy! SAVE 8¢ **49¢**

Reg. 85¢ 32 oz. Size Heinz
Ketchup Bonus Buy! SAVE 7¢ **78¢**

Reg. 26¢ 6-1/2 oz. Size Assorted Friskies
CAT FOODS Bonus Buy! SAVE 4¢ **22¢**

Reg. 33¢ 16 oz. Size Janet Lee Cut
Green Beans Bonus Buy! SAVE 4¢ **29¢**

Bonus Buy! **Cran-Apple Juice** Ocean Spray Reg. 1.03 48-oz. SAVE 5¢ **98¢**

Dennisons Chili Reg. 1.41 Reg. Or Hot With Beans 40 oz. Size Save 9¢ **1.32**

Bonus Buy! **Carnation Coffee Mate** Reg. 98¢ 11 oz. Size. Save 9¢ **89¢**

Fluffo Shortening Reg. 1.95 3 Lb. Cans. Save 6¢ **1.89**

Bonus Buy! **Paper Towels** Reg. 57¢ Jumbo Rolls Fiesta Or Viva. Save 3¢ **54¢**

Bonus Buy! **Monto Mozzarella Balls** Reg. 85¢ 8 oz. Size. Save 6¢ **79¢**

Double Cola 8-Pack 16-Oz. Btle Returnables **1.05**

Bonus Buy! **Good Value Asparagus** Reg. 47¢ 14-1/2 oz. Cans Center Cut. Save 8¢ **39¢**

Seneca Applesauce Reg. 47¢ 15 oz. With Cinnamon. Save 8¢ **39¢**

Bonus Buy! **Kimbies Overnight Toddlers** (Overnighter Reg. Size 1.21) Reg. Price 1.38—12 Count Save 9¢ **1.29**

Imperial Margarine (Reg. 76¢ 1 Lb. Diet 71¢) Reg. 88¢ 1 Lb. Reg. Soft Save 6¢ **82¢**

Bonus Buy! **Frozen Party Pizza** Reg. 1.05 Totinos 13 oz. Cheese, Sausage, Pepperoni Or Hamburger. Save 11¢ **94¢**

Crinkle Cut Potatoes Good Value Reg. 1.39 Frozen 5 Lb. Bags. Save 14¢ **1.25**

Everyday Discount Prices!

Reg. 19¢ 4½ oz. Bath Size Bars
IVORY SOAP Bonus Buy! SAVE 2¢ **17¢**

Everyday Discount Prices!

Powdered Detergent
BIZ Pre-Wash Everyday Low Discount Price 38 oz. **1.68**

We Gladly Accept
USDA FOOD STAMPS!

Everyday Discount Prices!

Sacramento Tomato Plus	46 oz. Cans	69¢
Temt Luncheon Meat	12 oz. Cans	95¢
Dubuque Vienna Sausage	5 oz. Cans	36¢
Cake Mix	Betty Crocker 15 oz. Angel or Chiffon	1.05
Fiddle Faddle	8 oz. Pkgs. Or 6-1/2 oz. Screaming Yellow Zonkers	68¢
Wisk Laundry Detergent	25¢ Off Label 64 oz. Size	2.04
Casino Nat-U-Rol	Monterey Jack Cheese 16 oz.	1.69
MJB Coffee	Lb. 1.24 2 3 Lb. 3.25 Lb.	2.09
MJB Instant	Coffee In 10 oz. Jars	1.89
Tea Bags	Albertsons 48 Count	64¢
Mustard	Grey Poupon 8 oz.	52¢
Facial Tissue	Chiffon 200 Count	50¢

Everyday Discount Prices!

Albertsons Mustard	34-1/2 oz. Size	59¢
Philadelphia Cream Cheese	8 oz. Size	55¢
Sliced Cheese	Single Wrap 12 oz. Kraft Amer., Pim., Or Swiss	1.15
Midget Longhorn Cheddar	Land-O-Lakes Lb.	1.59
Oreo Cookies	15 oz. Pkgs. Nabisco Creme Sandwich	98¢

Discount Prices On Frozen Foods!

Orange Juice	Minute Maid Frozen 12 oz. Size	67¢
Broccoli Spears	Green Giant 10 oz. Pkgs.	59¢
Leseuer Peas	Green Giant 10-Oz. Pkg.	59¢
Superior Fish Sticks	Frozen 24 oz. Pkgs.	1.19
Dutch Apple Pies	Johnston Frozen 38 oz. Size	1.49
Albertsons Ice Cream	Half Gal Cartons	1.15

TOTAL DISCOUNT VARIETY

PEARL DROPS TOOTH POLISH 3 oz. Size Regular Or Mint Flavor..... 1.33

Bonus Buy! **Alka Seltzer** Reg. 1.19 36 Count Foil Pack **1.12**

Bonus Buy! **STRIDEX PADS** Reg. 90¢ 42 Count **83¢**

Everyday Low Discount Price! **REG. OR MINT CREST** Tooth Paste. 7 oz. Size **99¢**

Cotton Swabs Q-Tips 170 Count **95¢**

BAKERY AT CITRUS HEIGHTS STORE ONLY

BUTTERMILK BARS

Bonus Buy!

12 FOR $1

Bakery Items Not Available At All Stores. Bakeries Not Open 24 Hours. Please See Hours Posted At Stores!

Apple Cinnamon Bread.....16 oz. Loaf 79¢
German Chocolate Cakes.....Single Layer 1.98
Fresh Hot French Bread.....Everyday At 4 P.M.

Bonus Buy! **PARTY SIZE DANISH** Assorted Fruit Filled Pastry 8 FOR 98¢

LIQUOR NOT AVAILABLE AT CITRUS HEIGHTS STORE

SPRING BEER BUST!

OLD TAP LAGER **BEER** Case Of 12 oz. Cans REG. 4.19 **3.99**

Pabst Blue Ribbon **BEER** 12 Pack 12 oz. Cans **2.79**

REGAL SELECT BEER

11 oz. Size Bottles
12 Pack **1.79**

Liquor Items Not Available At All Stores. Liquor Depts. Not Open 24 Hours A Day. No Liquor Sold Between 2 AM And 6 AM Daily.

Albertsons Light Or Amber Rum	80 PROOF	Fifth 3.59
Albertsons White Or Gold Tequila	80 PROOF	Fifth 3.99
Staffords Vodka Or Gin	80 PROOF	Half Gallon 7.79

Something's always on sale at **ALBERTSONS**

- Arden Way & Watt Ave., Sacramento
- San Juan & Greenback Lane, Citrus Heights
- Florin Rd. & Franklin Blvd., So. Sacramento
- Elkhorn Blvd. & Watt Ave., North Highlands
- Walnut & Marconi Ave., Carmichael
- Douglas Blvd. at Sunrise, Roseville

All Advertised Items Will Be Readily Available For Sale Except In Circumstances Beyond Our Control, At Which Time, Rain Checks Will Be Issued!

PRICES EFFECTIVE THRU MARCH 18th

ALBERTSONS IS OPEN 24 HOURS A DAY
OPEN SUNDAY 8 A.M. To 10 P.M. CLOSED SOME HOLIDAYS!
Mon. Thru Sat.!

Crandberry Pie -An Old Favorite

Cranberry pie is one of the delicious desserts that can be made from this tart berry. The recipe given here is a short-cut variation of an old New England favorite. It uses whole berry cranberry sauce rather than the fresh berries so it can be made at any season of the year as well as at holiday time.

CRANBERRY - RAISIN PIE

1 recipe double crust pastry
2 cans (1 lb. each) whole berry cranberry sauce
1/2 cup raisins
2 tablespoons sugar
2 tablespoons cornstarch
1/4 teaspoon salt
1/8 teaspoon cinnamon
1 teaspoon grated lemon rind

Line a 9-inch pie pan with 1/2 the pastry. Mix together cranberry sauce, raisins, sugar, cornstarch, salt, cinnamon and grated lemon rind. Turn into pastry lined pie pan. Roll out remaining pastry for top crust. Make several slits in crust to permit escape of steam. Place crust over cranberry mixture; seal and flute edges. Bake in 450 degree oven 25 to 35 minutes.

Dine With Pizzaz

Sky-high pork chops -- Plain pork chops are transformed into a gourmet feast that adds pizzaz to your dinner menu without adding to your grocery budget.

A food expert who trains restaurant managers from around the world says that both economy and pizzaz can become "naturals" in any kitchen.

Jim Harrison, a 22-year veteran of the restaurant business and food and beverage instructor at Holiday Inn University near Memphis, Tenn., knows what it means to cook on a budget. But, he's also learned how to make economy meals look glamorous and taste like a gourmet delight.

One of Jim's favorite low-cost eyebrow-raisers is a recipe he calls Sky - High Pork Chops. Hamburgers, tuna and other economy meats can always turn into a casserole when monotony strikes, but pork chops take a bit more thought.

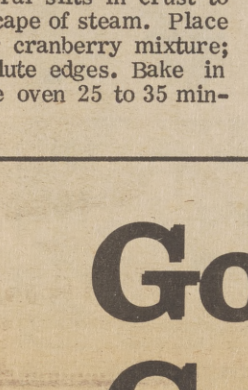
Be sure to buy extra-thick pork chops for this dish, planning one chop per person. Brown the meat and transfer it to a baking dish. Now you're ready to build a tower of succulent pineapple rounds, sauteed pepper and onion rings, fluffy white rice and rich tomato sauce that is guaranteed to "wow" any family and leave your grocery budget intact!

SKY-HIGH PORK CHOPS

Double-thick pork chops (1 per person)
Canned pineapple rounds
Green pepper (small)
Onion (small)
Minute rice
Condensed tomato soup

Salt, pepper and flour the chops and brown in skillet with small amount of cooking oil. Place browned pork chops in casserole dish. Cut onion in 1/4 inch slices; saute until golden brown, place one slice on each pork chop. Top onion with one pineapple round. Top pineapple round with 1/4- inch ring of green (bell) pepper. Secure pepper, pineapple and onion to pork chop with toothpick. Prepare Minute rice according to package directions, using only 2/3 of the steaming time (4 minutes). Cool, Spoon rice into a mound in each pepper ring. Prepare condensed tomato soup with 1/2 can milk and pour over five-layered chop. Bake at 350 degrees for 45 minutes. Serve with chilled rose wine and green salad.

Good Meal
Good Deal
EVERYDAY
Special!



99¢

2 - PIECES OF CHICKEN
COBBETTE OF CORN
MASHED POTATOES & GRAVY
ROLL

Kentucky Fried Chicken®

3119 BROADWAY

FACTS

The Department Of Food & Agriculture

The Role Of States

Division of Of Animal Industry

SACRAMENTO - The Division of Animal Industry assures consumers of an abundant supply of high-quality, unadulterated, and properly labeled meat and diary products, protects the state's livestock industry from loss of livestock by theft or straying, and provides disease protection for livestock and poultry.

Animal health officoals control disease through vaccination or elimination of infected animals, cleaning and disinfection of premises, and restriction of diseased or exposed animals' movement by hold order or quartine. This not only helps to ensure wholesome animal food products and a protective animal industry, but it safeguards the public health as well.

Dairy foods inspectors enforce state laws which regulate the safety, quality, composition, testing procedures, labeling and advertising of milk and dairy products, and products resembling milk products. Inspections start at the dairy farm and continue to the point of sale which include inspection of milk-producing animals, dairies, milk transportation trucks, milk plants, processing equipment, labeling, and distribution facilities.

The milk products that are on sale at the retail store and the milk products and substitutes used at restaurants are also checked. This is quite a job, since 10.3 billion pounds of milk are produced annually in California.

Thus, California consumers are assured of purchasing and consuming milk and other milk products from any retail outlet in the state with the assurance that those products will be pure, wholesome, and truthfully labeled as advertised.

Since 1917, all livestock brand owners must register their brands with the state. This practice helps to prevent losses of livestock, which occur due to theft or straying. Besides maintaining a statewide registery of about 36,000 brands, division personnel inspect cattle for brands and accompanying documents when cattle are moved and marketed, and assist local law enforcement in the investigation and prosecution of cattle thieves.

No easy job, 6-1/2 million cattle inspections are made yearly, and during 1974, over 3,000 head of strayed or stolen cattle were recovered and returned to their rightful owners by state brand inspectors.

California, the first state in the nation to have both its red meat poultry meat inspection programs certified as equal to the standards set by the very stringent federal laws, assures that only wholesome meat and meat food products, including poultry and rabbit, are sold. This is very important, since many animal diseases are transmissible to man through meat products.

Meat inspectors make sure that the slaughter of domestic livestock and poultry and the processing of meat and poultry products (cutting, boning, cooking, curing, smoking, packaging) meet state standards. Inspectors are responsible for applying uniform standards of sanitation, inspection procedures, plant construction, and labeling in meat processing establishments. About 1-1/2 billion pounds of meat are inspected annually which results in several million pounds of substandard meat being removed from distribution.

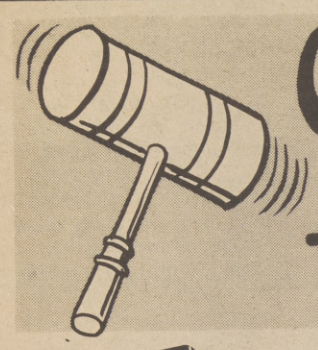
Since accurate and prompt diagnosis is required for livestock and poultry disease control, the division maintains agricultural veterinary laboratories in Sacramento, Fresno, Petaluma, San Gabriel and Turlock. These laboratories conduct tests, perform autopsies, and provide diagnoses for state and federal animal health regulatory veterinarians, state meat inspectors, state dairy foods inspectors, private veterinarians, poultrymen, and university veterinarians.

Since veterinary laboratories are frequently the first to encounter disease problems from the field, they are often the first line of defense in the identification of diseases and prevention of epidemics.

About 721 state and 2 federal employees operate the various statewide programs in this division. Much of the cost is borne by the agriculture industry through licensing fees.

The division has many experienced employees working as veterinarians, brand inspectors, livestock investigators, meat inspectors, dairy foods inspectors, laboratory technicians, auditors, clerk-typists, stenographers, and administrators.

GIVE INFLATION the ol' 1-2



VAN'S INSTANT REBATE
FESTIVAL STRAWBERRY JAM 18 OZ. FREE
WITH $30.00* MINIMUM PURCHASE
*WITHOUT $30 minimum purchase 79¢
EXCLUDES BEER, WINE, TOBACCO, LIQUOR OR FILLED MILK.
LIMIT 1 PER FAMILY
GOOD AT ALL VAN'S MKTS.
Mar. 11 thru MAR. 17, 1975.

CUDAHY BAR S
SLICED BACON
1st QUALITY—VAC PAK
99¢ LB.

FOSTER FARMS 1st DAY FRESH
FRYER PARTS
BREASTS, THIGHS AND DRUMSTICKS
78¢ LB.
WINGS 49¢ lb

ARMOUR'S ROUND OR CLANCY BRISKET
CORNED BEEF
98¢ LB.

TENDER GREEN
ASPARAGUS
49¢ LB.

MEDIUM SIZE CALIFORNIA
AVOCADOS
15¢ EA.

BONELESS, LEAN BOTTOM ROUND
SWISS STEAK $1.58 LB.

BONELESS BOTTOM ROUND OR
RUMP ROAST $1.39 LB.

BONELESS FOR STEAKS OR ROAST
EYE of the ROUND $1.78 LB.

GRAPEFRUIT

COACHELLA VALLEY PINK
8 FOR $1

NAVEL ORANGES

LARGE SWEET
8 LBS. FOR $1

BONELESS LEAN & TENDER
CUBE STEAK $1.88 LB.

SHENSONS BONELESS BRISKET
CORNED BEEF $1.19 LB.

BONELESS DELUXE CUT
CHUCK STEAK $1.09 LB.

LARGE CRISP HEAD LETTUCE	25¢ ea
LARGE TENDER BROCCOLI	39¢ ea
CRISP RED DELICIOUS APPLES	4 lbs $1
FRESH NEW RED POTATOES	6 lbs $1
TENDER GOLDEN CORN	6 FOR $1
TENDER BUNCH SPINACH	19¢ ea
FRESH ITALIAN SQUASH	39¢ lb
VINE RIPE TOMATOES	49¢ lb

CRANDALL'S FINEST TURKEY BOLOGNA	LB. 59¢
CUDAHY STICK LIVER SUASAGE	LB. 68¢
LEAN TURKEY PASTRAMI	LB. 98¢
BEEF OR BEEF 'N VEAL BONANZA PATTIE	14 OZ. 88¢
BONELESS B•B•Q STEAK	LB. $1.88
BONELESS CROSS RIB ROAST	LB. $1.38

BETTY CROCKER ALL VARIETIES
CAKE MIXES
18 OZ.—79¢ VALUE
59¢

SHASTA ALL FLAVORS
DIET SODA
12 OZ.—20¢ VALUE
8 FOR $1

ALL GRINDS
MJB COFFEE
3 LBS.—$3.25 VALUE
$2.89

WISHBONE'S NEW CHUNKY BLUE CHEESE
SALAD DRESSING
16 OZ.—$1.49 VALUE
79¢

ARMOUR STAR REG. OR BEEF
HOT DOGS
12 OZ.—79¢ VALUE
LIMIT 2, PLEASE
49¢

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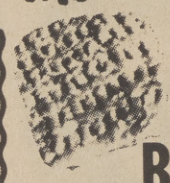
IRISH SPRING REGULAR SIZE
DEODORANT SOAP
5 FOR $1

WELCH'S 2 LBS.
JAM or JELLY
$1.35 VALUE
99¢



FANCY BRAND BUTTERED
BEEF PATTIES
12 OZ.—79¢ VALUE
LIMIT 4, PLEASE
49¢

6 QUARTS
PEPSI COLA
1.99 VALUE
$1.69 PLUS DEPOSIT

PALMOLIVE CRYSTAL CLEAR
DISHWASHER DETERGENT
REG. SIZE
59¢ 26 OZ.

BOLOGNA	ARMOUR STAR BIG, BEEF, GARLIC, THICK SLICED 12 OZ., 99¢ VALUE	79¢	COOKIES	SUNSHINE CHIP A ROOS 11 OZ., OATMEAL 12½ OZ.	69¢
CORN TORTILLAS	LA FIESTA 14 OZ.	25¢	BBQ SAUCE	HEINZ ALL VARIETIES 16 OZ.	65¢
FLOUR TORTILLAS	LA FIESTA 15 OZ.	45¢	KEG 'O KETCHUP	HEINZ 32 OZ.	79¢
MARGARINE	CHIFFON LB. TUBS	79¢	THIN DRESSING	MARY'S 12 OZ.	69¢
SOUR CREAM	DAO IMITATION PINTS	39¢	HI HO CRACKERS	SUNSHINE 16 OZ.	69¢
MONTEREY JACK CHEESE	KRAFT RANDOM WT.	OFF PER PKG. 10¢	SNACKS	FRITO'S CORN CHIPS 10 OZ. CHEE-TOS 8½ OZ.	59¢
DIET MARGARINE	CHIFFON LB. TUBS	69¢	RAVIOLI BEEF OR CHEESE	CHEF BOY AR DEE 15 OZ.	49¢
MOTHER'S CHOCOLATE CHIP 11½ OZ., OATMEAL 12½ OZ., MACAROON 11½ OZ., SUGAR, 13½ OZ. COOKIES		79¢	SPAGHETTI & MEAT BALLS	CHEF BOY AR DEE 40 OZ.	$1.15
			PIE CRUST STICKS	BETTY CROCKER 22 OZ.	89¢
			KAVA COFFEE	BORDEN'S 8 OZ.	$2.39
			MIXED NUTS	PLANTER'S 12 OZ.	$1.19
			FROSTING MIXES	BETTY CROCKER ALL VAR.	85¢

NAPKINS	ZEE 160 CT.	49¢	GREEN GIANT PREMIUM VEGETABLES: BROCCOLI SPEARS, BROCCOLI W/CHEESE SAUCE, TINY PEAS, CAULIFLOWER W/CHEESE SAUCE		53¢
FABRIC PROTECTOR	SCOTCHGUARD 12 OZ.	$2.29	DONUTS	MORTON'S GLAZED OR JELLY 14 OZ.	79¢
WINDOW CLEANER	WINDEX AEROSOL 15 OZ.	65¢	TUNA PIES	STARKIST 8 OZ.	3 FOR $1
JUMBO TOWELS	VIVA OR FIESTA JUMBO	55¢	STUFFED PEPPERS	HOLLOWAY HOUSE; SALISBURY STEAK 14 OZ.	89¢
BODY BAR	WOODBURY'S NEW NATURE SCENTS BATH SIZE	29¢	FISH N' CHIPS	VAN DE KAMP'S 16½ OZ.	99¢
STEP SAVER	JOHNSON'S 32 OZ.	$1.49	HASH BROWN POTATOES	BONNIE HUBBARD 16 OZ.	39¢
FURNITURE POLISH	PLEDGE 14 OZ.	$1.29	ORANGE JUICE	BONNIE HUBBARD 6 OZ.	4 FOR $1
SARAN WRAP	50 FT.	49¢	ORANGE JUICE	BONNIE HUBBARD 12 OZ.	49¢
COFFEE	MJB 2 LBS.	$2.19	PETER PAN PEANUT BUTTER	18 OZ.	89¢
INSTANT COFFEE	MJB 10 OZ.	$1.89			
CAT FOOD	FRISKIES ALL VARIETIES 15 OZ.	5 FOR $1			
LIQUID GOLD	SCOTT'S 10 OZ. AEROSOL 16 OZ. LIQUID	$1.69			

70¢ COUPON
Personna DOUBLE EDGE II
NEW PERSONNA DOUBLE EDGE II BLADES
5 PAK WITH COUPON **29¢**
WITHOUT COUPON 99¢
LIMIT 1 PER FAMILY GOOD AT ALL VANS MKTS. MAR. 11 thru MAR. 17, '75

70¢ COUPON
61¢ COUPON
BETTY CROCKER HAMBURGER HELPER
WITH COUPON 2 FOR **89¢**
WITHOUT COUPON 75¢ EA.
ALL VARIETIES
LIMIT 2 PER FAMILY GOOD AT ALL VANS MKTS. MAR. 11 thru MAR. 17, '75

61¢ COUPON
50¢ COUPON
ADAMS OLD FASHIONED PEANUT BUTTER
36 OZ. WITH COUPON **$1.39**
WITHOUT COUPON $1.89
WHILE THEY LAST!
LIMIT 1 PER FAMILY GOOD AT ALL VANS MKTS. MAR. 11 thru MAR. 17, '75

50¢ COUPON
70¢ COUPON
NESCAFE INSTANT COFFEE
10 OZ. WITH COUPON **$1.39**
WITHOUT COUPON $2.09
LIMIT 1 PER FAMILY GOOD AT ALL VANS MKTS. MAR. 11 thru MAR. 17 '75

70¢ COUPON
90¢ COUPON
NESTLE'S Quik
NESTLES QUIK
2 LBS. WITH COUPON **$1.59**
WITHOUT COUPON $2.49
LIMIT 1 PER FAMILY GOOD AT ALL VANS MKTS. MAR. 11 thru MAR. 17, '75

90¢ COUPON

VANS DISCOUNT MARKETS

GREENMEADOW	NORTH AREA	SO. SACRAMENTO	NORTH AREA	PARKWAY ESTS.	NO. SACRAMENTO	CARMICHAEL	ORANGEVALE	NORTH AREA
Riverside Blvd.—Florin Rd.	Morse & Harley	5560 Franklin Blvd.	Macaroni & Eastern	7245 E. Parkway	1124 Del Paso Blvd.	Mission & Whitney	Greenback & Main	Watt & Whitney
Sunday 10 a.m.-7 p.m.	Sunday 10 a.m.-7 p.m.	Open Daily	MON-SAT. 9 a.m. -9 p.m.	Mon-Sat. 9 a.m.-9 p.m.	Open Daily	Sunday 10 a.m.-7 p.m.	Sunday 10 a.m.-7 p.m.	Sunday 10 a.m.-7 p.m.
Mon-Sat. 9 a.m.-8 p.m.	Mon-Sat. 9 a.m.-9 p.m.	24 Hours.	SUNDAY 10 a.m.-7 p.m.	SUNDAY 10 a.m.-7 p.m.	9 a.m.-9 p.m.	Mon-Sat. 9 a.m.-9 p.m.	Mon-Sat. 9 a.m.-9 p.m.	Mon-Sat. 9 a.m.-9 p.m.

1975 National Chicken Cooking Contest

It's official! The 1975 National Chicken Cooking Contest has been announced and it's time to think about entering. A finalist will be selected from each state and the District of Columbia. Each state finalist will win a round trip to the national cook-off in San Antonio, Texas; a $100 cash prize award; a year's supply of the co-sponsors' product; a trophy and a chance to compete for the grand prizes - first prize, $10,000; second prize, $4,000; third prize, $3,000; fourth prize, $2,000 and fifth prize $1,000.

For the rules and entry blank, write to National Chicken Cooking Contest, 614 Madison Building, 1155 15th Street, N. W., Washington, D.C. 20005. In the meantime, here's a recipe from a recent National Chicken Cooking Contest that meets all the requirements for the 1975 contest.

KAILUA

LIME - GLAZED CHICKEN

1 broiler-fryer chicken cut in parts
1 teaspoon flavor enhancer
1 teaspoon seasoned salt
1/8 teaspoon pepper
1/4 cup Mazola corn oil
1/2 cup unsweetened pineapple juice
1/2 cup light corn syrup
2 teaspoons grated lime rind
3 tablespoons lime juice
1/4 teaspoon dried marjoram or chervil leaves

Sprinkle chicken with flavor enhancer, salt and pepper. Pour corn oil into large heavy fry pan. Heat over medium heat. Add chicken and brown on all sides, turning as needed. Remove heat. Add pineapple juice, corn syrup, lime rind, lime juice and marjoram or chevril. Cover and simmer basting several times with pan juices, about 35 minutes or until chicken is tender. Makes 4 servings.

As-Salaam Alakium

(Peace be unto you)

When you want your food prepared just right...SHABAZZ FISH & CHIPS will be to your delight!.....The only place in town where you still can have a wholesome & delicious meal for a DOLLAR. Your health is our MAIN CONCERN.

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FAMILY SIZE

SINGLE ORDERS

BUCKET-O-CHICKEN

FISH AND PRAWNS

Probably the best food around

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FEATURES THIS WEEK

SWENSONS OR ARMOUR LB.

CORNED BEEF $1.09

USDA CHOICE BEEF LB.

CHUCK STEAK 78¢

CENTER LOIN OR RIB LB.

PORK CHOPS $1.38

ARMOUR STAR 1-LB. PKG.

BEEF FRANKS 78¢

EARLY CALIF. KOSHER 22-OZ.

DILL PICKLES 49¢

MINUTE MAID FROZ. 12-OZ.

ORANGE JUICE 59¢

ALBERTO BALSAM 8-OZ.

CONDITIONER 77¢

FRESH GREEN HEADS LB

FIRM CABAGE 10¢

WHITE SHAFTER LB.

NEW POTATOES 10¢

BEL AIR

The Stores That Care

PRICES GOOD THRU MAR. 18

Raley's CIRCUS DAYS SALE

SUPERMARKETS

IN PERSON! "JOCKO" & "HAPPY" THE CLOWNS!

FRIDAY-MARCH 14TH		SATURDAY-MARCH 15TH	
8391 Folsom Boulevard	10 AM-11 AM	108 Harding Blvd. Roseville	10 AM-11 PM
10385 Folsom Boulevard	11:15-12:15	3431 Watt Ave. SAcramento	11:15-12:15
4840 San Juan Fair Oaks	1:15-2:15	400 El Camino Ave. Sacto.	1:15-2:15
8870 Madison Ave. Fair Oaks	2:30-3:30	145h Ave. and 60th Street	3:15-4:15
6045 Madison Ave. Carmichael	3:45-5:00	4850 Freeport Boulevard	4:30-5:30

FREE BALLOONS FOR THE KIDS! DISCOUNT TICKETS FOR CARNIVAL RIDES AT MADISON & HAZEL STORE MARCH 12-16! SHOP RALEY'S AND SAVE-SAVE-SAVE!

CORNED BEEF
SHENSONS BEEF BRISKETS OR ROUNDS-MILD OR SPICED
Tender Briskets or Rounds. Great, Old Fashioned Flavor. lb. **1.19**

BOTTOM ROUND OR RUMP ROAST
BONELESS, MIDWEST CORNFED BEEF
Choose Your Favorite. A Good Buy at This Price! lb. **1.39**

PORK CHOPS
CENTER CUT RIB, MIDWEST CORNFED, ROYAL HAMPSHIRE.
Leaner, Meatier type pork. All Trimmed Nicely. lb. **1.39**

PORK PICNIC
FRESH, SHORT SHANK MIDWEST CORNFED PORK
Lean Tender, Boneless Ham. Delicious ready to eat and ButterTender! lb. **69¢**

FRESH LEG-O-PORK
SHANK PORTION, MIDWEST, CORNFED, ROYAL HAMPSHIRE PORK.
Just Like Fresh Ham! The Fantastic Flavor Will Delight You! lb. **89¢**

BAR-B-WINNERS
MADERITE BRAND 12 OZ. PACKAGE
A Delicious "Hot-Dog Like" taste. Made from Vegetable Protein! **49¢**

PORK SPARERIBS
Country Style, Royal Hampshire Pork ..... lb. **1.09**

LEG-O-PORK Fresh Butt Portion, Midwest, Cornfed ..... lb.	98¢	PORK HOCKS Fresh, Meaty, Midwest, Cornfed ..... lb.	79¢
PORK CHOPS Center Cut Loin, Midwest Cornfed ..... lb.	1.49	CORNED BEEF Shenson's Oven Roasting Brisket ..... lb.	1.29
PORK CHOPS Large Loin, Family Pak, Cornfed ..... lb.	1.09	PORK STEAKS Fresh Leg-O-Pork Cuts, Cornfed ..... lb.	1.69
LEG-O-PORK Fresh, Boneless, Midwest, Cornfed ..... lb.	1.39	PORK SAUSAGE Fresh Country Style, Midwest, Cornfed ..... lb.	79¢

Super Low Deli Buys!

Cheese Food Kraft Wrapped Singles. 12-oz. pkg. ..... pkg.	89¢	Sliced Bacon Sunnyview Farms Lb. package ..... lb.	1.19
Sliced Cheese Kraft Amer. Twin Pak Deluxe. 1½-lb. pkg. ..... pkg.	1.85	Sliced Bacon Sunnyview Farms 12-oz. package ..... pkg.	99¢
Jack Cheese Kraft Monterey Sliced Natural 6-oz. pkg. ..... pkg.	59¢	C&K Franks Skinless, Regular or All-Beef, 12-oz. pkg. ..... pkg.	63¢
Cream Cheese Philadelphia Brand. 8-oz. pkg. ..... pkg.	49¢	Lunch Meats C&K Sliced, All Var., 12-oz. pkg. ..... pkg.	79¢
Biscuits Ballard Buttermilk or Ovenready. 7.5-oz. tube ..... pkg.	7 for $1	Little Sizzlers Normal Brand 12-oz. pkg. ..... pkg.	89¢
Biscuits Hungry Jack Regular or buttermilk. 10 oz. pkg. ..... pkg.	39¢	Sliced Bacon Oscar Mayer Reg. or Thick. lb. pkg. ..... lb.	1.59
Crescent Rolls Pillsbury Brand 8-oz. package ..... pkg.	63¢	Wieners Oscar Mayer All Meat or All Beef. Lb. pkg. ..... pkg.	1.99
Cinnamon Rolls Ballard Brand 9.5-oz. package ..... pkg.	43¢	Bologna Oscar Mayer Sliced Meat or Beef. 8-oz. pkg. ..... pkg.	67¢

White King Soap. Giant Size Package	99¢
Prune Juice Sunsweet Brand. Quart Size	65¢
Roll Mix Pillsbury Brand. 13-¾ oz. Size	59¢
P-Nut Butter Skippy, Creamy or Chunky. 18 oz.	89¢
Bartlett Pears Libby Brand. 303 can	45¢
Cake Mix Pillsbury Angel Food. 16 oz.	99¢
Iceberg Dills Aunt Janes Reg. or Kosher, 24-oz.	69¢
Fab. Softener Sweetheart Lime. Gallon	99¢
Handi Wrap Big 200 Foot Roll	69¢
Pine./Grape. Drink Del Monte Brand. 46-oz. can	49¢
Realemon Squeeze Lemon Type. 8-oz. Size	3 FOR $1
Kraft Creme Marshmallow Flavor. 7-oz. Size	49¢

Shop and Save At Raley's

Bold Detergent	King Size 25c off	1.79
Corn Chips/Cheetos	Frito Lay Bag	59¢
Pancake Mix	Pillsbury Buttermilk 3 lb.	1.09
Ajax Dish Liquid	13c off 22-oz. Size	63¢
Food Baggies	For Storage 25 bags	45¢
Beef 'n Egg Chow	Purina for Dogs 25 lbs.	5.99
Chiffon Margarine	Soft 2-8 oz. cups	79¢
Teri Towels	Thirsty Jumbo Size	55¢
Asst. Frostings	Pillsbury Package	89¢
Peaches/Cocktail	Libbys 303 cans	39¢
A-1 Steak Sauce	5-oz. Size	53¢
A-1 Steak Sauce	10-oz. Size	98¢
Orange Juice	Treesweet 32-oz. Size	53¢
Grapefruit Juice	Treesweet 32-oz. Size	52¢
Irish Spring	Bar Soap 5c off Bath	37¢
Bartlett Pears	Cock O Walk 2½ can	69¢
Fleishman Marg.	Pound package	82¢
Gold Medal Flour	Enriched 5-lb. bag	97¢
Imit. Mayonnaise	New from Kraft. Qt.	79¢
MJB Coffee	Instant 6-oz. size	1.29
MJB Coffee	Instant 10-oz. Size	1.79
MJB Coffee	Big 2-lb. can	2.19
Vegs.	Green Giant Le Sueur Peas, Broccoli/Cheese Spears, Cauliflower/Cheese. 10-oz. Frozen	59¢
Sara Lee Cakes	Reg.-Choc. Pound Froz. 11 oz.	1.20
Cool Whip	Birdseye Frozen 9-oz.	75¢
Vegetables	Birdseye Stir-Fry Froz. 10-oz.	59¢
Orange Juice	Treesweet Frozen 6-oz.	31¢
Orange Juice	Treesweet Frozen 12-oz.	61¢
Cottage Cheese	Knudsen pint	70¢
Half & Half	Knudsen ½ pint	33¢
Dairy Yogurt	Knudsen pint	32¢
Pure Butter	Knudsen pound	90¢

GRAPEFRUIT

INDIAN RIVER WHITES FROM FLORIDA
These big, juice-heavy, tart beauties are loaded with tangy goodness. Serve 'em!
4 FOR $1

APPLES
Golden Delicious. Fresh and Crunchy and brimming with sweet juice.
4 LBS. $1

POTATOES
US No. 1 Russets. All husky, hearty spuds, fresh from the fields!
10 lb. cello bag 59¢

CABBAGE Fresh, Crisp, Trimmed, Green ..... lb.	12¢
BROCCOLI Fresh, Fresh, Firm, Tight Heads ..... bu.	39¢
GR. ONIONS Fresh and Fiesty For Salads ..... bu.	2 FOR 21¢
RADISHES Fresh, Crisp, Solid Size ..... bu.	2 FOR 21¢
PRUNES Sunsweet, Moist, Pitted 12-oz. Can	85¢
APRICOTS Dried, Tangy, Delicious. Mariana 6 oz.	73¢

MJB COFFEE
Big 3 lb. Can **2.88**

CAKE MIXES
Pillsbury Layer Pkg. **59¢**

COMET CLEANSER
3c Off Big 21-oz. size. **25¢**

SEGO LIQUID
Diet. 6 Var. 10 oz. **3 FOR $1**

Banquet BRAND
Whole CHICKEN
Banquet. 3 1/3 lb. si e. **1.49**

SEVEN UP
Reg. or Diet. 6 pak-16-oz. **1.13**

PRE-SOAK
Big. 38-oz. pkg. **1.39**

AIRWICK SOLID
All Var. 5 oz. size. **59¢**

MAC. AND CHEESE
Kraft 7 oz. size. **3 FOR $1**

CREME COOKIES
Fireside Asst. 8½ oz. **2 FOR 89¢**

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PRINGLE'S POTATO CHIPS
Count on Raley's for the latest products on the market. PRINGLE'S POTATO CHIPS — a new fangled, perfectly shaped chip, stacked in a space saving container. And the flavor is fantastic. Try 'em at Raley's this week!

BOOK DEAL! SAVE MONEY ON FOOD AND CLOTHING!!
Add this week's volumes of "Treasury of Cooking" and "Singer Sewing Series." Only 29c each with a new book every week. Don't miss it at Raley's! Vol. 4

St. Patrick's Day Cheer!!

IRISH WHISKEY Old Bushmills 86° Fifth	8.35
IRISH MIST Liqueur 80° 11 ½-oz.	6.05
GREEN MENTHE Connoisseur Creme-Fifth	3.39
GREEN MENTHE Walkers Creme ½ pint	1.65
BOCK BEER Pabst 23 oz. cans 6 pak.	1.49

GIN/VODKA
VIP Brand. Your Choice 80 Proof Quarts **3.99**

BOURBON Pine Valley. 5 yrs. 80° Qt.	4.49
RUM Trade Winds 80° Qt.	4.69
SCOTCH Brigadoon 80° Qt.	4.99
VODKA Walkers 80° Qt.	4.69
WHISKY Canadian Mist. 80° Qt.	5.79

One of the best times to get next to your mother was when she was doing your hair.

She'd talk to you then, and drink coffee. You'd listen. And sometimes she'd let you make her another cup, because you made it just right.

Now you drink coffee the same way she did then. Because, like your mother, you like that special cup of coffee. So you make sure you use the same coffee she used then. Instant Maxwell House.

Instant Maxwell House®. More than a good cup of coffee.

GF GENERAL FOODS

Dalewood–All Purpose
Margarine
1-lb. Pkg. **42¢**

Canned Luncheon Meat
Hormel Spam
12-oz. Can **79¢**

Grade AA Medium Eggs
Lucerne
(Large – 70¢)
(Small – 49¢)
Doz. Ctn. **59¢**

Safeway–Already Ground
2-lb. Coffee
2-lb. Bag **$1.77**

Mrs. Wrights Wheat or
White Bread
24-oz. Loaf **39¢**

Era Brand Heavy Duty, Liquid
Detergent
16-oz. Bottle **62¢**
(64-oz. – $2.37
32-oz – $1.17)

Jif–Creamy or Crunchy
Peanut Butter
18-oz. Jar **59¢**

Nestles–Delicious, Hot
Cocoa Mix
24-oz. Can **$1.57**

Zee–Nice 'N Soft
Bath Tissue
4-Roll Pkg. **69¢**

Chunky Beef Flavor
Dog Food
Chuck Wagon Dry
5-lb. Bag **$1.39**

Del Monte–Rich
Tomato Sauce
8 8-oz. Cans **$1**

Colgate–Toothpaste
Dental Cream
5-oz. Tube **78¢**

SAVE MONEY....SHOP SAFEWAY

Pizza Jeno's Frozen Deluxe Cheese (Sausage 21-oz – $1.69) 20-oz Pkg. $1.49
Cinnamon Rolls Ballard W/Icing 9½-oz Tube 43c
Paper Towels Zee, Spice Tone, Roll (Prints – 52c) of 170 47c
Fabric Softener Downy 64-oz Btl. $1.59
Comet Cleanser Deep Cleaning 21-oz Can 32c

Coffee Folgers – (3-lb. Can – $3.19) 2-lb. Can – $2.19 1-lb Can $1.24
Beef Ravioli Chef Boy-Ar-Dee Kids Love it! 15-oz Can 54c
Dinner Spaghetti W/Meat Chef Boy-Ar-Dee Pkg. 89c
Biscuits Flakey or Buttermilk Hungry Jack 10-oz Tube 39c
Dinner Rolls Pillsbury Crescent 8-oz Tube 59c

King O' Butterhorn SWEET ROLLS
12-Pack Frozen
26-oz. Pkg. **$1.59**

Cob Corn Niblet Ears Green Giant Pkg. of 4 79c
Richs Coffee Rich 16-oz Ctn. 36c
Grape Juice Welch's Concentrate 6-oz Can 37c
Orange Juice Scotch Treat Vitamin C 4 6-oz Cans 98c
Chopped Broccoli Bel-air 10-oz Pkg. 31c
Peas & Carrots Bel-air 10-oz Pkg. 31c
Green Beans Cut or French Cut, Bel-air 9-oz Pkg. 36c
French Fries Regular or Crinkle Cut, Bel-air 9-oz Pkg. 26c
Pizza Pie Jenos – Deluxe Combination 23-oz Pkg. $1.98

Sauce Mixes Beef Marinade, Beef Stew, Lawrys 1.06-oz Pkg. 27c
Premium Bread Safeway Roundtop 2 24-oz Loaves 89c
Hot Cocoa Mix Hershey 10.1-oz Pkg. 79c
Coffee Decaf. Tasters Choice (Freeze Dried, 8-oz. $2.79) 8-oz Jar $2.79
Decorator Pillows Assorted Ea. $1.88
Latex Gloves Lined Pair 77c
Solid Air Wick Air Freshner Assorted 5-oz Pkg. 59c
Liquid Detergent Brocade 22-oz Btl 65c
Pine Sol Disinfectant & Cleaner 28-oz. Btl. $1.19
Pledge Polish Lemon Furniture 14-oz Can $1.49
Lysol Cleaner Basin Tub And Tile 17-oz Btl. 89c

SHAMPOO
Truly Fine
16-oz. Btl. **89¢**

DEL MONTE BRANDS SALE
Del Monte Spinach
4 15-oz. Cans **$1**

Green Beans French or Sliced Seas., Del Monte 3 16-oz Cans $1
Cling Peaches Sliced or Halves Del Monte 2 29-oz Cans 89c
Salad Fruit Del Monte (Tropical, 16-oz $.49¢) 17-oz Can 59c
New Potatoes Whole Del Monte 16-oz Can 33c
Del Monte Zucchini 16-oz Can 41c
Sardines in Tomato Sauce Del Monte 15-oz Can 69c
Fruit Cocktail Del Monte 30-oz Can 63c

ENJOY FRESH BAKED GOODIES FROM OUR BAKE SHOP

Angel Food Cake
Assorted icings and toppings
20-oz. Cake **$1.89**

Cake Donuts Applesauce Maple Icing 10 for 99c
Fudge Brownies Everyone's Favorite 6 for 89c
Peasant Bread Old Country Flavor 1-lb. Loaf 45c
Pineapple Pie Large size 42-oz. Pie $1.89
(Available only in stores with Bake Shop)

Beautiful Queen Anne Pattern, China
Dinner Plates Each **59¢**
(4-Salad Plates $4.89)

U.S. No. 1 Grade
RUSSET POTATOES
10-lb. Bag **49¢**

Great w/Corned Beef
GREEN CABBAGE
Large Fresh Heads
Lb. **12¢**

Butter Lettuce or Red Large Heads 2 For 39c
Fresh Tomatoes Salad Size Lb. 49c
Fresh Spinach Try a Wilted Spinach Salad 2 Bunches 39c
Fresh Avocados California Grown ea. 39c
Navel Oranges Sweet & Juicy 5 lb. Bag 79c
Fresh Raisins Town House Brand 2 lb. pkg. $1.49
Yellow Onion Sets Dutch, Grow Your Own Pkg. of 100 79c

Prices effective today thru Sat., March 15, in ..... Sacramento

SAFEWAY

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Sales in Retail Quantities only

Safeway or Shenson Brisket or Round Corned Beef
Serving Suggestion
Perfect Entree' For A St. Patrick's Day Meal!
Shenson, Oven Baked Brisket...Lb. $1.39
Lb. **$1.19**

Sliced Quarter Pork Loin
Family Pack
Lb. **99¢**

Save with Safeway Fine Quality Variety Meats

Veal Patties
Beef Added
Double XX-Brand
(12-lb. Case $6.98)
Lb. **59¢**

Stew Beef Boneless Lean & Meaty Lb. $1.49
Crossrib Roast Boneless Beef Chuck Lb. $1.29
Sirloin Roast USDA Choice Beef Round Lb. $1.79
Bnls. Round Steak Full Cut Lb. 1.39
Prem. Ground Beef Lb 1.29
Beef Plus Reg. TM Brand Beef Patty Mix Lb. 59c
Beef Cube Steak Lb $1.98

Fresh, Regular
Ground Beef
Any Size Package
Lb. **59¢**

Luncheon Meat Bologna or Salami, Dubuque+ 1-lb Pkg. 99c
Sausage Swift – Brown and Serve, Breakfast treat 8-oz Pkg. 99c
Sliced Bologna Made Rite 12-oz Pkg. 89c
Sliced Bacon Oscar Mayer 1-lb Pkg. $1.56
Beef Franks or Meat Oscar Mayer, 1-lb Pkg. $1.19
Bologna Sliced, Meat or Beef, Oscar Mayer 12-oz Pkg. $1.05
Sliced Bacon Rath Brand 1-lb Pkg. $1.35

Tom Turkeys
Golden Star
Armour
16-lbs. & Up
Lb. **57¢**

USDA Choice Beef
Chuck Roast
Blade Cut
Lb. **59¢**

Fish Sticks
Jumbo
Bulk Frozen
Lb. **98¢**

Ham Beef or Turkey, Leo's Chipped Meat (Case of 12-$4.40) Ea. 45c
Drumsticks Fryer Foster Farm Lb. $1.09
Whole Crabs Seafood Entree Lb $1.39
Bologna Sliced, Meat or Beef, Oscar Mayer 8-oz Pkg. 73c
Perch Fillets Serve Baked or Fried Lb. $1.09
Sliced Beef Liver Iron Rich Lb 99c
Pork Spareribs Lean & Meaty Lb. $1.09

Hindquarter
Turkey Roast
Lean, Dark Meat
Lb. **39¢**

The Sacramento Observer

BUSINESS

NAACP Attacks Problem Of Unemployed Black Youths

It is no secret that the recessionary economic situation facing America, is taking its toll on Black workers. Hardest hit by "trying times" are the Black youths.

Approximately 41 per cent of the country's Black youth are presently tasting the bitter fruits of unemployment. Many of them will face a life-time of under employment and unemployment due to lack of skills and training.

The Sacramento Branch of the National Association for the Advancement of Colored People (NAACP) has taken a bold strike at the problem of youthful unemployment.

The three phase employment training program has thus far been very successful in the words of program director, Larry Callahan.

"We have turned out to be a very successful program. We would take more people, but we don't have the space," said Callahan presently preparing to submit a new proposal for funding to CETA (Comprehensive Employment and Training Act).

The program began operation last fall, and to date, has placed 12 youth in full-time employment.

Phase one of the program is intensified in clerical training. Trainees enrolled in the program are paid $2.10 per hour, while receiving classroom instruction.

Trainees are tutored in accounting, typing, filing and general office procedures.

Once the trainees have obtained and demonstrated a high degree of proficiency, they are placed in on-the-job training situations, where they are again evaluated.

Upon completion of OJT evaluations, trainees are then placed according to their individual preferences.

"We try and place people where they want to be placed, following their training," said Callahan, adding "The ones we have placed on the jobs, are those who have demonstrated knowledge and skill."

The program was originally funded for $48,730 under CETA, Title I by the Department of Labor. Because of its successful midterm evaluation by government officials, Callahan feels confident that a possible $250,000 grant will be granted them.

"We have exceeded our first expectations. The program was designed to train and place 20 persons," said Callahan.

In addition to clerical skills,

(Continued on Page G-12)

Trainees are shown here during typing drills designed to increase practical clerical skills.

NAACP job training staffers supervise trainees as they complete 10-key adding machine drills. Shown are from left, Director, Larry Callahan, Assistant Director, Curtis Parker and instructor, Mrs. Lois Greer.

SBA Will Sponsor March 18 Workshop

Cliff Morton, San Francisco District Director for the US Small Business Administration, announces an All Day Workshop for Prospective Business Owners and Managers, in co-sponsorship with the School of Business and Public Administration, California State University, Sacramento.

The Workshop will take place Tuesday, March 18, from 8:30 a.m. to 4:30 p.m., in room 3305 at the Federal Building, 650 capitol Mall, Sacramento.

Subjects to be discussed, by specialists in their fields, are: "Business Taxes and Accounting Records," "Financing A New Business," "Insuring Against The Risks You Face," "Planning for Profits," "Planning Your Marketing Program," and "Legal Aspects of Starting A Business."

There is no fee for attendance. Reservations may be made by calling the Federal Information Center, (916) 449-3344.

Business Leader Calls For Development Of Black Economics

DETROIT -- The President of The National Business League, Dr. Berkeley G. Burrell, addressing a select group of minority business leaders earlier this month called for a full-scale assualt to attack the issue of community economic development.

Dr. Burrell said, "Black business development alone cannot alleviate the problems confronting the masses of our people. It is the uneconomic environment of our communities which stunts their growth and stifles their potential."

He continued, "A viable business enterprise demands a healthy economic environment in order to sustain itself. A community of unemployed, uneducated, poorly housed, despair-ridden people cannot generate the necessary capital required to support the foundation upon which free enterprise rests."

The National Business League was founded in 1900 by Booker T. Washington and is this country's oldest national business organization, pre-dating the founding of the U. S. Chamber of Commerce by 12 years.

In reflecting on the current economic plight of Black Americans, the leader of the 75-year old business, trade, and professional organization said "For too long Black Americans have been the paupers of this country's economic structure.

"For too long Black business leaders have been more concerned with what they are, than with what they can do.

"For too long we have been satisfied with receiving only the crumbs from the table of America's free enterprise system."

Challenging the leaders of some of Detroit's most successful Black enterprises, Dr. Burrell admonished, "A race of people is not valued in this country, or any other country, for what they are; they are valued for what they can do. . . .

Reginald Brown Gets Trouble Shooting Post

WASHINGTON - Reginald B. Brown, a labor relations specialist, has been named special assistant to Bernard E. DeLury in a wide range of activities dealing with day-to-day and long range operations of the Labor Department's Employment Standards Administration(ESA). The agency's responsibilties include enforcement of wage-hour legislation, administration of workers' compensation programs, equal employment opportunity in federally involved contract work, as well as other laws, regulations and programs to protect them, women and youth in the labor force.

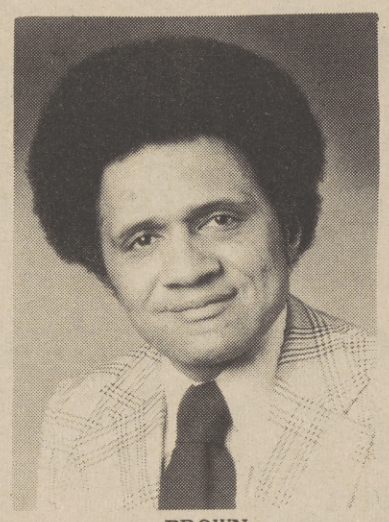
In effect, Brown will serve as a "trouble shooter." He will also conduct special projects and serve in various advisory committees.

Brown was previously acting chief, Division of Management Services, of the Labor Department's Employment Standards Administration (ESA).

He has also served in the Office of Field Operations and in the Office of Federal Contract Compliance, both in Washington, D. C.

Brown joined the Laboe Department in 1971 as a contract compliance officer with the regional headquarters in Boston.

From 1969 to 1971, Brown was special assistant to Mayor Kevin White in Boston. Among his accomplishments there was development of the official equal employment opportunity provisions governing federal contracts and subcontracts for the city.



BROWN

Born in Newark, N. J., Brown was raised in New York and Pennsylvania.

He received his Bachelor of Arts degree from the University of Pittsburgh and a master's degree in labor relations from Massachusetts Institute of Technology.

Brown lives in Reston, Va.

Black Woman Will Rank Coca-Cola Ethnic Ads

ATLANTA - Lynne Thompson has been promoted to Communications Coordinator, Special Marekts, in the Marketing Planning Department of Coca-Cola USA, according to an announcement by Mr. Charles H. Boone, Manager, Special Marekts, Marketing Planning Department of Coca-Cola USA.

Miss Thompson will be responsible for maintaining liaison with and coordinating efforts involving the advertising agency, advertising manager, public relations department and manager, special markets.

She is further responsible for supervision of advertising projects aimed at the Black and Latin markets. In addition, Miss Thompson is responsible for maintaining liaison and communications with civic and community organizations and various Black news and feature publications.

A native of Atlanta, Miss Thompson attended Tennessee A&I State University and Atlanta School of Business. She joined the Company in 1963, and previously was a media specialist and then media coordinator for Allied Products in the Marketing Services Planning Department of Coca-Cola USA.

Paying Too Much For Auto Insurance?

NOW IT'S EVEN MORE IMPORTANT TO CHECK WITH ME FOR SUBSTANTIAL SAVINGS BEFORE YOU RENEW YOUR PRESENT POLICY.

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Symbol of Superior Service

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SOUTHGATE LINCOLN MERCURY

SWING INTO SPRING SPECIALS

"Get A Good Thing Going."

1973 Lincoln-Continental
Towne Sedan. Equipped with all power. Very clean. Finished in deep blue. Stk # 1175 Lic 713 HAX
$5498

1971 Cougar
2-Door hardtop, V-8. Automatic, air cond., power steering and brakes. Vinyl roof - Sharp!!!!!!! Stk #1346 Lic 417 HLX
$2698

1972 Mercury Marquis Brougham
2-door hardtop. Auto., air cond., power windows, and seats. Vinyl roof and more. Stk #1341 Lic 840 LSK
$3198

1972 Mark IV
Fully equipped including tilt wheel, speed control, heater and more. Stk # 1090 Lic 534 EPG
$5798

1974 Mercury Montego MX Brougham
2-Door hardtop. Automatic. Air cond., power steering and brakes. Vinyl roof. Stk # 1402 Lic 122J2N
$3995

1974 Pinto Runabout
4-Cyl. Automatic trans., radio, heater. Clean. Stk # 1240 Lic 486 JZE
$2595

OPEN SUNDAYS 11 AM to 6 PM

SOUTHGATE LINCOLN MERCURY

3805 (West) **CARS! CARS! CARS!** Call

Blacks Gain Labor Force With Education

WASHINGTON - The proportion of Blacks in the labor force with at least a high school diploma increased from 35 to 54 per cent during the decade ending in March 1974.

This and other findings are reported in a special labor force report, "Educational Attainment of Workers, March 1974," in a recent issue of the Monthly Labor Review.

The article is by Beverly J. McEaddy, a social science research analyst with the Bureau of Labor Statistics of the U.S. Department of Labor.

Blacks and whites, the article points out, have both gained in median educational attainment over the 10-year period.

The proportion of the white labor force with at least a high school diploma increased from 59 to 70 per cent -- 11 percentage points, compared with the 19 percentage points increase for Blacks.

The article adds that an increasing number of Americans have been developing their skills and potential earning power through additional education, and these workers are, therefore, in a relatively better position to take advantage of developing job opportunities than were their counterparts ten years ago.

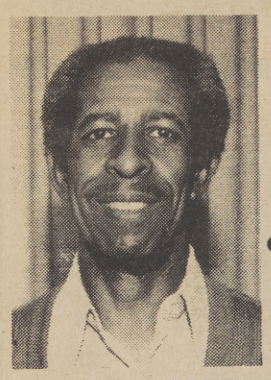
About 69 per cent of the almost 90 million persons in the civilian labor force, aged 16 years and older have completed four years of high school, including about 15 per cent who had completed four years or more of college.

The summary report shows that from 1964 to 1974, the number of persons in the labor force with 4 years or more of high school reached 62.1 million, an increase of 22.7 million.

The Monthly Labor Review is available from the Superintendent of Documents, Government Printing Office, Washington, D. C. 20402 at $1.90 a copy ($22.35 a year subscription) and from regional offices of the Bureau of Labor Statistics.

HONORED

Ophelia DeVore Mitchell, publisher of The Columbus (Daily) Times and The National Black Monitor, was among 40 Top Media and business executives honored by President Ford recently at a breakfast in Atlanta, Ga., at the Regency Hyatt House. The President discussed his plans concerning the nation's economy and ecology. The meeting was followed by a brief question and answer session.

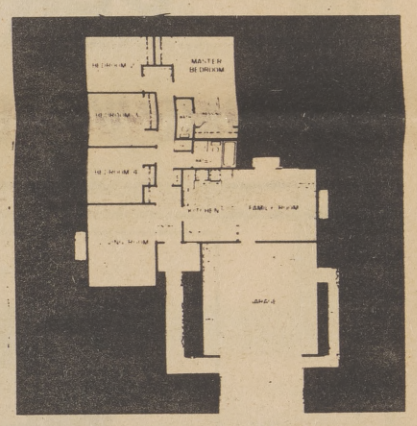


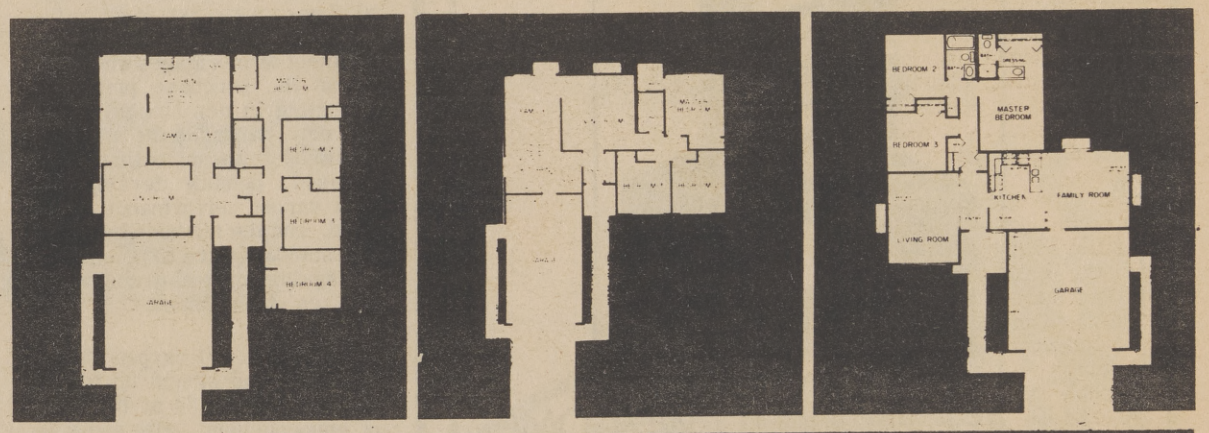
CALVIN MILLER

C. E. Williams
General Contractor
25 YEARS EXPERIENCE
Residential • Commercial
• Linoleum • Carpet • Tile
MOST MAJOR BRANDS
455-3411
REFINISHING • NEW INSTALLATION
WE OFFER DO-IT-YOURSELF CALCULATION
4719 14th Ave. Sacto., Calif. 95817 • Lic. No. 282378

PUT A TAX PRO ON YOUR SIDE.
Our taxmen are trained and ready to help you. Now.
H&R BLOCK Co.
Open every day—including Sunday—from 9 am.
For office nearest you, please call
482-5040

Do we have Plans for you...





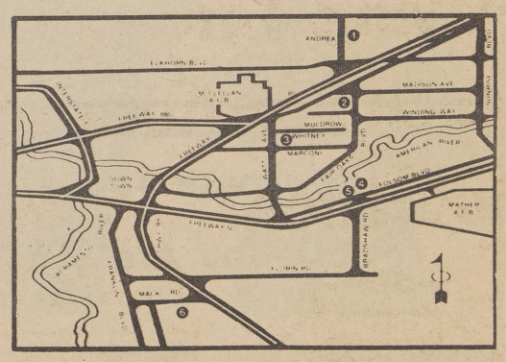
And are you ever going to be floored!

Have you been making plans for a future home? Well then, do we have plans for you - floor plans - single family homes and townhouses. Lots of different floor plans in six different Sacramento locations.

Come out this weekend. Tour our homes and see if any of our plans fit into your plans for the future. Check the map, find the location where you'd like to live and start making plans to "Come Home to Larchmont Living."

1. **Larchmont Foothills** from **$26,450.** Phone 334-2666.
2. **Larchmont Greentree Townhouses** from **$28,000.** Phone 331-9568.
3. **Larchmont Square Townhouses** from **$26,950.** Phone 488-1916.
4. **Larchmont Riviera East** from **$33,950.** Phone 362-1181.
5. **Larchmont Butterfield** from **$29,600.** Phone 362-9253.
6. **Larchmont Laurelwood** from **$26,950.** Phone 421-5828.

Come home to LARCHMONT LIVING



M.J. Brock & Sons Inc.

HUD Changes Standards, Warns Buyers To Beware.

by DR. GLORIA E. A. TOOTE
Assistant Secretary
HUD/Fair Housing/EO

TOOTE

The average citizens work-aday activities and responsibilities leave little time for becoming a consumer "quality expert" on purchases and products necessary to a home and its maintenance.

A great deal of information has been accumulated on the safety and durability of a wide range of products; and a seemingly equal range of misinformation has been made available as well. It is not always possible to find accurate and adequate information from a single source. But the consumer must always beware, and search out all relevant information before signing a purchase order, or purchase contract.

All claims and supposed endorsements should be thoroughly checked.

The information and misinformation concerning those products and programs where the Department of Housing and Urban Development has enforcement or monitoring responsibilities have been the subject of numerous columns in the past.

These have dealt with the subjects of equal housing opportunities, the new federal housing program for low income families, crime and flood insurance, and interstate land sales protections.

One caution often repeated has been that the use of HUD's name in conjunction with a product or program can be misleading -- and regretably there are those who sometimes deliberately so mislead -- to the consumer.

Any time there appears to be an "approved" label or "endorsement" by a branch of the Federal government, you should take the effort to get the facts. As reported in a previous column, in the case of the HUD - administered Interstate Land Sales program, developers are required to register with HUD, and to state that they have registered in their literature -- it does not mean that the government has inspected, investigated, appraised or in any other way endorsed the development.

Another illustration is the recent change in HUD's Minimum Property Standards for carpeting. While HUD has been regulating carpets since 1966, former procedures, primarily industry self-certification, have proven unsatisfactory.

HUD's involvement in regulating carpeting stems from the fact that HUD-FHA insures repayment of mortgages which can cover the purchase price of carpeting in new homes. Under the new standards the material required in the carpeting is increased, pending development of a carpet performance standard, and the methods by which the standards are to be enforced against carpet manufacturers are strengthened.

While over 20 carpet manufacturers had singed up to use the new standards at the time of announcement, with some 20 more in the process of signing up, the total number of carpet manufacturers in the United States is about 350.

Despite the fact that approximately only five per cent of all manufactured carpet is used in HUD-FHA insured homes, the manufacturers use the standards on a substantially higher percentage of their total output.

What is important to note, is the fact that those manufacturers choosing to participate in the program may state that their products meet HUD-FHA standards, they also must include a statement that this does not constitute endorsement of their products by the Federal government.

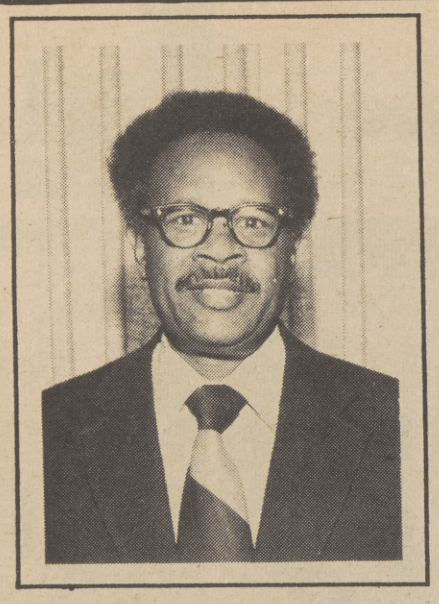
Never assume, always question. The time spent getting and verifying the facts is never wasted.

This column is offered as a public service by THE OBSERVER.

MEMBER-MULTIPLE LISTING SERVICE

TOWNHOUSE REALTY

NATE WALKER – Realtor



WE ARE PROUD TO WELCOME A NEW AGENT TO TOWNHOUSE REALTY, MR. WILLIAM BROWN.

BILL INVITES ALL HIS FRIENDS TO CALL ON HIM FOR ALL THEIR REAL ESTATE NEEDS.

"At Townhouse You Are Never SOLD, You Are SERVED"

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Official Notice To Real Estate BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE

OFFICIAL LISTING DATE:
March 15, 1975

10 DAY EXPIRATION:
4:30 PM MONDAY,
March 24, 1975

SALE DATE:
11:00 AM TUESDAY,
March 25, 1975

For specific instructions refer to Broker, Letters 74-5 and 74-6, which have been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS to the Insuring Office prior to the expiration period in a SEAL ENVELOPE WITH THE PROPERTY ADDRESS AND BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by HUD, will be required to submit a deposit.

HUD HOMES FOR SALE
AS IS-ALL CASH
WITHOUT WARRANTY
OWNER-OCCUPANTS ONLY

SACRAMENTO					
3266 Marshall Way LBP	6,500	Cash Only	2	1	$323
STOCKTON					
627 E Worth Street LBP	6,000	Cash Only	3	1	234 w/HO
2529 Nightingale Court	16,000	Cash Only	4	2	438 w/HO
LODI					
12 Sierra Vista Place	6,000	Cash Only	2	1	390
900 Woodrow Street	15,000	Cash Only	3	1	304
WOODLAND					
12 North Kern Avenue	21,000	Cash Only	4	2	568

HUD HOMES FOR SALE
REPAIRED WITH WARRANTY
OWNER-OCCUPANTS ONLY

SACRAMENTO					
*5632 Hillsdale Blvd	15,000	C1	2	1	458
*The above is a Planned Unit Development and is subject to Association dues & assessments.					
STOCKTON					
1618 East 7th Street	15,500	C1	3	1	328
109 South Golden Gate	21,000	F1	3	1-1/2	536
The following is a condominium and is subject to all Association dues and assessments:					
4415 Calandria #1	14,700	C1	2	1	

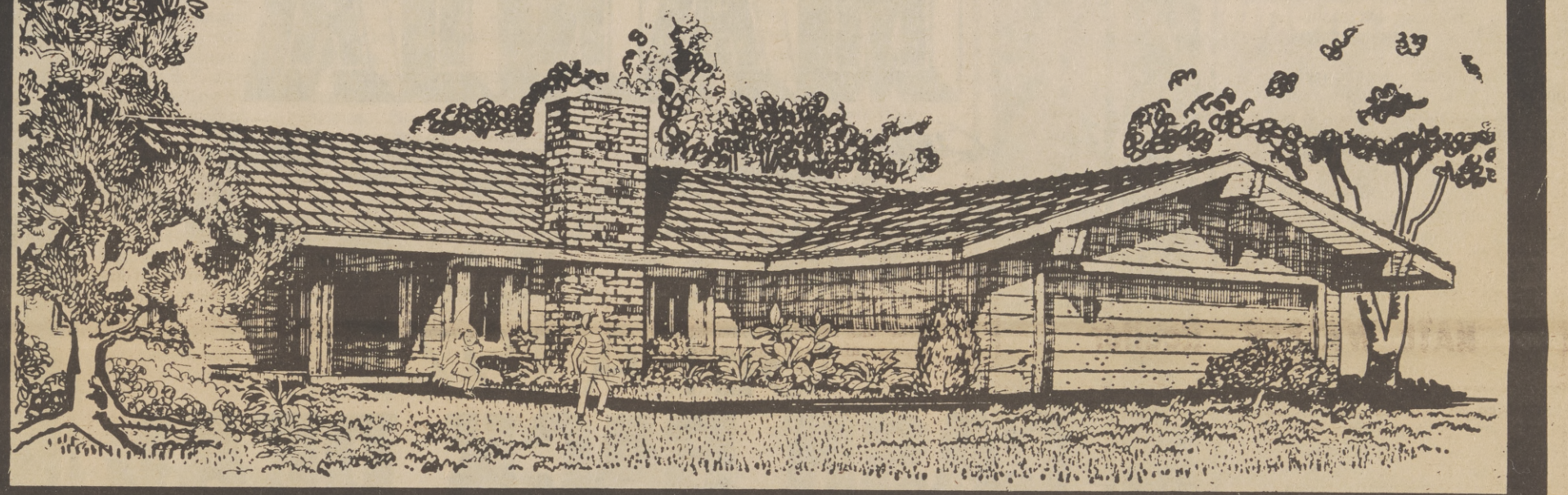
TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

The Sacramento Observer

HOUSING & REAL ESTATE

SECTION G



DORTHY NEWSON

Newson Cops 'Lister' Title

Dorthy Newson of Townhouse Realty, was named Sacramento Board of Realtors "Mr. Lister" for February, 1975.

The selection of Mrs. Newson marked the second straight month that a member of Townhouse Realty staff was honored.

Miss Gayle Lake was "Mr. Seller" for February, 1975.

Tax Exemptions Will Be Mailed

Some 128,000 homeowners' property tax exemptions will be mailed out today by the Sacramento County Assessor's office, with an important change in procedure specified by new state legislation.

This year, the resident should "not" sign or return the card unless he wants to "terminate" his exemption or correct specific informatioon. Previously, according to Assessor William C. Lynch, the homeowner was required to sign the claim form and mail it back to the assessor's office if he was claiming the exemption.

Lynch's office approves the simplified procedure, but is fearful that many homeowners will automatically sign the card and return it without reading it. That would terminate their annual tax savings, which averages approximately $236. He intends to have office personnel telephone as many of the persons who terminate as possible, but envisions as many as 30,000 to 40,000 phone calls having to be made.

All homeowners who received the standard exemption in 1974 should be receiving the new forms in this weekend's mail. If the information on this year's card is correct, the taxpayer should not return the card. He will automatically receive the exemption. If a change is required to correct street address, social security number, or other information, the homeowner still should not "sign" the card. He should return it with the correction only and no signature.

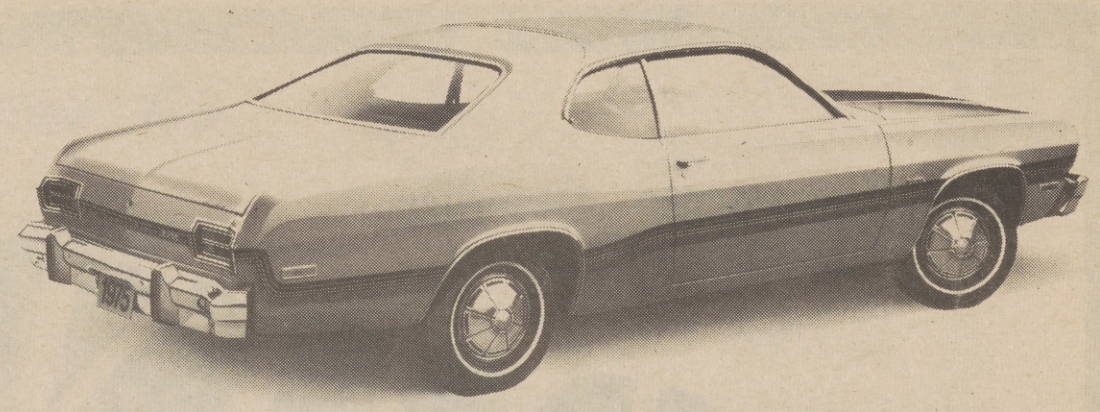
Signing the termination card cancels the exemption.

As before, Lynch explained that on timely filing of a proper homeowner's exemption claim, $1,750 assessed valuation of the claimant's home becomes exempt from taxation.

PLANNING STAGES

Roy Imai, left, and Rudy Yadao check plans for landscaping work at the Larchmont Foothills Model Complex. They are with Environmental Assessment and Resource Planning for M. J. Brock and Sons, newest development off Elkhorn Boulevard at Andrea Boulevard and Diablo Road. The development will include a park and all new home designs.

Silver Duster Dresses Plymouth Showcases



Plymouth introduces a new Silver Duster decor package combining a new exterior appearance and interior appointments which make it unique in the popular compact line. Although available in red, white or black, featured body color for model is Silver Cloud Metallic. Attractive body-side and rear tape stripes are standard, silver canopy vinyl roof is optional. Inside, there's shag carpeting, deluxe steering wheel, special door trim panels and cloth and vinyl upholstery for bench seats. Free automatic transimission is offered when car is ordered with an accessory group that includes whitewall tires, vinyl roof, power steering and other options.

CHP Group Places Priority On Grooming

Area representatives of the California Association of Highway Patrolmen believe grooming standards for CHP officers should be retained, but modified to allow "contemporary styling."

They say the department should "place emphasis on grooming, not standards."

Contemporary, in reference to hair style and length, means hair can touch the collar of a business suit, about one-half inch over the ear and sideburns can grow one-half inch below the earlobe.

Changes in current CHP regulations are being sought because, officers contend, the requirements are ambiguous.

CAPH Area representatives made their recommendations during the organization's recent board of directors meeting in Long Beach. They did not comment about moustaches.

FICTITIOUS BUSINESS NAME STATEMENT

The following persons are doing business as:
Call The Hair Doctor
2660 33rd Street
Sacramento, Ca. 95817

Thomas Williams
3214 2nd Avenue
Sacramento, Ca. 95817
This business is conducted by a corporation.
This statement was filed with the County Clerk of Sacramento County: on MARCH 12, 1975
File No. 75 0480
ENDORSED: March 12, 1975
W. N. DURLEY Clerk
By: S. Morita, Deputy
Signed: Thomas Williams
S.O. 0043
March 6, 13, 20, 27, 1975

FICTITIOUS BUSINESS NAME STATEMENT

The following persons are doing business as
Sacramento Metropolitan Refuse Company
P. O. Box 5074,
Sacramento, Ca. 95817

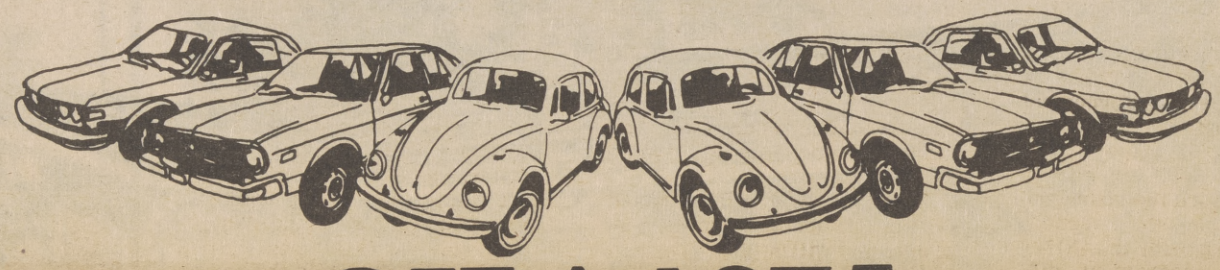
Lawrence E. Ellis
4417 W. Nichols Avenue
Sacramento, Ca. 95820

Leroy J. Sykes
69 Brentford Circle
Sacramento, Ca. 95823

Frances F. Smith
3674-1/2 5th Avenue
Sacramento, Ca. 95817

James E. Smith
3674 5th Avenue
Sacramento, Ca. 95817
This statement was filed with the County Clerk of Sacramento County on March 6, 1975
File No. 0434
Endorsed: March 6, 1975
W. N. Durley, Clerk
by: Virginia D. Duffek
Signed: James E. Smith
March 13, 20, 27, April 3, 1975
S. O. 0046

"BEETLE MANIA"



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$50 to $300
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1974 VOLKSWAGEN IN STOCK!

Super Beetles, Dashers, Squarebacks. All '74's. . .from dealers all over the Western U. S. We bought 'em so "you" could make fantastic savings. Plus!. . .get $50 to $300 cash back. Select your VW, make your best deal, "then" get set--because sealed in the glove box is a coded number matching either a $50, $100, $200 or $300 cash certificate hanging in the Wes Lasher showroom! Come in today. Meetle-Mania is on at--Wes Lasher Volkswagon.

Wes Lasher VOLKSWAGEN
5800 FLORIN ROAD EAST
across from Sears & Wards
421·9260
10TH & S STREET
441·2761

Hurst - Olds Offers Fine Balance Of Luxury

DETROIT - The 1975 Hurst/Olds coupe represents one of the few remaining limited production specialty vehicles designed for automotive enthusiasts who value true automotive excellence.

According to William Kay, president of Hurst Performance, Inc., co-producers of the car, the Hurst/Olds is designed to provide a fine balance of luxury, styling performance, and lasting value for the individual who demands more than transportation from his automobile.

The 1975 H/O will be based on the Oldsmobile Cutlass Supreme and will be offered in both white and black coupes. The conversion will take place at the Hurst Specialty Vehicle Division facility in Brighton, Michigan. This latest version of the H/O line marks the 6th year Hurst and Oldsmobile have jointly produced the vehicle from which they have both enjoyed enormous sales success and customer acceptance since the first 1968 H/O was announced.

For those who have been frustrated lately with the intermediate convertible shortage, the Hurst/Olds introduces the best of both worlds with the New Hurst/Hatch roof. The Hurst/Hatches are smoke tinted, molded safety glass panels which secure into a fabricated framework within the roof line. When removed, exciting open air motoring results while the panels are neatly stored in a case in the trunk compartment. This Hurst/Hatch concept patterns expensive sports car design incorporating strength, safety, styling as well as refreshing sunshine driving.

Powerplants for 1975 include two versions of Oldsmobile Rocket V-8's, the W-30 455 CID, and the W-25 350 CID engines. Both are mated to the proven performance model Turbo-Hydramatic automatic transmission and are controled by the famous Hurst Dual/Gate shifter. W-30 features include power disc brakes and variable ratio power steering. Radial tires are mounted on 7" wide gold Super Sport III wheels, providing spirited handling, braking, and performance -- a trait common to all H/O's since their inception.

Styling highlights include traditional gold accent striping and a fully padded half-top trimmed in stainless molding. The rear quarter windows have been closed to provide the distinguished landau appearance. Swivel bucket seats, dual sport mirrors, and interior and exterior H/O identification mark this year's edition distinctively, mating the styling and performance into one exclusive package.

Truly the finest edition of a classic in its own time, the 1975 Hurst/Olds; available at Olds dealers nationwide in early March.

CHP Will Check Speeds Of Trucks, Buses

"Now we are going to put special emphasis on trucks and buses," said CHP Commander Ed Flamm. "We are happy with the motoring public adherence to the 55 mph limit," said Flamm, "but we are getting too many complaints of speeding trucks and buses."

The Sacramento Area CHP Captain said this week that he is putting a special enforcement unit of ten patrolmen and one supervisor on the freeways to work as one unit. The idea is for them to work the hours and places they think the speeders are at. "Along with the CHP's 'round robin' program at different times, we should see a great reduction in speed," Flamm stated.

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JOE COOPER REALTY has announced the appointment of MIKE KNIERIM as Operations Manager for Cooper Realty, effective March 1, 1975.

MIKE, who has a B. A. Degree in Business Administration from Washington University has been in the real estate business in Los Angeles in the past. Mike has also had the unique experience of having worked for five former presidents, while working for the Secret Service. Presidents Kennedy, Eisenhower and Johnson were among the presidents.

MIKE is married to Christiane Schneider, a native of France. They have 2 daughters.

JOE COOPER REALTY has also expanded its real estate development section by entering into a joint venture agreement with WILLIAM SINCLAIR CONSTRUCTION CO for the development of residential income properties.

To buy, sell or build your real estate, call JOE COOPER REALTY, 2210 K Street, Sacramento, Telephone: 441-5300 (916)

Call today for the real estate of your choice

Youth Authority Uses CETA Funds To Hire Jobless Sacramentans

The Youth Authority has hired 24 persons in the Sacramento area, most of them as group supervisor trainees, under the federally - funded Comprehensive Employment Training Act (CETA).

These are the first hirings by the CYA under the CETA program, but arrangements are being completed to employ additional staff in San Diego, Fresno, San Francisco and Los Angeles Counties. The CETA program provides employment for persons who have been jobless at least 30 days, with veterans given priority. Fifteen of those hired in Sacramento are veterans.

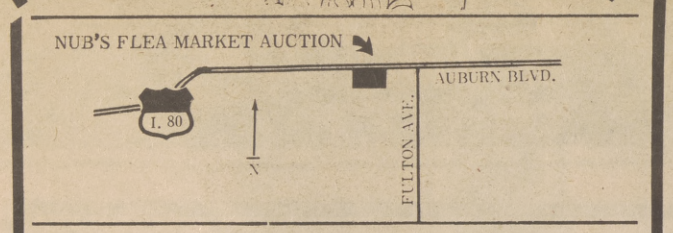
Of the 25 hired, 22 have been assigned to Youth Authority institutions or conservation camps in Northern California -- two each to Karl Holton and O. H. Close Schools, DeWitt Nelson Training Center and Northern California Youth Center in Stockton; one each to Pine Grove and Washington Ridge Conservation Camps in the Sierra foothills; six each to Preston School of Industry at Ione and the Northern Reception Center-Clinic in Sacramento. The remaining three will work in the CYA Central Office, one as an administrative assistant, and two as clerical aides.

Those hired as group supervisor trainees will receive $651 per month during their training period, which extends to June 30. Thereafter, those who qualify are in line to be hired as group supervisors at $911 per month.

Salaries for those hired for the Central Office are $562 to $651 per month for the clerical employees, and $833 for the administrative assistant.

NUB'S AUCTION

FLEA MARKET COUNTRY STORE



Open Fri., Sat. & Sun.

2436 Auburn Blvd

VA HOUSING

Sacramento

439 Exchange Street	3	2	$100	$253	$25,300
132 Lindley Drive	4	2	100	196	18,400
223 Silver Eagle Road	3	1	-	91	7,500
6600 75th Street	3	1	-	125	10,900

Stockton

402 E. Bianchi #2	2	1	-	149	12,900
4431 LaCresta Way #2	2	1	-	150	12,900
1620 N. School Avenue	2	1	Cash Only		10,200

Yuba City

1238 Casita Drive #2	2	1-1/2	-	155	15,400

March 10, 1975

You Don't Have To be a Veteran
Low Down Payment
Liberal Financing

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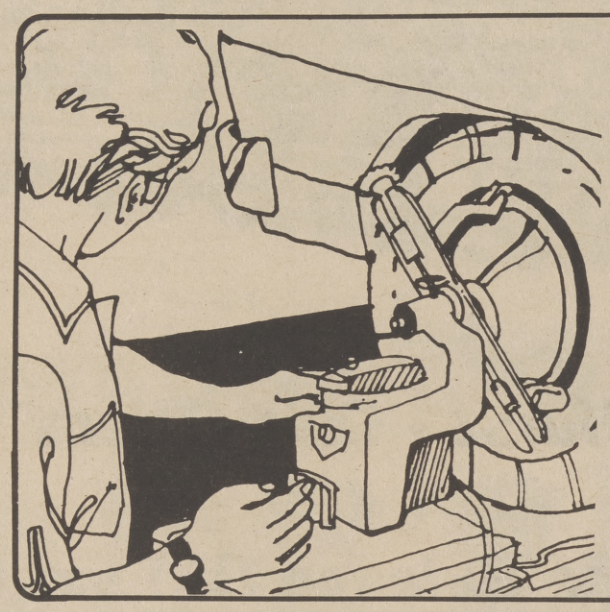

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- Adjust toe-in
- Road test

*Most U.S. and many foreign cars. Add $2 each for cars equipped with either air conditioning or torsion bars.

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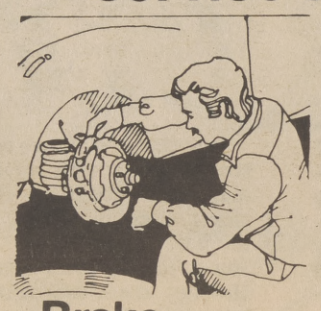
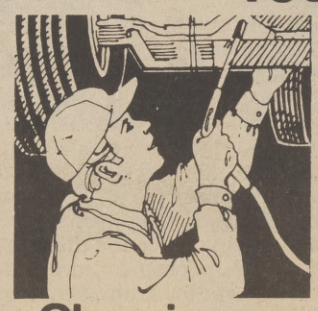

• Brake adjustment


• Chassis lubrication

• Bubble balance (one wheel)

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Open Sundays 12 to 5 P.M. Mon. thru Fri. 8:30 A.M. to 9 P.M. Saturday 8:30 A.M. to 6 P.M.

Fire Insurance Tips

Last year more than $2.6 billion worth of property in the United States was destroyed by building-fires, and every 45 seconds one of these fires breaks out in somebody's home. To avoid compounding tragedy, the March issue of the Reader's Digest sets forth five important tips on fire insurance that could help your family assure itself of adequate insurance protection.

Most Americans are not fully insured against fire. One reason is a failure to review their coverage regularly. A house bought five or ten years ago is worth substantially more today; new appliances and furniture added during that time need also to be considered. Three common mistakes are to carry only enough insurance to cover the mortgage (protecting the bank, but not yourself); to insure at a home's assessed value (usually a fraction of its actual worth); and to forget what inflation has done to the replacement cost of the house and its contents.

For complete compensation in case of a fire, insurance companies require that you be insured for at least 80 percent of the replacement value of your home and belongings. If you have failed to increase your insurance, you may find you have seriously undervalued your assets--and it won't help to learn that your insurance company depreciates its compensation accordingly.

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If you are in the market for a new or used car it is a certainty you've already heard about manufactor's rebates, dealer discounts and fantastic savings.

There is also a possibility that salesmen wearing bright smiles and politely avoiding the question of price have turned you off.

If you are tired of all the showroom razzle - dazzle and nobody seems to understand that all you really want is your money's worth and customer courtesy, then perhaps you will allow me to service your automotive needs.

I believe that high pressure selling tactics are dead. My personal feelings are that customers know what they can and cannot afford. I respect this.

I want to work to insure that you get your money's worth and I personally promise to try and understand your desires.

I invite you to come in and let's talk about that quality new or used car you are in the market for. I am sure we can work it out.

James Mathews

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65th AT STOCKTON BLVD.

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Tony's European & Asian Auto Repair

Hello, I am J. Shawn Ortiz, Staff Writer for America's Number One Black Newspaper, THE SACRAMENTO OBSERVER.

I want to introduce you to Tony Z. Yugovich. Tony is an Old World mechanic bred in the tradition of excellence. He is one of the few remaining traditionalists who demands perfection and takes personal pride in the work he performs.

I know from first hand experience. Recently my MGB burned up a set of main bearings. Expensive ?It could have cost a lot more. But Tony is reasonable and efficient.

Take my advice if you are the proud owner of an MGB, VW, Toyota, Mercedes Benz, Fiat, Datsun, Volvo, Audi or any one of the many fine European or Asian automobiles. Check out Tony's European & Asian Auto Repair.

Call or stop by for free estimates. Tony is open 8:00 a.m. to 6:00 p.m., Sunday through Friday, at 630 12th Street, corner of G Street. If you don't have time, call 441-0965, or see Ray, Doc, Mio, John and 'BIG' TONY.

The Sacramento Observer (916) 452-4781

FINDER

CLASSIFIED ADS

CLASSIFIED ADVERTISING

INDEX

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THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. ALL FINDER Classified Advertisements should be checked by the advertiser the first week of publication.

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Prescription Pharmacists
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HI4—7370
10th and V Street, Sacramento

For Rent

Furnished 1 bedroom, apt. for rent. 3556 Y Street. Call 451-0955 after 5:00 p.m.

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Knipe's Tractor Service
Weed Abatement Contractor . . . Discing . . . mowing . . . lot cleaning. Dump truck for hire. Rototilling for gardens. Fast service. Reasonable prices . . .
Free Estimates
991-4705

Real Estate 200

SUNRISE ESTATES
3, 4 and 5 bedrooms. Priced at $19,750 to $29,000. 725 - 2006. Agent 967-2200

HOME FOR RENT
Three bedroom, two bath home. Central air and heat. Fully equipped kitchen. Newly painted inside and out. Wall to wall carpets, drapes, two-car garage, fenced yard. Rent $210 month. Children and pets OK. Office hours 9-6 weekdays--10-4 wkends. 456-3816.
PHOENIX PROPERTIES

SOUTHGATE AREA
Three & four bedroom homes, most with two baths, all appliances, fully carpeted and draped, fenced yard, two car garages, newly painted, central air & heat, children and pets okay. Rental rates from $195 to $225 per month.
PHOENIX PROPERTIES
Call 452-3816, daily 9 thry 6, Saturday and Sunday, 10 thru 4

Home Loans 210

NEED $ MONEY$
1st and 2nd real estate loans on any type of property, in any area, use money for any reason. Even if behind in payments or in - between jobs, we're here to help solve your financial needs. Appointments arranged in the privacy of your home or our office. We have a variety of plans to fit your needs and budget. 452-5593.
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HOUSE FULL OF FURNITURE
Sofa and chair, 3 tables, 4 lamps, 6 pc. bedroom set, mattress and box springs, 5 pc. dinette, used dishwasher, used refrig. and stove. Sell all or part. Balance due $550. Easy terms. ADCO TV APPLICANCE AND FURNITURE CO.
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391-8500

USED APPLIANCES
Used Refrigerator, freezer, and stove, $75 each. Terms available.
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'73 COLOR TV
23" console, demonstrator model. Full guarantee. Balance due $299. Free home trial. Call 391-8500 or come into the store at
ADCO TV APPLIANCE AND FURNITURE CO.
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'74 CONSOLE
5' cabinet. Spanish design. Has AM/FM radio and phono, 8 track cartridge player, multi - speaker system. Floor demonstrator model. Reduced to $169. Easy terms. Free home trial.
ADCO TV APPLICANCE & FURNITURE CO.
6105 Stockton Blvd.
391-8500

1965 Cad. Coupe DeVille
1965 Cadillac Coupe Deville. Excellent condition. Eldorado power seats. New paint job. Slight dent in the rear. $800 or best offer. Call 457-3863

452-4781

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Bloodworms, Live Minnows, Sardines, Anchovies, and Tackle. Telephone for fishing reports.

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MFGR'S MARKETING REPRESENTATIVES Guar. Salary 6 to 800 plus bonuses. Several local openings for men or women to call on small retail and consumers. Major name housewares product. Sales exper. not nec. Employer will reimburse 1/2 full fee depending on applicant. Ext. 22
POINT WEST
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Suite 111 . . 929-8980

452-4781
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Boys - Girls pass circulars door to door. Commission. Write: Circulars, P. O. Box 14139, Phila. Pa., 19138

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Call Gustine Thompson or Margie York at 927-3057. HEIGHTS HAIR FASHION
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1900 Point West
Suite 111 . . . 929-8980

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preparation . . . pick-up and delivery. 392-6075.

Assistant Professor

A full-time faculty position at the Assistant Professor level is open for Fall quarter 1975. Depending on experience and qualifications candidates at a more senior level can be considered. A PhD degree in Chemical Engineering is required. The successful candidate will be expected to teach graduate and undergraduate courses and develop a strong research program. The Department is now graduating 30 to 40 B. S. candidates a year and has an active M. S. and PhD program. The Department of Chemical Engineering is subject to the requirements of Executive Order 11246 and is an equal opportunity/affirmative action employer. For further information write to Dr. Richard L. Bell, Chairman, Department of Chemical Engineering, University of California, Davis, California 95616.

Coordinators

Sacramento Women's Center

- Administrative Coordinator
- Education Coordinator
- Services Coordinator
- Action Coordinator

Applications and job descriptions available at Sacramento Area Economic Opportunity Council, 4170 Florin Road, Sacto., Ca. Deadline March 24, 1975 . . . SAEOC is an Equal Opportunity Employer.

Photo Rebate

Beautiful 11 by 14' color photo taken of persons recommending photographer to groups, weddings, other groups, etc. Self recommendation encouraged. Call Gary, 441-5862.

Forest Engineering

A full-time faculty position at the Assistant Professor level is open in the area of Forest Engineering for fall quarter 1975, Ph. D. in Engineering required. Depending on experience and qualifications, candidates at a more senior level can be considered. Desired expertise include systems engineering and/or engineering design. Forestry education or experience is highly desirable. The person filling the position will have responsibilities for research in Forest Engineering and teaching graduate and undergraduate engineering courses and directing graduate student thesis research. The Department of Agriculture Engineering is subject to the requirements of Executive Order 11246 and is an equal opportunity /affirmative action employer. Applications are requested by July 1, 1975. For further information, write to: Dr. R. B. Fridley, Chairman, Department of Agriculture Engineering, University of California, Davis, California 95616.

CLERKS AND TYPISTS

The State of California has openings for Clerks ($484-$589), Clerk Typists I ($509-$619) and II ($562-$683) with various State Departments in Sacramento and Yolo Counties. Minimum qualifications for Clerk include either graduation from high school OR one year clerical work experience. Minimum qualifications for Clerk Typist I include ability to type 40 wpm AND either graduation from high school or one year clerical work experience. Qualifications for Clerk Typist II include ability to type 40 wpm with one year typing and clerical work experience AND graduation from high school. (One year additional experience may be substituted for required education). Applications must be filed IN PERSON on March 14, 15, 17, 18, or 19, between 8:30 a.m., and 3:30 p.m., at the following locations: Employment Development Department, 722 Capitol Mall, Sacramento; 722 Capitol Mall, Sacramento; Del Paso Christian Center, 1445 Nogales Street, Del Paso Heights; Employment Development Department, 4178 Florin Rd., Sacramento. Equal Opportunity in Action!

Program Director

COUNSELOR I Applications and job descriptions available at Sacramento Area Economic Opportunity Council, 4170 Florin Road, Sacto., Ca. Deadline March 24, 1975 . . . SAECO is an Equal Opportunity Employer.

POLICE OFFICER

The San Jose Police Department is searching for qualified minorities to fill the rank of Police Officer. If you are Mexican American, Black, Asian, or a woman, and have sixty semester units of college, you may be qualified to join one of the country's most progressive police departments. Applications are now being taken. If you are interested, call Officer Black or Officer Reyes, at the Minority Recruiting Office, area code (408) 277-4000, extension 4951, or come by our office at 161 Asbury, San Jose. We will be happy to answer any questions you may have.

DEPUTY SHERIFF

The County of Sacramento is now accepting applications for the position of Deputy Sheriff. Monthly salary -- $969 -- 1178 plus educational incentive pay. Qualifications: 21 thru 35 years of age, high school or G.E.D. equivalent. Filing date: February 28 thru March 28, 1975. Test date: April 19 (tentative). For further information contact Sergeant Herb Tillman or Corporal John Parraz, Sacramento County Sheriff's Department, 711 G Street, Sacramento. 441-3441, extension 347. An Equal Opportunity Employer.

PRINCIPAL ACCOUNT CLERK

Good career opportunity for individuals knowledgeable in the areas of accounting and finance. Applicants must have at least 4 years paid experience in the preparation or maintenance of financial accounts. Up to 2 years college or business school study in accounting or business administration may be substitued for 2 years of experience. Last day to file application, is Friday, March 21, 1975. Obtain applications at Sacramento Municipal Utility District, P. O. Box 15830, 6201 S St., Sacto., Ca. 95813. Phone 452-3211, ext 285
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FINDER

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CLASSIFIED ADS

NAACP Attacks Problem...

(Continued from Page G-1)

the trainees also undergo a refreshing course in reading, spelling and math.

Successful trainees have been placed in a variety of work locations.

Four alumnus of the program have been placed at the State Franchise Tax Board, and one with an advertising agency, another with the Department of Food and Agriculture, and one with the California Department of Transportation.

Callahan said that attempts are being made with local banks to place some trainees in tellers positions.

In addition, trainees have also been placed within the Employment Development Department, and confirmation is pending on possible placements with the Department of Water Resources and the Department of Consumer Affairs.

The director said that persons receiving Aid to Families With Dependent Children (AFDC), automatically qualify for training.

"It is a matter of filling out an application. If the persons is disadvantaged, unemployed, under employed, or on some type of welfare . . . are automatically excepted."

Applicants are given a general knowledge test. The purpose to determine areas of academic weakness.

Nadine Stevens, 17, enrolled in the program, since October, said that is "good for people who want to develop skills and get a job in clerical work."

Joyce Daniels, 22, completing her first week of training thinks the program is a "good thing as far as progress and skills are concerned."

Matthew Nolan, 17, was referred to the program by counselors at American Legion Adult Education School. Nolan has first hand experience at trying to find a job with limited experience.

"I was looking for a job, so I decided to get into the program, because it will give me an opportunity to go into an on-the-job training situation."

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